



# Beer statistics

2016 edition



The Brewers of Europe



# Beer statistics

2016 edition



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Pavlos Photiades  
President of  
The Brewers of Europe

Dear Reader,

In our last report The Brewers of Europe was confident enough to announce that “Beer is back”. In this publication of the latest statistics on Europe’s brewing sector, we can confirm that 2014 was indeed no false dawn and that the renaissance has continued. Whilst still a fair way off the levels of pre-2008, when the global economic downturn hit, both production and consumption of beer in Europe have continued to grow, up again a further percentage point. More than 36 billion litres of beer were consumed across the European Union in 2015.

And we can see clearly from the raw statistics from where some of that growth and confidence is coming. The European Union now counts around 7,500 active breweries, almost twice the number of 2010. The footprint of Europe’s brewing sector is growing both through the sustainable investments of Europe’s brewing leaders globally and through exports by the smaller and medium-sized brewers in Europe. Out of the top ten agri-food export sectors, beer is currently Europe’s fastest growing in trade value terms.

This cohabitation of brewers large, medium and small in Europe is what helps make the beer sector such a fascinating example of European enterprise, with The Brewers of Europe in a unique position to unite, represent and promote their common interests under one roof.

And beer’s deeply embedded place in Europe’s heart - its culture, society and economy - means this upturn in fortunes for European beer can benefit not just brewers but the whole of the EU.

The diversity of flavours, styles and strengths is delivering choice for Europeans in an increasing variety of occasions, with more and more beers also voluntarily providing ingredients and nutrition facts that allow consumers to take informed decisions. The value chain from grain to glass creates 2.3 million beer-inspired jobs in the EU. Whilst the brewers are delivering value added across the economy and over 40 billion Euros in tax revenues to EU governments every year.

A prosperous brewing sector therefore doesn't just give Europe's growing number of brewers cause to rejoice, but should also act as a rallying cry for the whole of the continent. With the right support from policy makers, the beer sector can continue to help grow the European economy, all whilst ensuring beer be promoted and consumed responsibly.

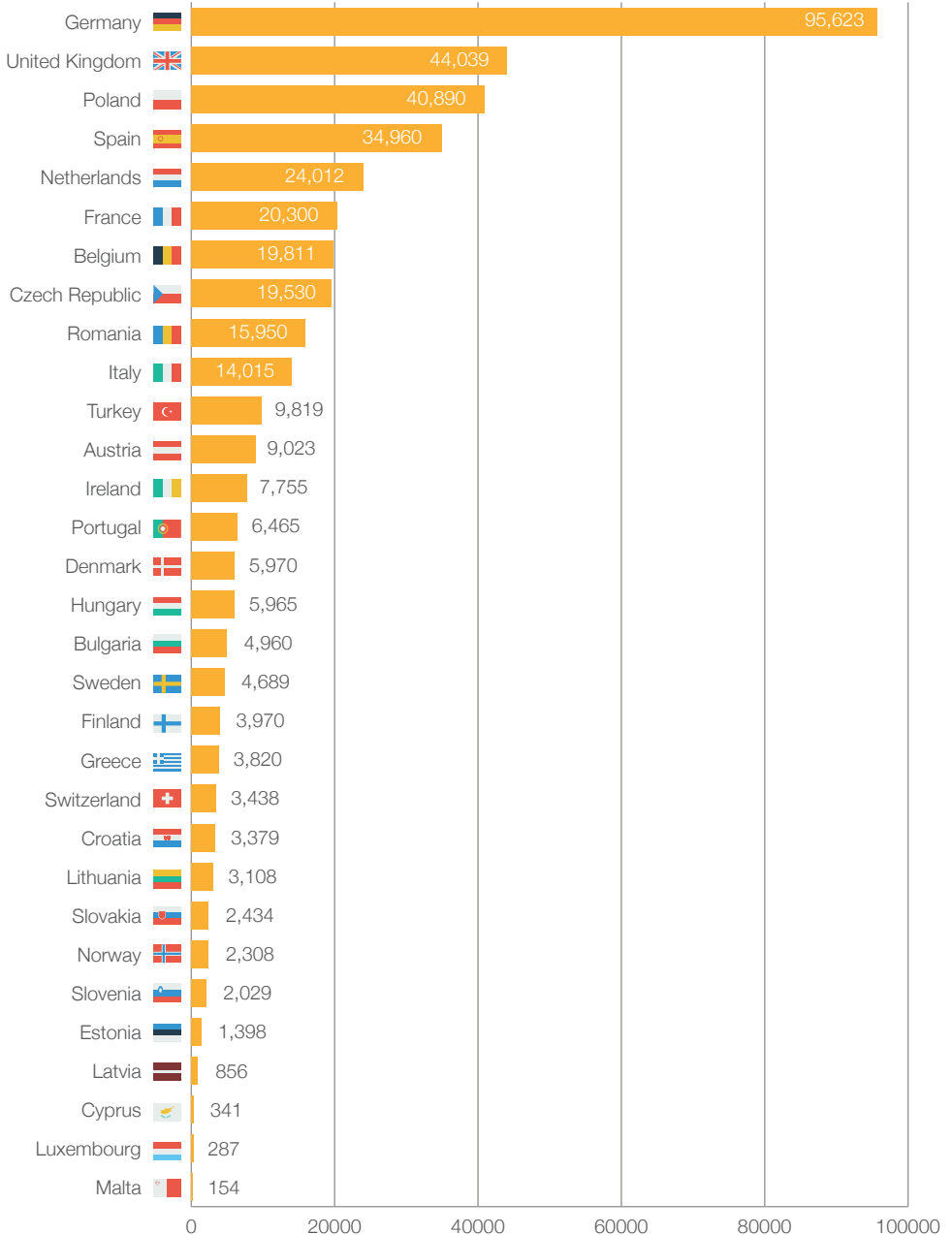
Cheers!

Pavlos Photiades  
President of The Brewers of Europe

# 3

## BEER PRODUCTION 2015

(in 1,000 hl)








## 3

## BEER PRODUCTION 2010 - 2015

(in 1,000 hl)

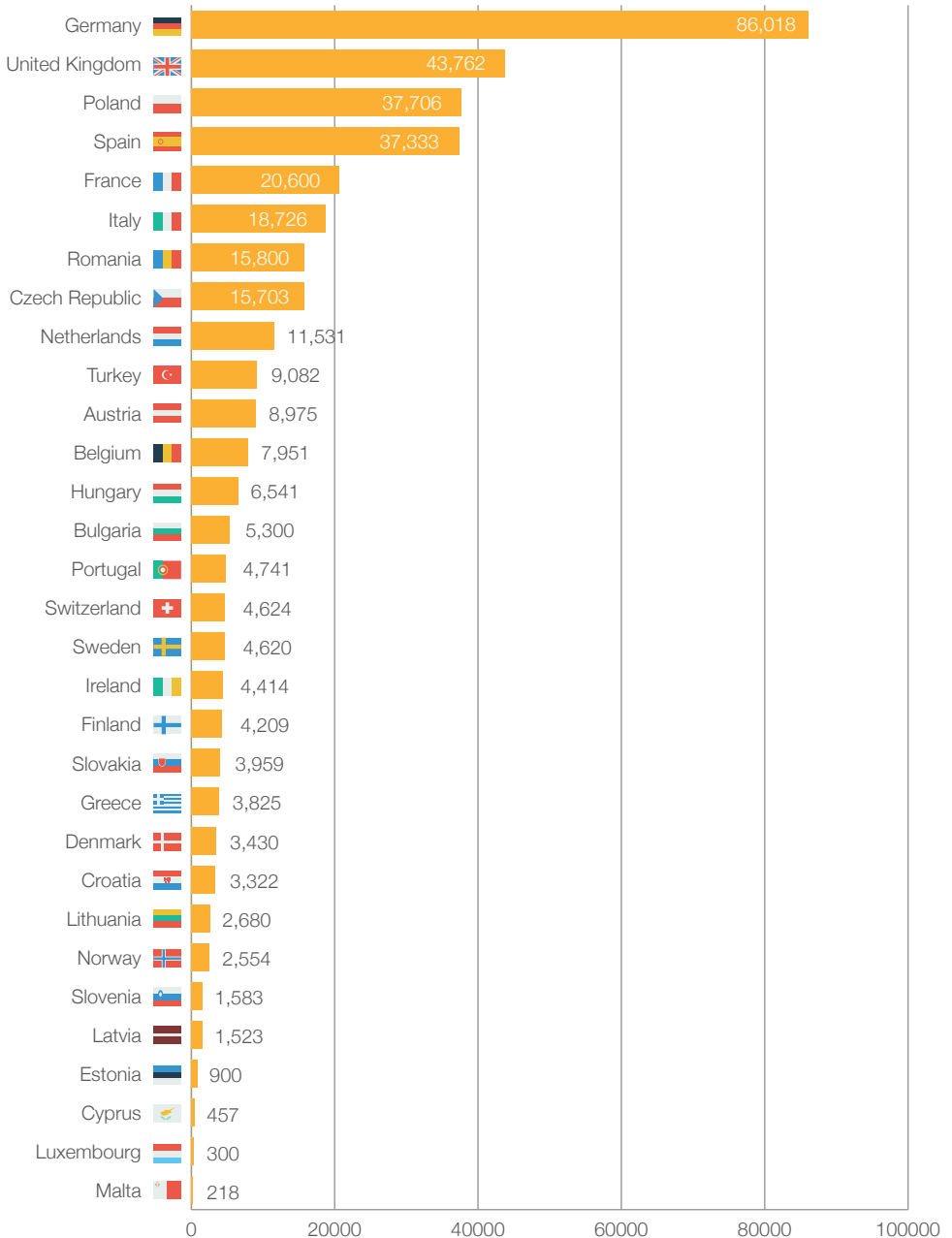
Country	2010	2011	2012	2013	2014	2015
 Austria	8,670	8,917	8,924	9,045	9,001	9,023
 Belgium	18,122	18,571	18,751	18,138	18,207	19,811
 Bulgaria	4,800	4,820	4,992	5,112	4,890	4,960
 Croatia	3,438	3,738	3,634	3,408	3,405	3,379
 Cyprus	340	314	329	322	318	341
 Czech Republic	17,550	18,043	18,692	18,690	19,129	19,530
 Denmark	6,335	6,590	6,080	6,166	6,110	5,970
 Estonia	1,312	1,360	1,433	1,465	1,608	1,398
 Finland	4,235	4,220	4,030	4,020	4,010	3,970
 France	16,290	17,100	17,600	18,300	19,850	20,300
 Germany	95,683	95,545	94,618	94,365	95,274	95,623
 Greece	3,940	3,700	3,745	3,750	3,700	3,820
 Hungary	6,295	6,249	6,312	6,181	6,239	5,965
 Ireland	8,249	8,514	8,195	8,008	7,288	7,755
 Italy	12,814	13,410	13,293	13,256	13,521	14,015
 Latvia	1,455	1,529	1,405	1,467	968	856
 Lithuania	2,925	2,922	2,841	2,886	3,172	3,108
 Luxembourg	310	302	292	281	271	287
 Malta	130	127	135	138	146	154
 Netherlands	24,218	23,644	24,271	23,636	23,726	24,012
 Poland	36,647	38,067	39,294	40,001	40,075	40,890
 Portugal	8,312	8,299	7,986	7,323	7,290	6,465
 Romania	16,920	16,900	18,000	16,110	14,750	15,950
 Slovakia	3,112	3,123	3,206	2,883	2,648	2,434
 Slovenia*	1,902	1,984	1,819	2,011	2,098	2,029
 Spain	33,375	33,573	33,031	32,692	33,620	34,960
 Sweden	4,788	4,845	4,711	4,755	4,643	4,689
 United Kingdom	44,997	46,605	44,239	44,186	44,336	44,039
<b>Total EU 28</b>	<b>387,164</b>	<b>393,012</b>	<b>391,858</b>	<b>388,595</b>	<b>390,293</b>	<b>395,733</b>
 Norway	2,436	2,349	2,304	2,339	2,270	2,308
 Switzerland	3,539	3,546	3,515	3,370	3,432	3,438
 Turkey	10,279	10,164	11,013	9,809	10,252	9,819
<b>Total All</b>	<b>403,418</b>	<b>409,071</b>	<b>408,690</b>	<b>404,113</b>	<b>406,247</b>	<b>411,298</b>

\*Slovenia data does not cover craft brewer production which represents less than 1% of the market.  
Source: National brewers' associations

# 4

## BEER CONSUMPTION 2015






(in 1,000 hl)



## 4

# BEER CONSUMPTION 2010 - 2015

(in 1,000 hl)

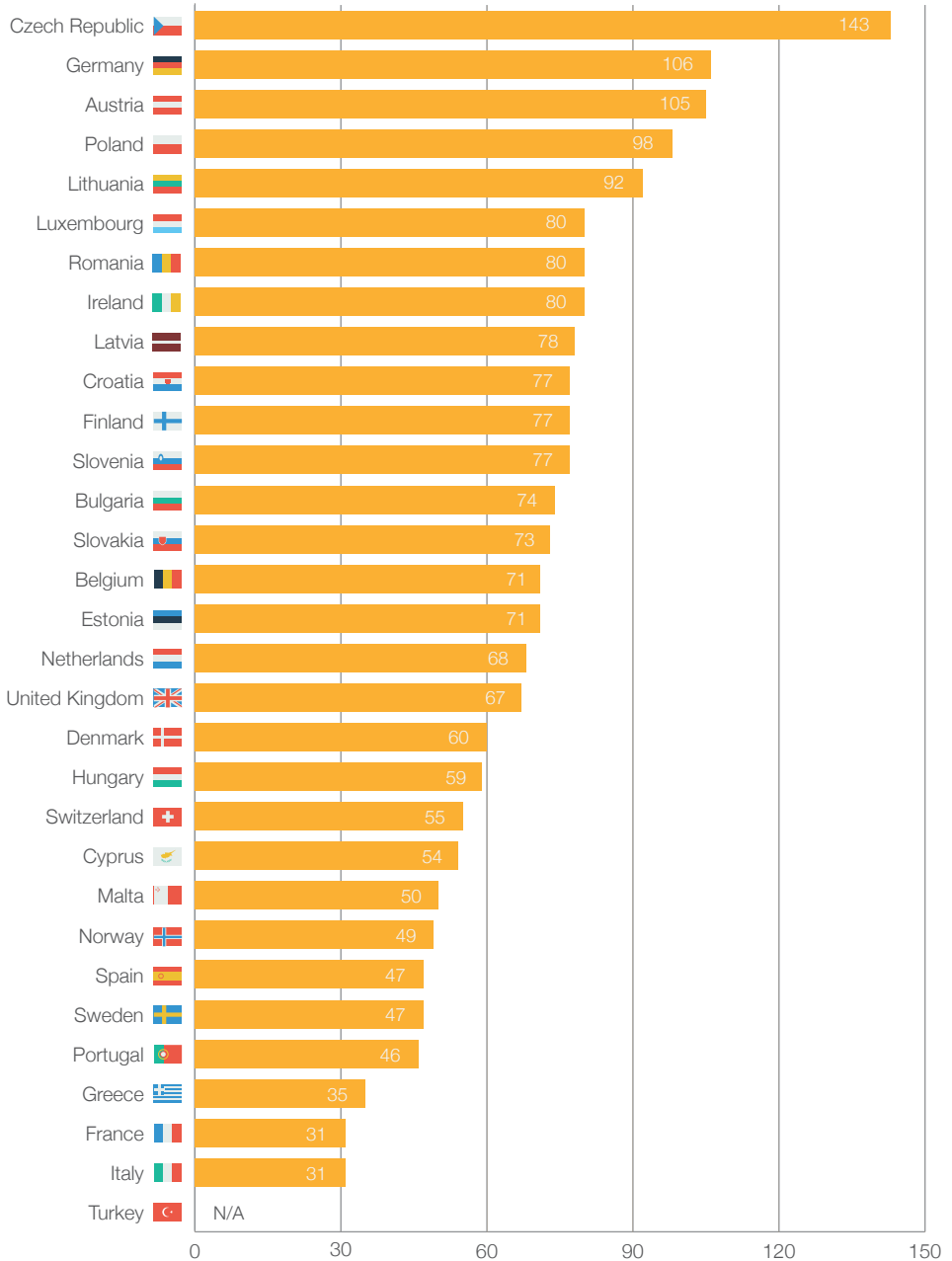
Country	2010	2011	2012	2013	2014	2015
 Austria	8,878	9,105	9,110	9,005	8,885	8,975
 Belgium	8,439	8,574	8,228	8,092	8,095	7,951
 Bulgaria	4,891	5,100	5,404	5,462	5,230	5,300
 Croatia	3,321	3,547	3,411	3,286	3,414	3,322
 Cyprus	519	456	471	480	425	457
 Czech Republic	15,570	15,503	15,960	15,798	15,768	15,703
 Denmark	3,586	3,654	3,437	3,530	3,650	3,430
 Estonia	1,063	1,020	1,010	1,020	931	900
 Finland	4,443	4,551	4,286	4,337	4,244	4,209
 France	19,730	20,000	19,941	19,421	19,956	20,600
 Germany	87,872	87,655	86,279	85,888	86,512	86,018
 Greece	4,092	4,092	3,945	3,916	3,845	3,825
 Hungary	6,100	6,249	5,958	5,704	5,793	6,541
 Ireland	4,814	4,721	4,677	4,328	4,481	4,414
 Italy	17,249	17,715	17,458	17,544	17,755	18,726
 Latvia	1,492	1,626	1,543	1,545	1,555	1,523
 Lithuania	2,925	2,932	2,830	2,760	2,784	2,680
 Luxembourg	317	325	319	316	308	300
 Malta	196	189	199	202	211	218
 Netherlands	11,956	11,974	12,122	11,721	11,326	11,531
 Poland	34,484	36,236	37,803	37,388	37,644	37,706
 Portugal	5,900	5,320	4,927	4,937	4,764	4,741
 Romania	17,000	17,000	18,201	16,300	14,900	15,800
 Slovakia	3,609	3,997	4,141	3,874	3,720	3,959
 Slovenia	1,663	1,672	1,520	1,562	1,615	1,583
 Spain	35,199	35,231	35,108	35,212	36,322	37,333
 Sweden	4,720	4,796	4,660	4,713	4,636	4,620
 United Kingdom	45,873	44,844	42,962	42,422	43,752	43,762
<b>Total EU 28</b>	<b>355,901</b>	<b>358,084</b>	<b>355,910</b>	<b>350,763</b>	<b>352,521</b>	<b>356,127</b>
 Norway	2,750	2,526	2,446	2,471	2,525	2,554
 Switzerland	4,526	4,626	4,623	4,595	4,657	4,624
 Turkey	9,215	9,149	9,988	9,047	9,680	9,082
<b>Total All</b>	<b>372,392</b>	<b>374,385</b>	<b>372,966</b>	<b>366,876</b>	<b>369,383</b>	<b>372,387</b>

Source: National brewers' associations

# 5

## BEER CONSUMPTION PER CAPITA 2015
































(in litres)



## 5

# BEER CONSUMPTION PER CAPITA 2010 - 2015

(in litres)

Country	2010	2011	2012	2013	2014	2015
 Austria	106	108	108	106	104	105
 Belgium	78	78	74	72	72	71
 Bulgaria	67	69	73	74	72	74
 Croatia	74	86	78	76	80	77
 Cyprus	52	51	55	55	49	54
 Czech Republic	143	142	147	144	144	143
 Denmark	69	68	64	64	65	60
 Estonia	78	72	72	73	73	71
 Finland	83	85	79	80	78	77
 France	31	31	31	30	30	31
 Germany	107	107	108	107	107	106
 Greece	36	35	35	35	35	35
 Hungary	61	60	60	60	59	59
 Ireland	90	86	86	79	81	80
 Italy	29	30	29	29	29	31
 Latvia	70	74	76	78	78	78
 Lithuania	90	96	96	93	95	92
 Luxembourg	85	85	83	83	83	80
 Malta	47	45	48	40	48	50
 Netherlands	72	72	72	70	68	68
 Poland	91	95	98	96	98	98
 Portugal	56	53	49	49	46	46
 Romania	87	84	90	81	74	80
 Slovakia	72	74	76	72	69	73
 Slovenia	82	81	74	75	78	77
 Spain*	48	48	48	46	N/A	47
 Sweden	50	51	50	50	48	47
 United Kingdom	69	67	67	66	68	67
 Norway	53	51	49	49	49	49
 Switzerland	57	58	57	56	56	55
 Turkey	12	12	13	12	13	N/A

Rounded to the nearest litre

\*The Spanish info is provided by the Ministry of Agriculture

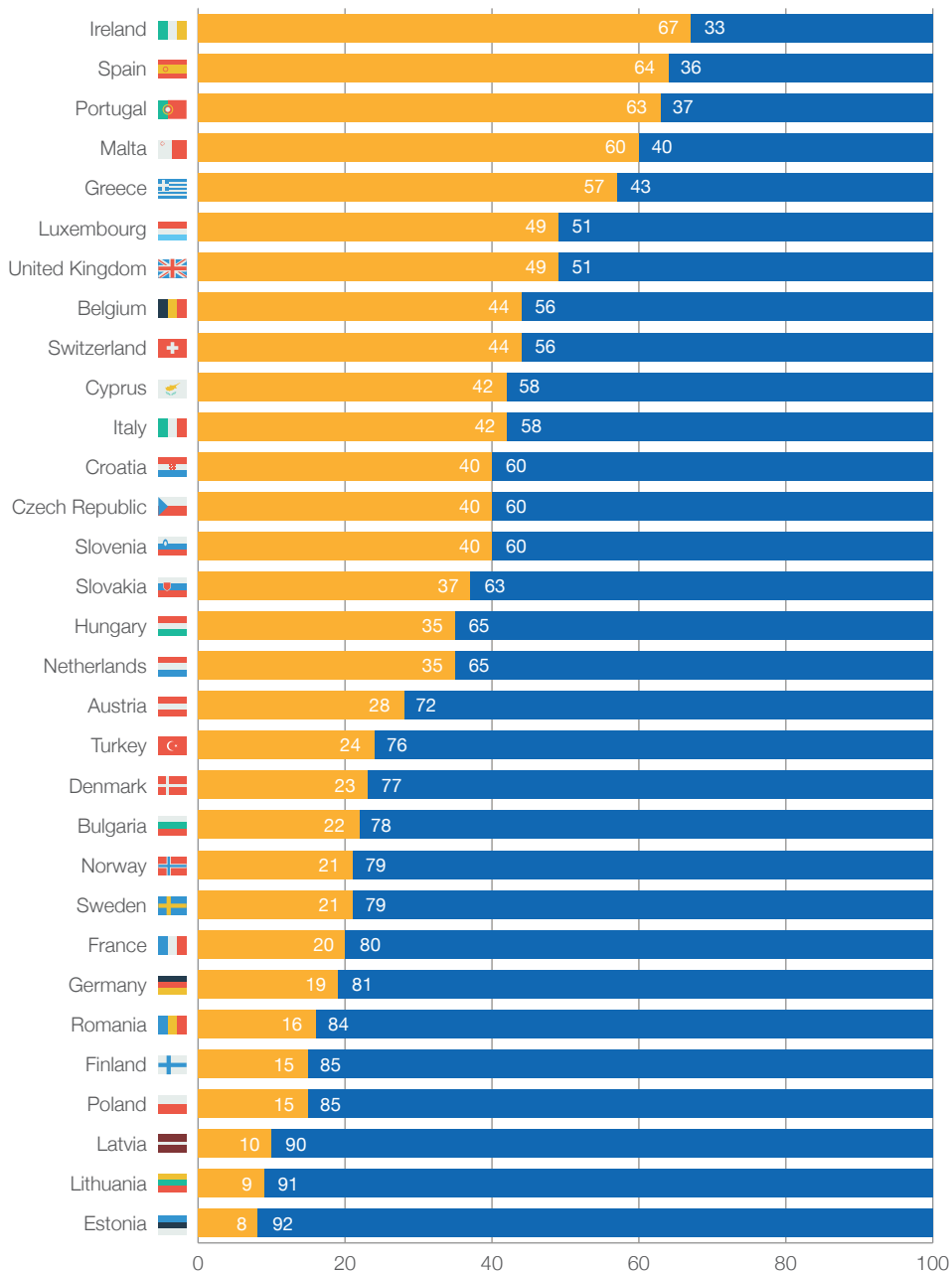
Source: National brewers' associations


















# 6

## ON-TRADE / OFF-TRADE 2015

(in %)

On-trade  
Off-trade



Country	2010		2011		2012		2013		2014		2015	
	On-trade	Off-trade	On-trade	Off-trade	On-trade	Off-trade	On-trade	Off-trade	On-trade	Off-trade	On-trade	Off-trade
 Austria	33	67	33	67	32	68	32	68	29	71	28	72
 Belgium	48	52	46	54	46	54	45	55	45	55	44	56
 Bulgaria	26	74	26	74	25	75	23	77	20	80	22	78
 Croatia	36	64	37	63	35	65	36	64	39	61	40	60
 Cyprus	48	52	45	55	42	58	40	60	42	58	42	58
 Czech Republic	48	52	48	52	43	57	41	59	41	59	40	60
 Denmark	23	77	23	77	25	75	25	75	25	75	23	77
 Estonia	9	91	N/A	N/A	9	91	9	91	9	91	8	92
 Finland	16	84	15	85	15	85	15	85	15	85	15	85
 France	24	76	22	78	23	77	21	79	20	80	20	80
 Germany	22	78	20	80	19	81	19	81	19	81	19	81
 Greece	62	38	60	40	56	44	56	44	55	45	57	43
 Hungary	38	62	38	62	38	62	35	65	35	65	35	65
 Ireland	66	34	65	36	61	39	64	36	64	36	67	33
 Italy	43	57	42	58	41	59	40	60	43	57	42	58
 Latvia	6	94	8	92	8	92	9	91	10	90	10	90
 Lithuania	9	91	9	91	8	92	8	92	10	90	9	91
 Luxembourg	55	45	55	45	52	48	52	48	51	49	49	51
 Malta	60	40	64	36	62	38	60	40	60	40	60	40
 Netherlands	27	73	26	74	27	73	25	75	35	65	35	65
 Poland	15	85	13	87	10	90	10	90	15	85	15	85
 Portugal	69	31	69	31	68	33	63	37	64	36	63	37
 Romania	28	72	25	75	22	78	19	81	18	82	16	84
 Slovakia	40	60	40	60	40	60	40	60	34	66	37	63
 Slovenia	40	60	40	60	40	60	40	60	40	60	40	60
 Spain*	66	34	65	35	63	37	62	38	63	37	64	36
 Sweden	19	81	19	81	20	80	20	80	20	80	21	79
 United Kingdom	52	48	52	48	53	47	51	49	50	50	49	51
 Norway	25	75	25	75	25	75	24	76	21	79	21	79
 Switzerland	48	52	50	50	50	50	47	53	46	54	44	56
 Turkey	23	77	26	74	26	74	24	76	24	76	24	76

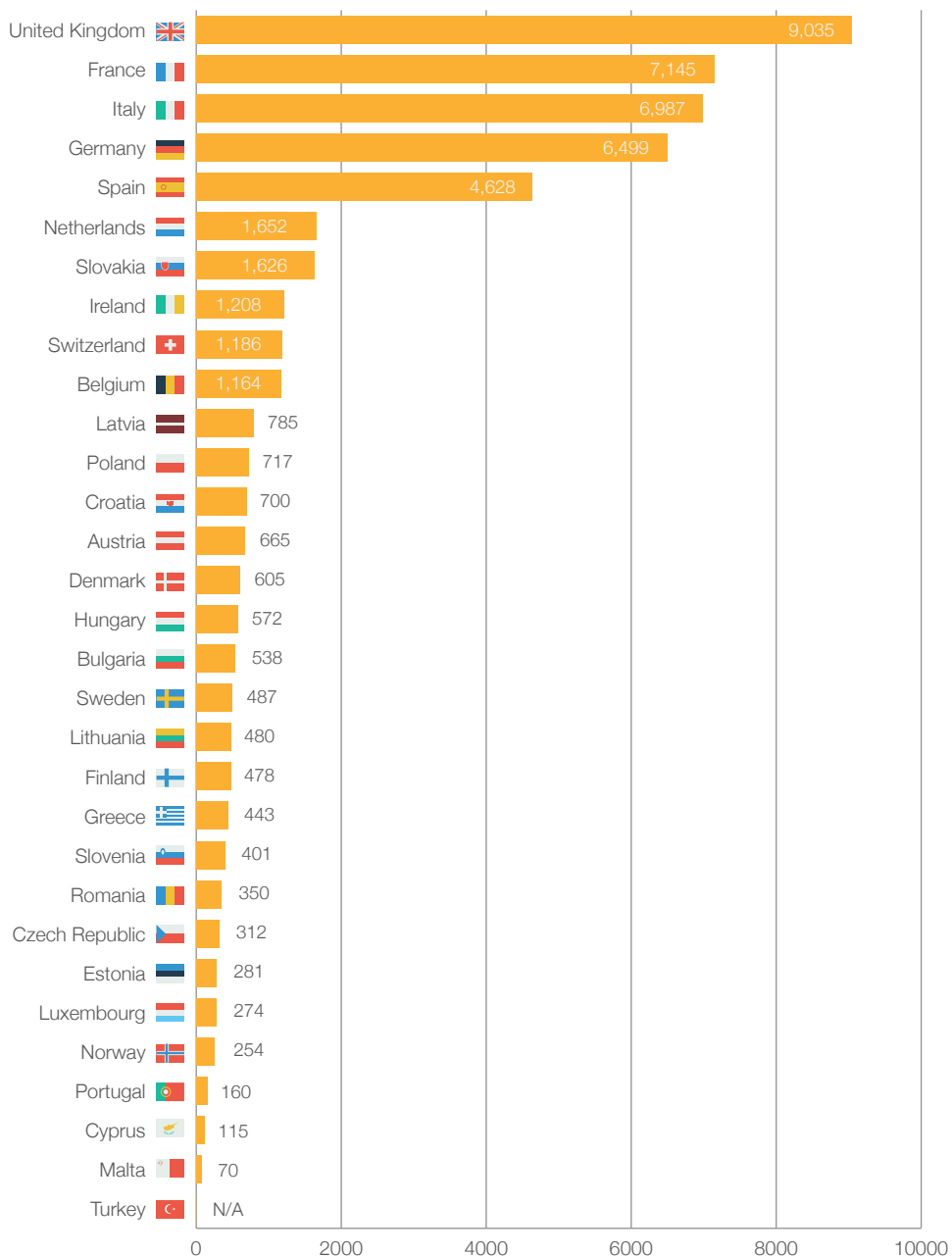
Source: National brewers' associations

\*Spanish data as available at the Ministry of Agriculture (consumption panels)

## 7

## TOTAL IMPORTS 2015

(intra-EU and extra-EU in 1,000 hl)





## 7

## IMPORTS 2010 - 2012

(in 1,000 hl)

Country	2010		2011		2012	
	Intra-EU	Extra-EU	Intra-EU	Extra-EU	Intra-EU	Extra-EU
Austria	569	46	615	59	589	91
Belgium	727	198	897	197	992	171
Bulgaria	157	40	255	41	342	82
Croatia	282	119	454	116	347	91
Cyprus	169	9	133	9	132	10
Czech Republic	999	1	583	1	511	1
Denmark	373		348		296	
Estonia	367	41	343	53	378	43
Finland	584	38	546	27	477	31
France	6,832		6,680		7,227	
Germany	7,334	151	7,591	103	7,186	93
Greece	527	101	611	90	548	107
Hungary	819	46	847	83	848	99
Ireland	854		2,607		1,605	
Italy	6,088	237	6,150	215	5,905	250
Latvia	275	114	366	85	416	65
Lithuania	354	161	422	239	453	265
Luxembourg	185		189		192	
Malta	67	4	56	5	62	2
Netherlands	2,327		2,437		2,759	
Poland	276	43	419	18	608	29
Portugal	269	10	252	8	296	8
Romania	227	3	320	12	408	20
Slovakia	912	0	1,025	1	1,101	6
Slovenia	261	10	224	10	243	10
Spain	2,507	220	2,487	158	3,130	186
Sweden	459		467		477	
United Kingdom	6,945	1,110	7,797	933	8,305	751
<b>Total EU 28</b>	<b>44,447</b>		<b>47,793</b>		<b>48,451</b>	
Norway	N/A		256	22	216	17
Switzerland	988		1,080		1,108	
Turkey	14		43		32	
<b>Total All</b>	<b>≈ 45,727</b>		<b>49,194</b>		<b>49,824</b>	

Source: National brewers' associations

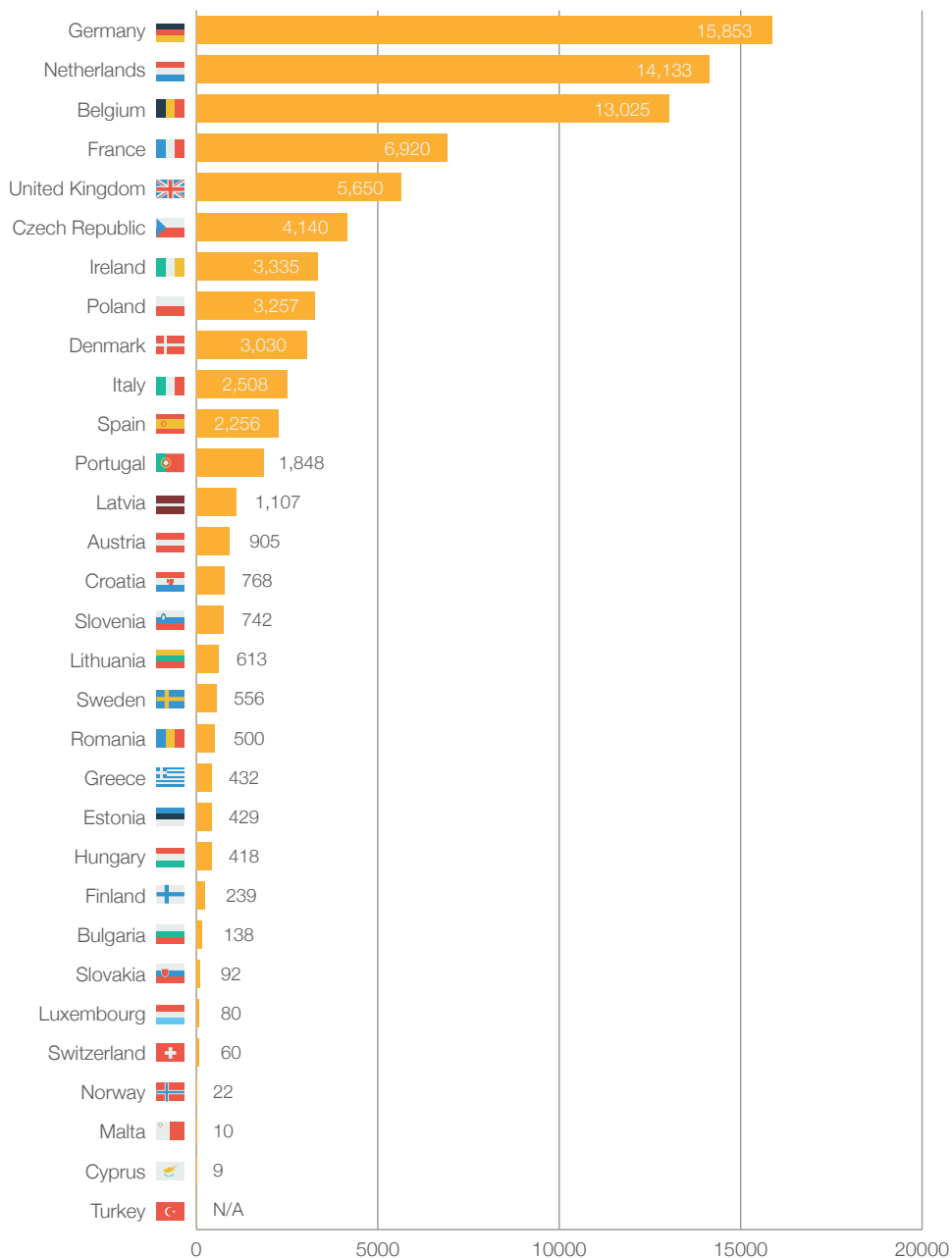
## 7

## IMPORTS 2013 - 2015

(in 1,000 hl)

Country	2013		2014		2015	
	Intra-EU	Extra-EU	Intra-EU	Extra-EU	Intra-EU	Extra-EU
 Austria	535	84	590	65	584	81
 Belgium	984	44	1,001	110	1,006	158
 Bulgaria	355	73	367	99	393	145
 Croatia	352	87	547	141	563	137
 Cyprus	147	11	107	9	108	7
 Czech Republic	493	5	286	5	309	3
 Denmark	373	42	474		605	
 Estonia	391		307		281	
 Finland	491	39	391	34	442	36
 France	5,984	212	6,526	237	6,900	245
 Germany	6,213	93	6,571	101	6,368	131
 Greece	494	81	406	34	351	92
 Hungary	206		343		572	
 Ireland	1,264		1,344		1,208	
 Italy	5,998	217	5,996	233	6,690	297
 Latvia	443	78	801	N/A	785	N/A
 Lithuania	460	275	650		480	
 Luxembourg	180		180		274	
 Malta	62	2	60	6	63	7
 Netherlands	2,058		1,647		1,652	
 Poland	542		737	30	594	123
 Portugal	133	0	182	0	160	0
 Romania	522	17	430	20	325	25
 Slovakia	1,157		1,272		1,626	
 Slovenia	250	10	337	12	401	0
 Spain	3,742	145	4,305	151	4,473	155
 Sweden	502		495		487	
 United Kingdom	8,181	627	7,824	679	8,151	884
<b>Total EU 28</b>	<b>44,654</b>		<b>≈ 46,220</b>		<b>≈ 48,455</b>	
 Norway	213	19	234	19	235	19
 Switzerland	1,174	51	1,172	53	1,122	64
 Turkey	29		48		N/A	
<b>Total All</b>	<b>46,140</b>		<b>≈ 47,746</b>		<b>≈ 49,943</b>	
































Source: National brewers' associations



## 8

## EXPORTS 2010 - 2012

(in 1,000 hl)

Country	2010		2011		2012	
	Intra-EU	Extra-EU	Intra-EU	Extra-EU	Intra-EU	Extra-EU
 Austria	558	138	567	146	551	155
 Belgium	8,587	2,021	8,729	2,362	9,085	2,601
 Bulgaria	42	28	78	33	71	22
 Croatia	44	475	60	565	81	564
 Cyprus	5	1	5	1	4	1
 Czech Republic	2,744	490	2,626	499	2,701	544
 Denmark	3,120		3,370		2,930	
 Estonia	443	5	456	24	528	26
 Finland	158	47	124	50	171	50
 France	2,986		3,553	459	4,200	942
 Germany	11,317	3,844	11,778	4,208	11,255	4,442
 Greece	79	242	87	238	110	299
 Hungary	369	5	466	25	352	30
 Ireland	4,289		3,831		3,518	
 Italy	1,384	524	1,549	546	1,315	675
 Latvia	217	20	318	36	291	46
 Lithuania	271	36	372	50	407	77
 Luxembourg	72		75		77	
 Malta	5	2	4	3	5	3
 Netherlands	14,105		13,940		14,727	
 Poland	1,707	208	1,818	192	2,016	211
 Portugal	518	1,856	842	2,145	860	2,370
 Romania	98	40	138	59	162	65
 Slovakia	263	8	129	6	164	7
 Slovenia	394	76	394	69	425	95
 Spain	488	415	459	530	453	785
 Sweden	526		514		528	
 United Kingdom	2,585	1,998	4,803	2,081	4,420	2,043
<b>Total EU 28</b>	<b>69,854</b>		<b>75,412</b>		<b>77,460</b>	
 Norway	N/A		6		20	
 Switzerland	57		79		80	
 Turkey	1,077		951		1,056	
<b>Total All</b>	<b>≈ 70,994</b>		<b>76,449</b>		<b>78,616</b>	

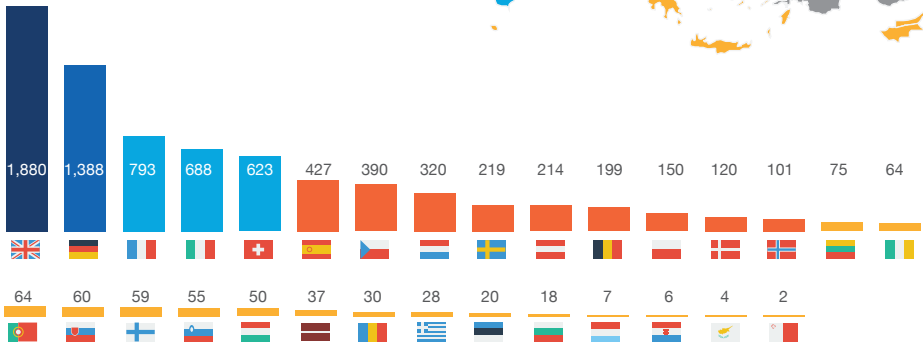
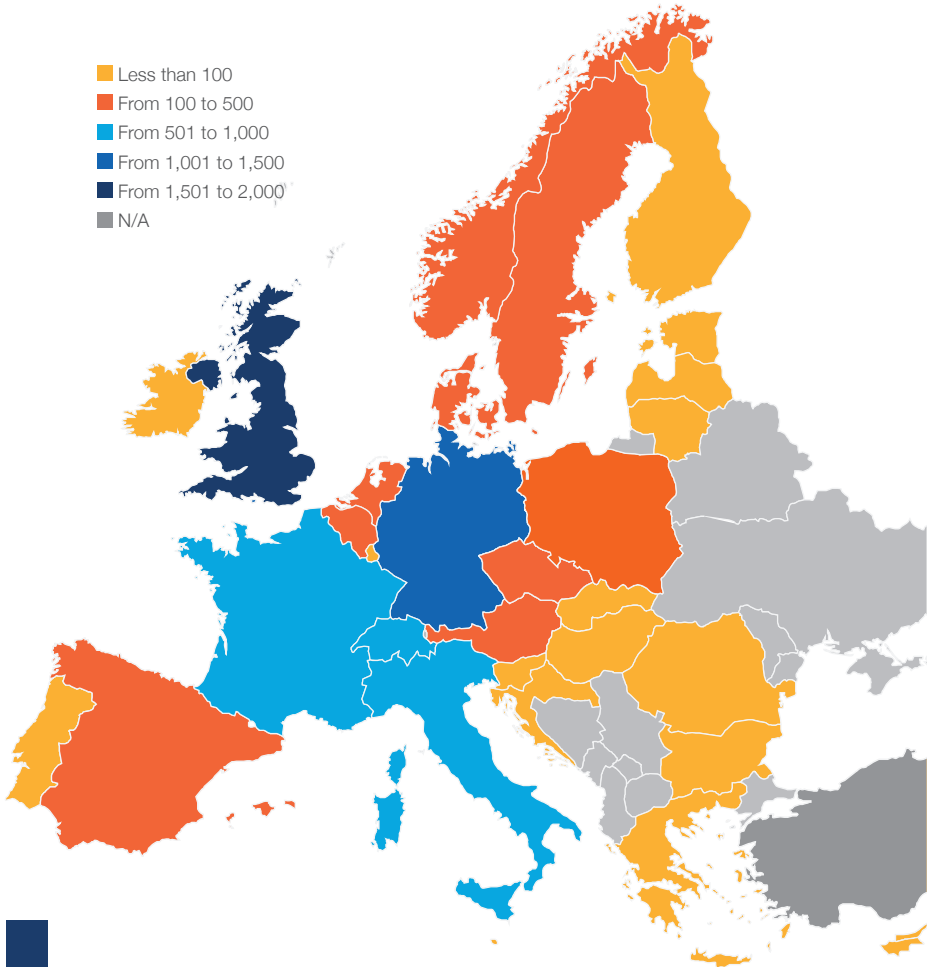
Source: National brewers' associations

Country	2013		2014		2015	
	Intra-EU	Extra-EU	Intra-EU	Extra-EU	Intra-EU	Extra-EU
Austria	578	245	744	144	762	143
Belgium	8,247	2,827	7,906	3,316	8,891	4,134
Bulgaria	51	27	50	70	84	54
Croatia	54	501	140	539	163	605
Cyprus	5	2	5	2	6	3
Czech Republic	2,783	609	3,026	626	3,547	593
Denmark	2,646	373	3,040		3,030	
Estonia	495		601		429	
Finland	144	47	157	36	211	28
France	4,441	662	5,930	769	6,100	820
Germany	10,342	4,749	10,121	5,318	9,692	6,161
Greece	148	215	67	162	125	307
Hungary	480		446		418	
Ireland	3,988		2,807		3,335	
Italy	1,290	602	1,671	474	1,851	657
Latvia	363	68	181	26	735	372
Lithuania	430	80	653		613	
Luxembourg	65		63		80	
Malta	5	3	12	5	1	9
Netherlands	3,656	10,526	3,364	10,594	2,687	11,446
Poland	2,541		2,571	261	2,924	333
Portugal	809	1,699	776	1,848	871	977
Romania	277	121	253	47	378	122
Slovakia	290		200		92	
Slovenia	560	160	656	168	577	165
Spain	495	871	726	1,028	966	1,290
Sweden	500	44	499	55	500	56
United Kingdom	4,479	2,080	3,399	1,843	3,570	2,080
<b>Total EU 28</b>	<b>76,673</b>		<b>77,395</b>		<b>82,983</b>	
Norway	15		16		22	
Switzerland	52	1	59	4	50	10
Turkey	1,048		868		N/A	
<b>Total All</b>	<b>77,789</b>		<b>78,342</b>		<b>≈ 83,943</b>	

Source: National brewers' associations
































# 9

## NUMBER OF ACTIVE BREWERIES 2015



## 9

NUMBER OF ACTIVE BREWERIES  
2010 - 2015

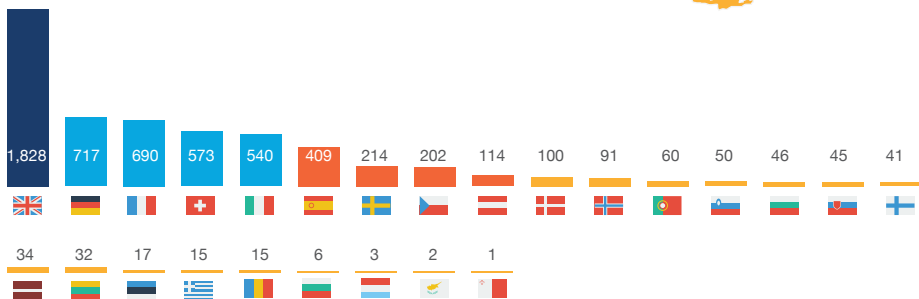
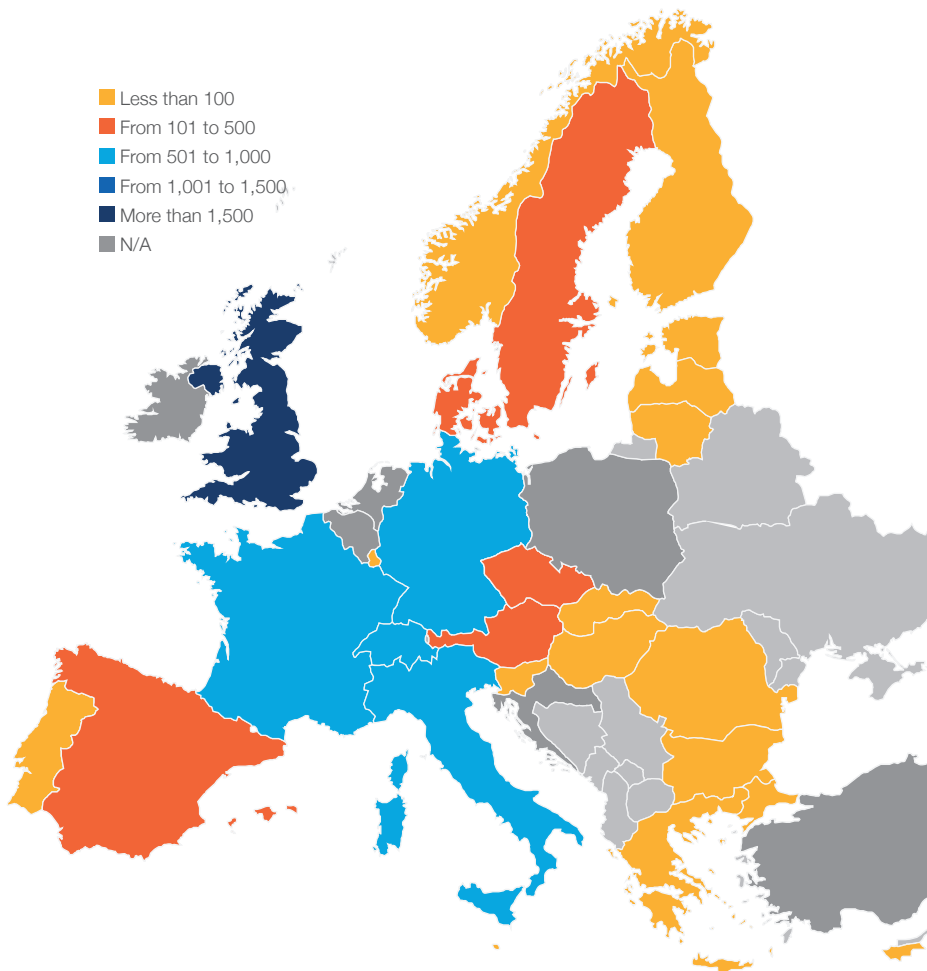
Country	2010	2011	2012	2013	2014	2015
 Austria	172	170	173	194	198	214
 Belgium	135	123	150	160	168	199
 Bulgaria	8	13	13	13	16	18
 Croatia	7	7	6	6	6	6
 Cyprus	2	2	2	2	4	4
 Czech Republic	151	191	213	308	338	390
 Denmark	N/A	150	150	150	150	150
 Estonia	6	6	7	10	15	20
 Finland	25	25	30	43	49	59
 France	387	442	503	580	663	793
 Germany	1,333	1,347	1,340	1,349	1,352	1,388
 Greece	11	17	18	20	20	28
 Hungary	N/A	24	50	50	50	50
 Ireland	26	26	26	30	50	64
 Italy	308	350	421	509	599	688
 Latvia	15	16	16	25	29	37
 Lithuania	41	73	73	73	75	75
 Luxembourg	7	7	7	7	7	7
 Malta	1	1	1	1	1	2
 Netherlands	N/A	125	165	N/A	263	320
 Poland	103	117	132	155	133	150
 Portugal	7	7	9	18	35	64
 Romania	18	17	17	18	22	30
 Slovakia	19	25	30	38	44	60
 Slovenia	22	N/A	N/A	30	51	55
 Spain	65	88	132	221	332	427
 Sweden	39	54	75	105	154	219
 United Kingdom	828	948	1,300	1,490	1,700	1,880
<b>Total EU 28</b>	<b>≈ 4,035</b>	<b>≈ 4,396</b>	<b>≈ 5,087</b>	<b>≈ 5,819</b>	<b>6,524</b>	<b>7,397</b>
 Norway	30	34	41	52	75	101
 Switzerland	328	360	375	409	483	623
 Turkey	11	11	11	12	9	N/A
<b>Total All</b>	<b>≈ 4,404</b>	<b>≈ 4,801</b>	<b>≈ 5,514</b>	<b>≈ 6,292</b>	<b>7,091</b>	<b>≈ 8,130</b>

Source: National brewers' associations

# 10

## MICROBREWERIES 2015
































- Less than 100
- From 101 to 500
- From 501 to 1,000
- From 1,001 to 1,500
- More than 1,500
- N/A





## 10

MICROBREWERIES  
2010 - 2015

Country	2010	2011	2012	2013	2014	2015
 Austria	101	97	92	109	109	114
 Belgium	N/A	N/A	N/A	N/A	N/A	N/A
 Bulgaria	4	5	5	5	6	6
 Croatia	N/A	N/A	N/A	N/A	N/A	N/A
 Cyprus	N/A	0	0	0	2	2
 Czech Republic	65	90	20	207	238	202
 Denmark	N/A	N/A	N/A	100	100	100
 Estonia	3	3	4	7	12	17
 Finland	22	22	27	22	25	41
 France	322	373	433	504	566	690
 Germany	646	659	665	668	677	717
 Greece	N/A	7	8	9	10	15
 Hungary	N/A	20	46	46	46	46
 Ireland	N/A	N/A	N/A	N/A	N/A	N/A
 Italy	294	336	407	491	505	540
 Latvia	N/A	N/A	N/A	20	26	34
 Lithuania	N/A	N/A	N/A	30	32	32
 Luxembourg	4	4	2	2	3	3
 Malta	0	0	0	0	0	1
 Netherlands	N/A	N/A	N/A	N/A	N/A	N/A
 Poland	55	N/A	50	N/A	N/A	N/A
 Portugal	0	1	3	12	30	60
 Romania	0	2	2	3	7	15
 Slovakia	14	20	26	33	39	45
 Slovenia	20	20	28	28	49	50
 Spain*	46	70	114	203	314	409
 Sweden	34	49	70	100	149	214
 United Kingdom*	778	898	1,252	1,442	1,648	1,828
 Norway	21	26	33	43	65	91
 Switzerland	280	313	328	363	440	573
 Turkey	5	5	5	3	0	N/A

\* Spanish data cover all microbreweries irrespective of their volume of production

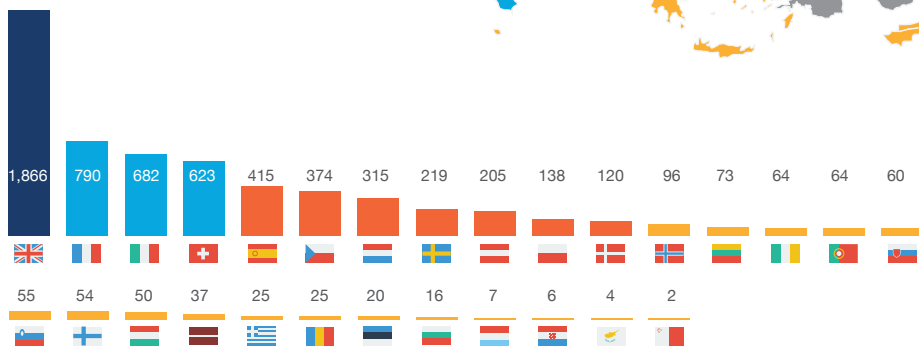
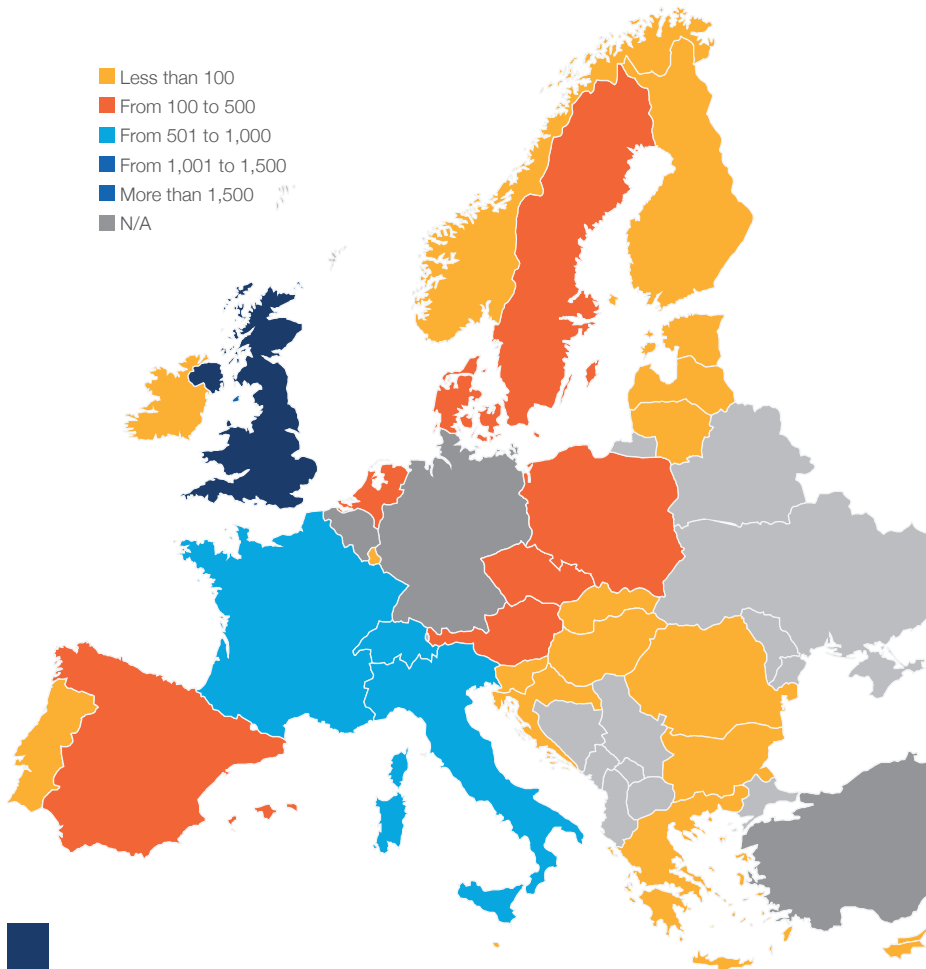
\* UK data cover all breweries with a production up to 60,000 HL per year and which receive "small brewer relief" in the UK

Source: National brewers' associations
































# 11

## NUMBER OF ACTIVE BREWING COMPANIES 2015

- Less than 100
- From 100 to 500
- From 501 to 1,000
- From 1,001 to 1,500
- More than 1,500
- N/A



# NUMBER OF ACTIVE BREWING COMPANIES 2010 - 2015

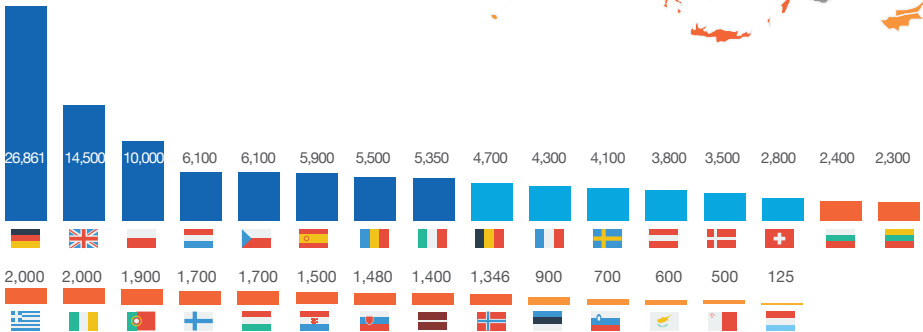
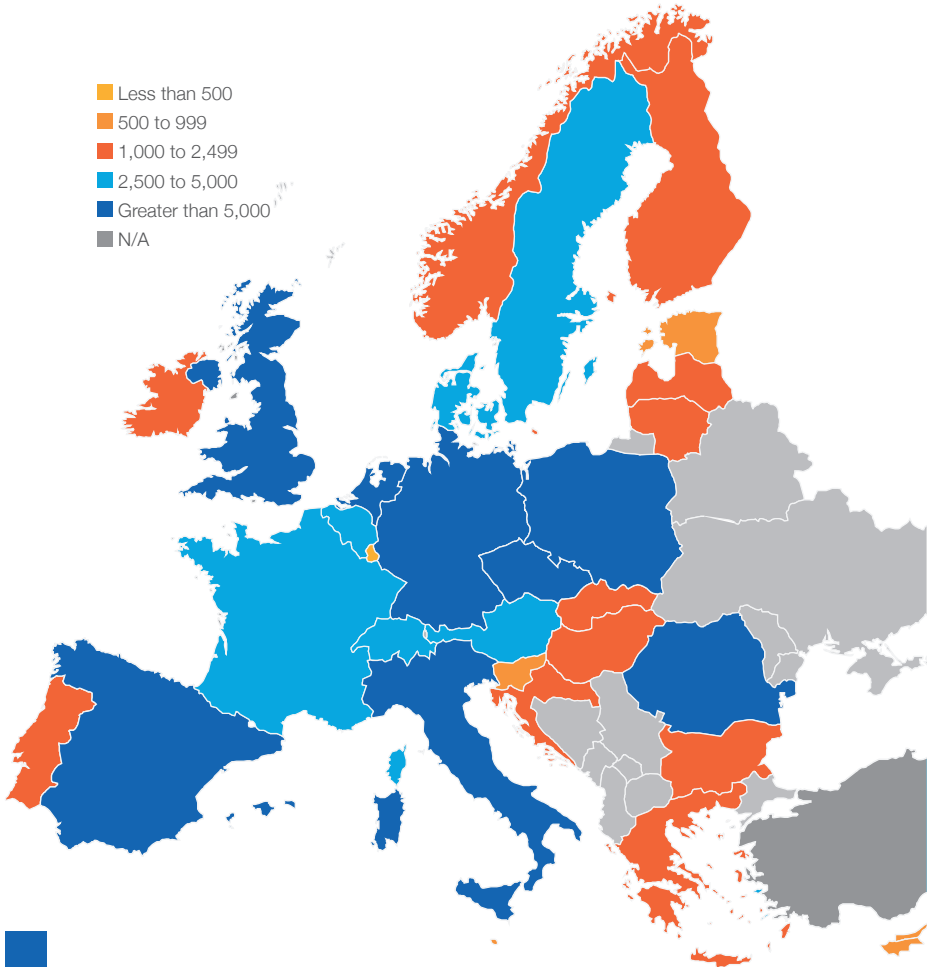
Country	2010	2011	2012	2013	2014	2015
 Austria	163	161	164	185	189	205
 Belgium	N/A	N/A	60	N/A	N/A	N/A
 Bulgaria	10	11	11	11	14	16
 Croatia	7	7	6	6	6	6
 Cyprus	2	2	2	2	4	4
 Czech Republic	135	177	197	289	322	374
 Denmark	120	120	120	120	120	120
 Estonia	6	6	7	10	15	20
 Finland	25	25	30	43	49	54
 France	385	440	501	577	660	790
 Germany	N/A	N/A	N/A	N/A	N/A	N/A
 Greece	9	15	16	18	18	25
 Hungary	N/A	24	50	50	50	50
 Ireland	24	24	24	30	50	64
 Italy	302	344	415	503	593	682
 Latvia	15	16	16	25	29	37
 Lithuania	42	73	73	71	73	73
 Luxembourg	7	7	6	6	7	7
 Malta	1	1	1	1	1	2
 Netherlands	N/A	120	160	185	258	315
 Poland	69	N/A	87	N/A	N/A	138
 Portugal	6	7	9	17	35	64
 Romania	13	12	12	12	16	25
 Slovakia	19	25	30	38	44	60
 Slovenia	22	22	30	30	50	55
 Spain	52	76	120	209	320	415
 Sweden	39	54	75	105	154	219
 United Kingdom	817	937	1,291	1,481	1,689	1,866
 Norway	27	30	37	47	70	96
 Switzerland	325	358	373	407	483	623
 Turkey	7	7	7	8	10	N/A

Source: National brewers' associations

# 12


## DIRECT EMPLOYMENT 2015

- Less than 500
- 500 to 999
- 1,000 to 2,499
- 2,500 to 5,000
- Greater than 5,000
- N/A



## 12

DIRECT EMPLOYMENT  
2010 - 2015

Country	2010	2011	2012	2013	2014	2015
 Austria	3,900	3,800	3,800	3,800	3,800	3,800
 Belgium	5,100	5,000	4,500	4,500	4,500	4,700
 Bulgaria	2,800	2,900	2,500	2,500	2,500	2,400
 Croatia	1,600	1,600	1,600	1,600	1,500	1,500
 Cyprus	800	700	600	600	600	600
 Czech Republic	7,000	6,800	7,000	5,800	5,900	6,100
 Denmark	3,900	N/A	3,500	3,500	3,500	3,500
 Estonia	600	700	700	700	800	900
 Finland	2,300	2,300	2,100	2,000	1,900	1,700
 France	3,700	3,600	3,900	4,000	4,100	4,300
 Germany	27,600	27,400	26,900	26,800	26,800	26,861
 Greece	1,900	1,900	1,900	1,900	1,900	2,000
 Hungary	2,000	1,700	1,600	1,700	1,700	1,700
 Ireland	1,400	1,600	1,500	2,000	2,000	2,000
 Italy	4,000	4,500	4,700	4,800	5,000	5,350
 Latvia	1,100	N/A	1,100	1,200	1,300	1,400
 Lithuania	2,000	2,000	2,000	2,000	2,300	2,300
 Luxembourg	N/A	130	130	130	130	125
 Malta	500	300	400	400	400	500
 Netherlands	6,800	6,800	6,300	6,000	6,100	6,100
 Poland	15,000	N/A	16,000	16,000	16,000	10,000*
 Portugal	1,500	1,500	1,400	1,500	2,100	1,900
 Romania	4,200	5,900	5,900	5,700	5,400	5,500
 Slovakia	1,800	1,700	1,700	1,600	1,500	1,480
 Slovenia	700	700	700	700	700	700
 Spain	6,800	6,000	6,000	5,600	5,600	5,900
 Sweden	4,000	4,000	4,100	4,000	4,000	4,100
 United Kingdom	15,100	14,000	12,800	13,300	13,900	14,500
<b>Total EU 28</b>	<b>≈ 128,230</b>	<b>≈ 127,830</b>	<b>125,330</b>	<b>124,330</b>	<b>125,930</b>	<b>121,916*</b>
 Norway	2,600	2,500	2,200	1,400	1,375	1,346
 Switzerland	2,300	2,800	2,800	2,800	2,800	2,800
 Turkey	2,400	2,300	2,400	2,800	2,400	N/A
<b>Total All</b>	<b>≈ 135,530</b>	<b>≈ 135,430</b>	<b>132,730</b>	<b>131,330</b>	<b>132,505</b>	<b>≈ 128,462*</b>

\*Poland 2015 data only cover full time positions  
Rounded to units of 100  
Source: National brewers' associations

## 13

## EXCISE DUTY REVENUES

(in million Euros)

Country	2010	2011	2012	2013	2014	2015
 Austria	197.60	190.00	191.30	193.10	195.20	195.20
 Belgium	187.76	183.78	180.80	183.36	196.46	194.00
 Bulgaria	38.33	39.35	41.15	40.23	38.05	39.56
 Croatia	91.00	N/A	88.00	79.52	77.94	189.00
 Cyprus	11.06	10.81	10.88	13.51	12.23	12.35
 Czech Republic	163.48	178.93	182.55	179.08	166.88	170.04
 Denmark	121.00	118.59	138.73	131.40	125.19	121.35
 Estonia	35.18	36.98	38.97	42.03	43.06	48.38
 Finland	528.10	530.23	581.23	574.90	609.99	608.00
 France	304.24	295.25	307.83	670.33	863.63	830.00
 Germany	711.63	702.26	697.00	672.67	679.38	676.00
 Greece	116.77	115.45	110.24	112.96	107.44	105.84
 Hungary	139.21	140.74	130.17	147.47	146.48	142.88
 Ireland	320.11	307.30	308.00	358.01	424.84	417.28
 Italy	439.00	462.73	428.00	482.00	536.00	619.00
 Latvia	25.22	26.35	25.88	24.36	25.14	27.20
 Lithuania	43.54	46.60	46.15	41.71	50.98	52.67
 Luxembourg	3.70	3.71	3.85	3.75	3.80	3.70
 Malta	1.16	2.29	2.29	2.30	3.15	2.83
 Netherlands	387.98	381.97	387.00	405.91	443.73	451.00
 Poland	803.88	765.07	878.90	841.23	828.26	840.09
 Portugal	76.15	73.09	65.78	71.30	69.27	70.80
 Romania	130.65	133.92	141.67	154.00	149.59	157.65
 Slovakia	55.83	54.83	56.08	55.73	55.46	57.13
 Slovenia	70.17	74.28	72.80	75.77	80.80	85.50
 Spain	304.80	305.52	307.91	304.65	311.93	315.83
 Sweden	339.00	338.01	374.00	375.90	370.53	424.77
 United Kingdom	3,670.63	3,973.02	4,229.73	3,976.16	4,308.97	4,449.26
 Norway	570.00	N/A	600.00	597.96	583.50	N/A
 Switzerland	94.00	N/A	93.00	93.00	93.00	100.00
 Turkey	824.00	N/A	1,295.00	0.00	0.00	1,390.00

Where required, excise duties have been converted to Euros, according to the 1 January exchange rate of each year, as used in the European Commission's (DG Taxud) database.

For information in local currency, please consult the same database.

**Beer production:**

Beer produced within a given country.

**Beer consumption:**

Beer consumed within a given country.

**Beer consumption per capita:**

Consumption per head in a given country.

**Brewery:**

A plant or an establishment for beer production.

**Brewing company:**

A company which produces and / or sells beer, operating one or more breweries. These companies may also be involved in activities other than brewing beer, such as the production of soft drinks and bottled mineral water.

**Direct employment:**

Employment directly by the brewing companies.

**Excise duty revenue related to beer:**

Government revenues generated from excise duties on the sale of beer.

**Export - Extra-EU:**

Extra-EU exports of goods are goods which leave the territory of the European Union for a third country after being placed under the customs procedure for exports (for definitive export) or outward processing (goods for working, further processing) or repair or following inward processing.

**Export - Intra-EU:**

Intra-EU exports of goods are goods which leave a Member State of the EU for another Member State for definitive export, outward processing or repair or following inward processing.

**Hectolitre (hl):**

A hectolitre is a metric unit of volume or capacity where one hectolitre equals 100 litres.

## Import - Extra-EU:

Extra-EU imports of goods are goods which enter the territory of the European Union from a third country and are placed under the customs procedure for free circulation within the EU (as a general rule goods intended for consumption), inward processing or processing under customs control (goods for working, processing or repair) immediately or after bonded warehousing.

## Import - Intra-EU:

Intra-EU imports of goods are goods which enter a Member State of the EU from another Member State for definitive import (as a general rule goods intended for consumption), inward processing or processing under customs control (goods for working, processing or repair) immediately or after bonded warehousing.

## Microbrewery:

A brewery with yearly production up to 1,000 hectolitres.

## Off-trade sector:

Beer sales through wholesale and retail (shops, supermarkets and other outlets).

## On-trade sector:

Beer sales through (licensed) pubs, clubs, bars, restaurants, etc., also called the hospitality sector.



# 15

## METHODOLOGY

The data for the 2016 edition were mainly collated via the national brewers' associations through surveys carried out by The Brewers of Europe from 2010 until 2016.

With the received data the corresponding tables and charts have been prepared and verified with the interlocutors from different countries. Therefore, unless indicated otherwise in this or previous editions, all data comes from national brewers associations.

When data was not available through national associations other sources were used to complete as much as possible the tables. The sources used for this edition include:

- National brewers' associations data
- Eurostat

Figures contained in some tables may have been rounded and also corrected from previous editions of this publication.

# 16

## ACKNOWLEDGEMENTS

The Brewers of Europe Secretariat would like to thank all those from national brewers associations who contributed to this brochure.

We thank 2B.COM sprl for the document's design and support.

The information and data contained in this document are those provided by national associations unless stated otherwise. Where possible The Brewers of Europe Secretariat ensured the accuracy of the figures with those submitted by the national associations and those coming from other sources.

The Brewers of Europe does not take any responsibility for omissions, mistakes or errors appearing in this brochure which do not come from its own activities.

The Brewers of Europe Secretariat

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The Brewers of Europe

Rue Caroly 23 - 25  
B - 1050 Brussels  
Belgium

Phone: +32 2 5511810  
[info@brewersofeurope.org](mailto:info@brewersofeurope.org)  
[www.brewersofeurope.org](http://www.brewersofeurope.org)