

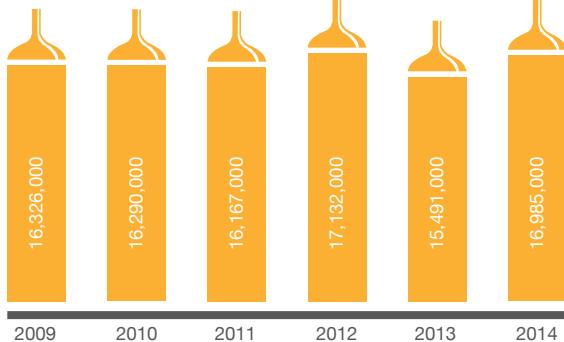
KEY FIGURES 2014

FRANCE

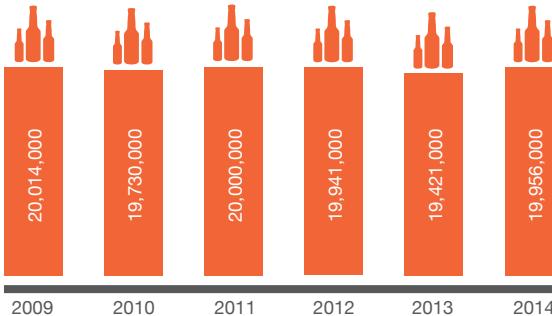


The Brewers of Europe

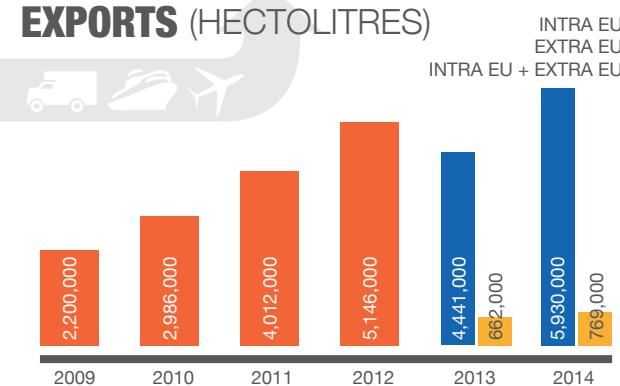
PRODUCTION (HECTOLITRES)



CONSUMPTION (HECTOLITRES)



EXPORTS (HECTOLITRES)



CONSUMPTION ON-TRADE VS OFF-TRADE

20% | 80%

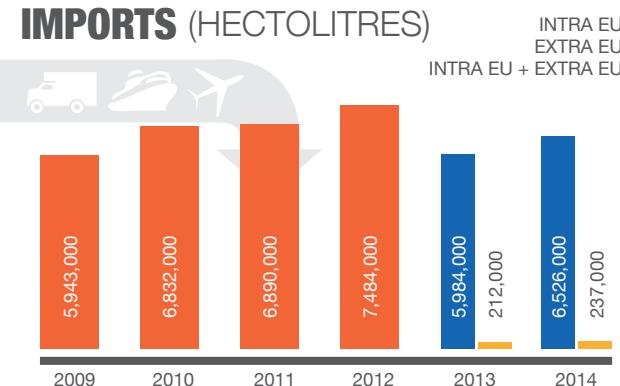


CONSUMPTION PER CAPITA

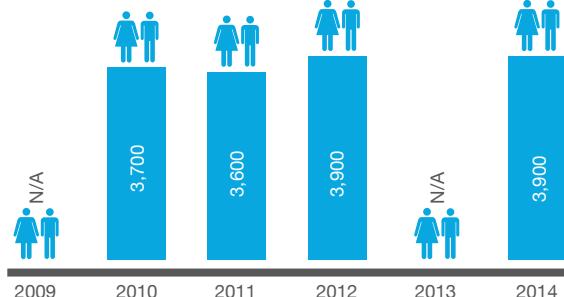
30 LITRES / YEAR



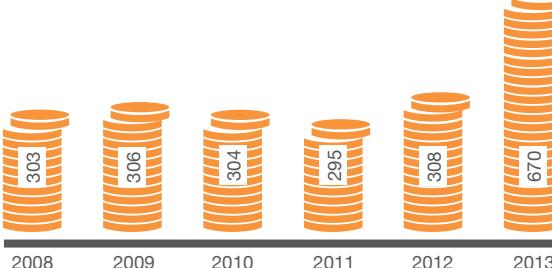
IMPORTS (HECTOLITRES)



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)



NUMBER OF ACTIVE BREWERIES

663

