

EUROPEAN BEER TRENDS

STATISTICS REPORT | 2022 EDITION



THE BREWERS OF EUROPE

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**PIERRE-OLIVIER BERGERON**

Secretary General,
The Brewers of Europe

Dear Reader,

It has become something of a cliché over the past few years to say that we are living in extraordinary times.

Three years ago, the world was starting to hear about a once-in-a-century pandemic that was set to upend almost everything in our lives. Covid-19 struck our families, our communities and our livelihoods. Everything seemed to stop, and everyone was told to stay at home. That includes our community: brewers and the entire beer value chain, from farmers and maltsters right through to the bars and restaurants serving beer.

The shutdowns and restrictions in the hospitality sector had a massive impact on beer sales and meant that some venues never reopened. And it rippled through the brewing sector, with production and consumption plummeting and knock-on effects throughout the beer value chain in terms of jobs, value added and tax revenue generation.

All that is charted in this 2022 Edition of our European Beer Trends Report, which shows the devastation of the pandemic: although there was a slight uptick in 2021, it came on the back of a dramatic fall in 2020. The figures show EU beer production in 2021 was at 34.2 billion litres, up from 34.1 billion litres in 2020, but down on 36.3 billion litres in 2019. Consumption was also slightly up in 2021, to 30 billion litres, from 29.7 billion litres in 2020, although still 2.25 billion litres below pre-pandemic levels.

We should however underline that the pandemic came on the back of eight years of stability and then growth in the European beer market. Now, the long, hard struggle to return to pre-Covid levels has begun, as both consumption and beer exports start to pick up in most countries.

Brewers are innovating to meet consumer demand for diversity and quality, ensuring that there is a beer for everyone and every occasion. Non-alcohol beer, which suffered from a bad image for so many years and was previously rather anecdotal in most countries, now represents over 5% of the European beer market. And this expansion in choice is not solely due to established breweries widening their offering but also new breweries springing up, including outside the traditional beer heartlands of Europe.

Whilst we saw an inevitable slowdown in the last two years as the crisis in the hospitality sector decimated a key sales channel for many breweries, the journey towards 10,000 breweries in the EU continues and is far exceeded if we also consider our non-EU members from Norway, Switzerland, Turkey and the UK. Brewery numbers have kept rising, to 9,436 in the EU in 2021, from 9,206 in 2020 and 8,851 in 2019. We are though far from the growth we were seeing in the years immediately prior to the pandemic, when there were on average two new breweries opening every day in the EU. It will be fascinating to see the 2022 numbers when they come out, as this year has been marked by quite a number of high-profile announcements of breweries closing definitively.

For all the challenges to our businesses, brewers have shown remarkable resilience. Breweries can be proud of how, mostly, they have weathered the storm of adversity through strength, innovation and solidarity amongst brewers and along the chain from grain to glass. The pandemic is now hopefully mostly behind us, and we are looking to our recovery. But it is not the only crisis that we have been faced with.

As I write this, the war in Ukraine is still raging. This is a human tragedy, of course. It has also added to the disruption in the brewing sector. Supplies of the raw materials and ingredients on which brewers depend have been severely impacted by the food security crisis as the cultivation and trade of cereals and malt, but also the availability of packaging – glass bottles and aluminium cans – and carbon dioxide were disrupted. Not to mention the spiralling energy costs for breweries and our suppliers.

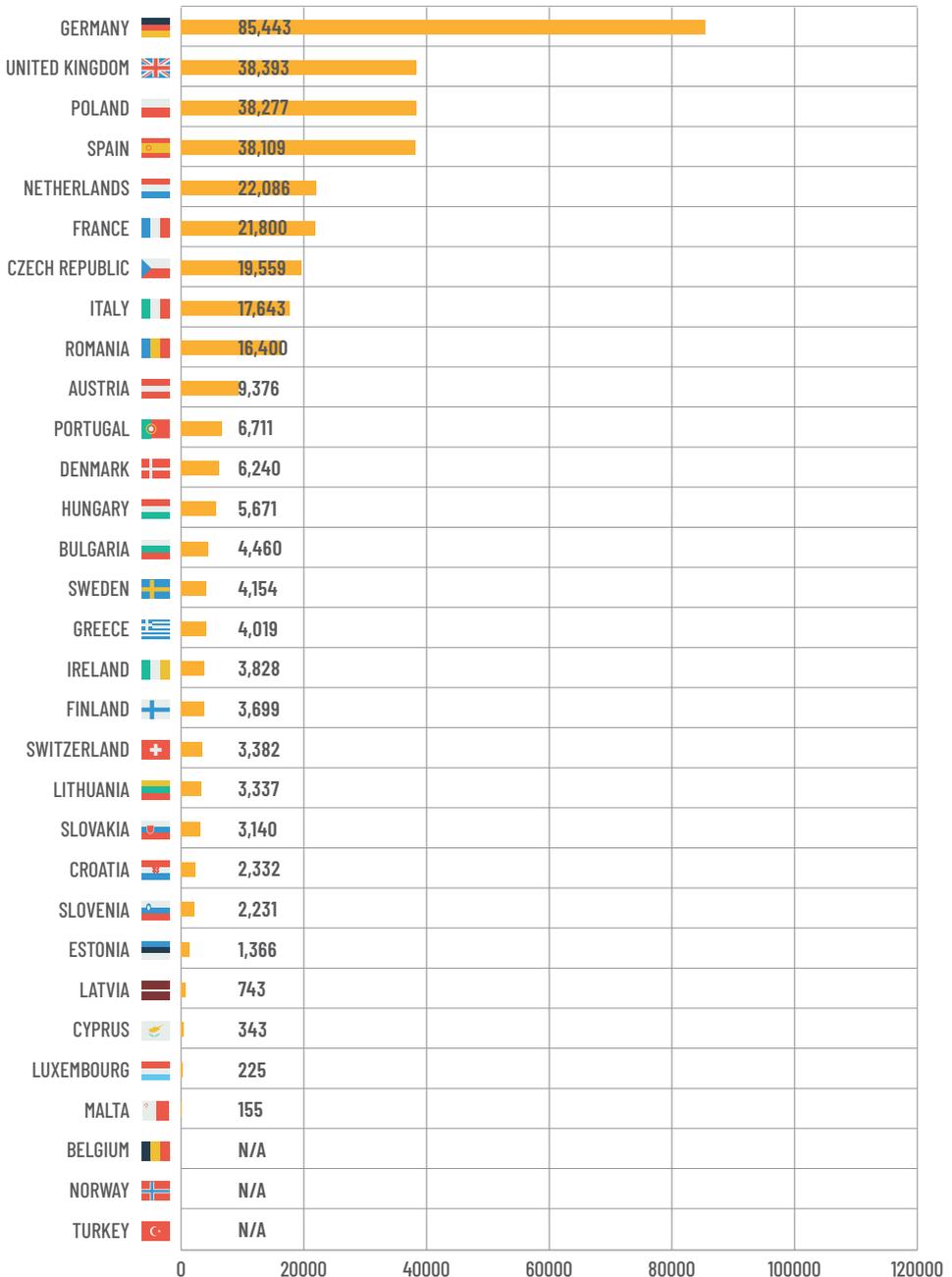
And we cannot forget the climate crisis. We have seen over the past two summers an unprecedented number of floods and fires, which can be directly linked to the changing climate. These events show how important it is for our value chain to further invest in more sustainable systems, be it upstream (production of raw materials), in the brewery (production process, energy and heat recovery) or downstream (beer distribution).

Still, brewers are naturally positive people. We are creative, adaptable and resourceful. We have pioneered many sustainability innovations and want to be part of the solution. We know we should – and we can – transition towards a clean, stable, circular economy.

And we can do all this, and continue to innovate, even as we rebuild. Brewers are resourceful and creative, and we are still brewing the greatest drink in the world!



Pierre-Olivier Bergeron
Secretary General, The Brewers of Europe



COUNTRY	2015	2016	2017	2018	2019	2020	2021
 AUSTRIA	9,023	9,227	9,312	9,472	9,516	9,149	9,376
 BELGIUM	19,811	20,616	N/A	N/A	N/A	N/A	N/A
 BULGARIA	4,960	5,180	5,020	5,070	4,874	4,570	4,460
 CROATIA	3,379	3,348	3,395	3,434	3,239	2,344	2,332
 CYPRUS	341	365	383	398	388	295	343
 CZECH REPUBLIC	19,530	20,475	20,322	21,272	21,604	20,122	19,559
 DENMARK	5,970	6,200	6,060	6,040	5,862	5,874	6,240
 ESTONIA	1,398	1,416	1,369	1,287	1,293	1,291	1,366
 FINLAND	3,970	4,100	4,036	3,924	3,814	3,766	3,699
 FRANCE	20,300	20,650	21,000	22,000	22,300	21,600	21,800
 GERMANY	95,623	94,957	93,013	93,652	91,610	87,027	85,443
 GREECE	3,820	3,827	3,800	3,933	4,075	3,377	4,019
 HUNGARY	5,965	6,239	6,279	6,189	6,026	5,466	5,671
 IRELAND	7,755	7,680	8,019	8,322	8,240	7,100	3,828
 ITALY	14,286	14,516	15,700	16,448	17,288	15,835	17,643
 LATVIA	856	739	820	823	764	756	743
 LITHUANIA	3,108	2,999	2,727	2,904	3,124	3,224	3,337
 LUXEMBOURG	287	290	290	293	288	200	225
 MALTA	154	170	175	181	186	131	155
 NETHERLANDS	24,012	24,559	24,313	24,912	24,128	22,140	22,086
 POLAND	40,890	41,369	40,382	41,482	40,411	39,066	38,277
 PORTUGAL	6,465	6,474	6,994	6,758	7,103	6,589	6,711
 ROMANIA	15,950	15,780	16,050	16,600	16,690	16,630	16,400
 SLOVAKIA	2,864	3,014	3,103	2,902	3,195	3,034	3,140
 SLOVENIA	2,029	1,696	1,399	1,973	2,021	1,989	2,231
 SPAIN	34,888	36,343	37,386	38,143	39,516	34,693	38,109
 SWEDEN	4,689	4,442	4,421	4,480	4,395	4,143	4,154
TOTAL EU 27	352,323	356,671	≈ 355,652	≈ 362,043	≈ 363,289	≈ 341,365	≈ 342,212
 NORWAY	2,290	2,361	2,199	2,456	2,377	2,542	N/A
 SWITZERLAND	3,438	3,422	3,464	3,659	3,675	3,404	3,382
 TURKEY	9,819	9,567	9,597	9,700	N/A	N/A	N/A
 UNITED KINGDOM	41,270	38,084	40,480	40,885	39,247	32,217	38,393
TOTAL ALL	409,140	410,105	≈ 411,392	≈ 418,743	≈ 418,288	≈ 389,228	≈ 396,229

Slovenia data does not cover craft brewer production which represents less than 1% of the market.

Austrian, German, Lituanian and UK definitions meet the customs code definition.

Bulgarian, Czech, Greek, Slovenian and Spanish 'beer' comprises alcohol-free beer, low alcohol and non-alcohol beers and beer mixes (including Radlers).

Belgian, Estonian, French, Swedish, Maltese and Portuguese 'beer' comprises alcohol-free beer, low alcohol and non alcohol beers.

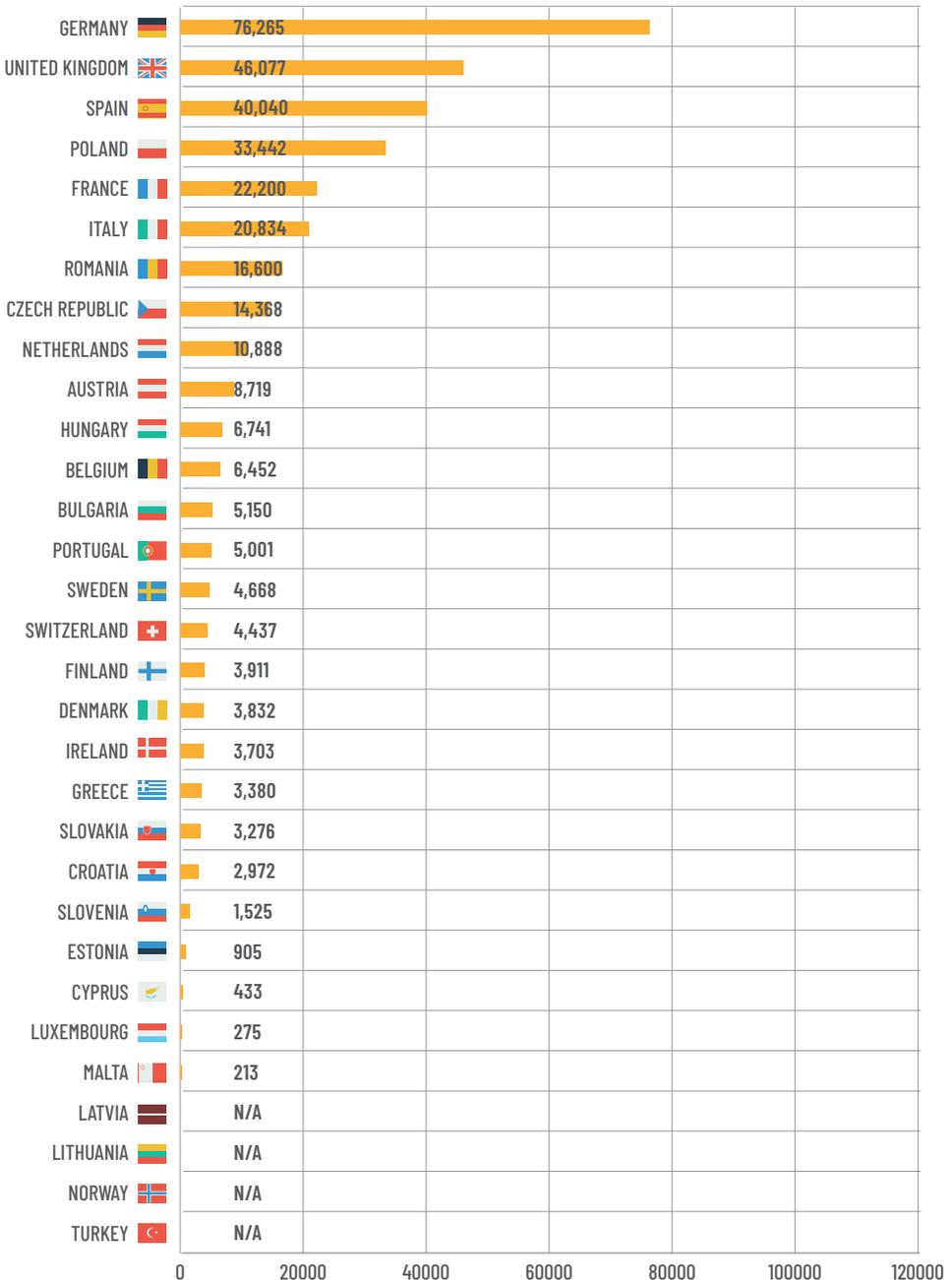
Norwegian 'beer' comprises alcohol-free beer, low alcohol and non-alcohol beers from 0.0% ABV to 2.7% ABV.

Finnish 'beer' comprises alcohol-free beer, low alcohol and non-alcohol beers and beer mixes of the members of the association who represent about 91% of the market sales.

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BEER CONSUMPTION 2021

(in 1,000 HL)



COUNTRY	2015	2016	2017	2018	2019	2020	2021
 AUSTRIA	8,977	9,030	8,984	9,190	9,173	8,637	8,719
 BELGIUM	7,951	7,689	7,013	7,022	7,007	5,704	6,452
 BULGARIA	5,300	5,500	5,400	5,500	5,455	5,220	5,150
 CROATIA	3,322	3,292	3,398	3,611	3,585	2,808	2,972
 CYPRUS	457	468	515	524	532	377	433
 CZECH REPUBLIC	15,703	15,875	15,518	15,936	16,084	N/A	14,368
 DENMARK	3,430	3,680	3,580	3,600	3,588	3,551	3,832
 ESTONIA	900	888	905	935	892	896	905
 FINLAND	4,209	4,208	4,132	4,044	3,976	3,873	3,911
 FRANCE	20,600	21,190	21,500	23,500	23,600	22,000	22,200
 GERMANY	86,018	85,532	83,582	84,649	82,933	78,706	76,265
 GREECE	3,825	3,882	3,801	3,849	3,942	3,031	3,380
 HUNGARY	6,541	6,704	6,757	6,886	7,124	6,580	6,741
 IRELAND	4,414	4,576	4,479	4,630	4,537	3,748	3,703
 ITALY	18,914	19,029	19,825	20,462	21,215	18,921	20,834
 LATVIA	1,523	1,510	1,604	N/A	N/A	N/A	N/A
 LITHUANIA	2,680	2,532	2,213	N/A	N/A	N/A	N/A
 LUXEMBOURG	300	312	340	362	370	260	275
 MALTA	218	231	247	270	268	199	213
 NETHERLANDS	11,696	11,871	11,935	12,269	12,320	10,614	10,888
 POLAND	37,706	37,903	37,223	38,360	37,949	34,689	33,442
 PORTUGAL	4,741	4,891	5,251	5,271	5,478	4,688	5,001
 ROMANIA	15,800	15,800	16,110	16,600	16,700	16,750	16,600
 SLOVAKIA	3,956	3,708	3,914	3,963	3,980	3,788	3,276
 SLOVENIA	1,583	1,635	1,608	1,653	1,623	1,489	1,525
 SPAIN	37,456	38,510	39,373	39,953	41,289	36,492	40,040
 SWEDEN	4,368	4,454	4,542	4,646	4,615	4,638	4,668
TOTAL EU 27	312,588	314,900	313,749	≈ 321,502	≈ 322,052	≈ 296,702	≈ 299,610
 NORWAY	2,536	2,666	2,616	2,845	2,799	3,039	N/A
 SWITZERLAND	4,624	4,605	4,623	4,715	4,736	4,530	4,437
 TURKEY	9,082	9,003	9,151	N/A	N/A	N/A	N/A
 UNITED KINGDOM	43,762	43,731	45,924	47,772	47,119	40,883	46,077
TOTAL ALL	372,592	374,905	376,063	≈ 385,985	≈ 385,857	≈ 354,305	≈ 362,314

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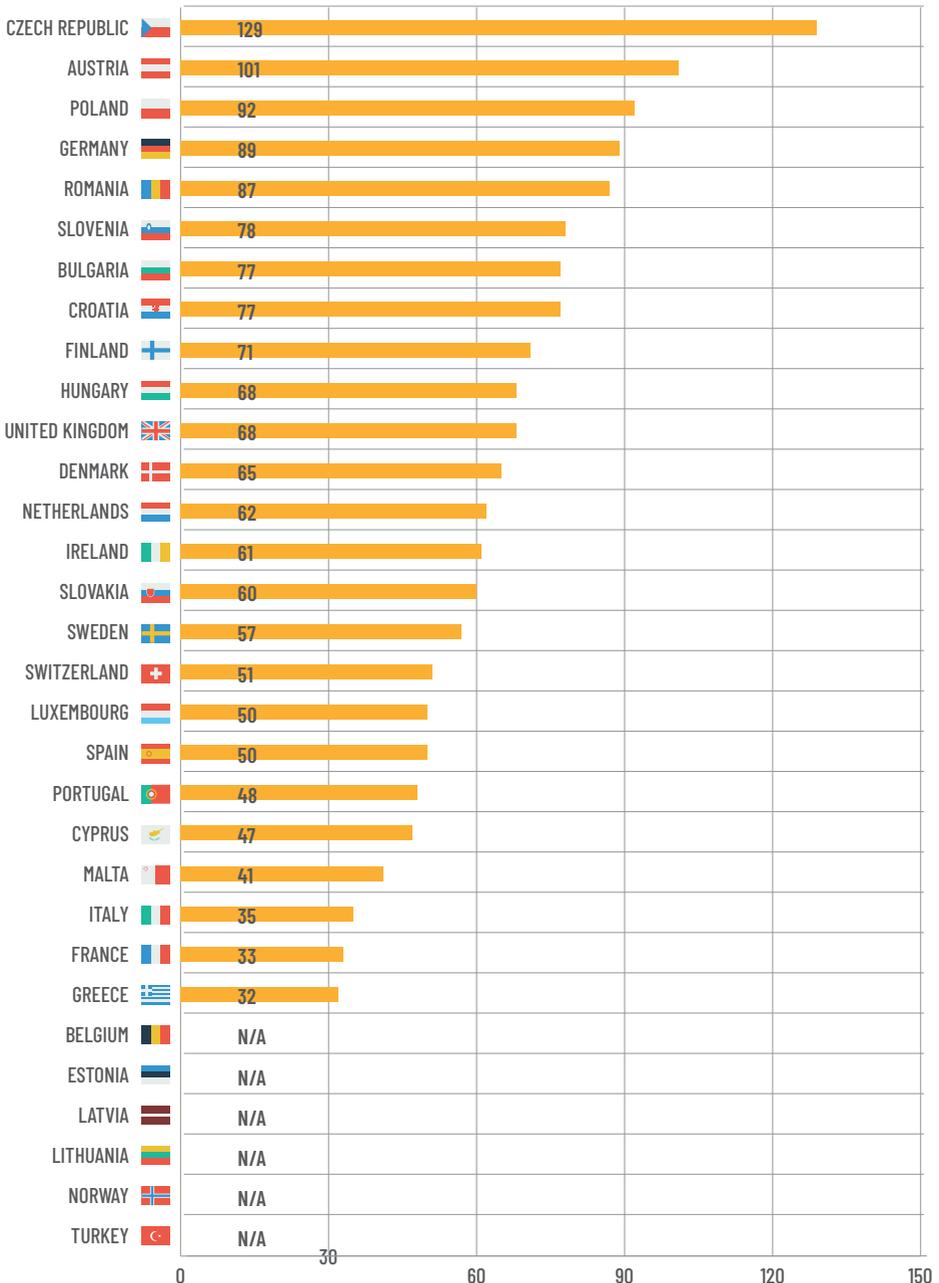
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BEER CONSUMPTION PER CAPITA 2021

(Litres)



BEER CONSUMPTION PER CAPITA 2015 - 2021

(Litres)

COUNTRY	2015	2016	2017	2018	2019	2020	2021
 AUSTRIA	107	106	105	107	107	100	101
 BELGIUM	71	68	N/A	N/A	N/A	N/A	N/A
 BULGARIA	74	76	74	75	74	75	77
 CROATIA	77	75	79	84	88	81	77
 CYPRUS	54	55	58	59	59	43	47
 CZECH REPUBLIC	143	143	138	141	142	135	129
 DENMARK	60	62	62	62	62	61	65
 ESTONIA	82	80	82	80	81	81	N/A
 FINLAND	77	77	75	73	72	70	71
 FRANCE	31	32	33	33	33	33	33
 GERMANY	106	101	98	99	97	92	89
 GREECE	35	36	35	36	37	28	32
 HUNGARY	65	66	67	68	70	68	68
 IRELAND	80	81	79	80	77	64	61
 ITALY	31	31	33	34	35	32	35
 LATVIA	78	78	79	N/A	N/A	N/A	N/A
 LITHUANIA	92	88	N/A	N/A	N/A	N/A	N/A
 LUXEMBOURG	76	74	76	72	69	45	50
 MALTA	50	53	52	55	52	39	41
 NETHERLANDS	68	69	70	71	71	61	62
 POLAND	98	98	97	100	98	93	92
 PORTUGAL	46	47	51	51	53	46	48
 ROMANIA	80	80	82	85	86	87	87
 SLOVAKIA	73	68	72	74	75	69	60
 SLOVENIA	77	79	78	80	82	75	78
 SPAIN	47	46	49	52	52	50	50
 SWEDEN	47	51	55	58	57	56	57
 NORWAY	49	51	50	54	57	56	N/A
 SWITZERLAND	55	55	54	55	55	52	51
 TURKEY	12	12	11	11	N/A	N/A	N/A
 UNITED KINGDOM	67	67	70	72	71	61	68

The Spanish info is provided by the Ministry of Agriculture.

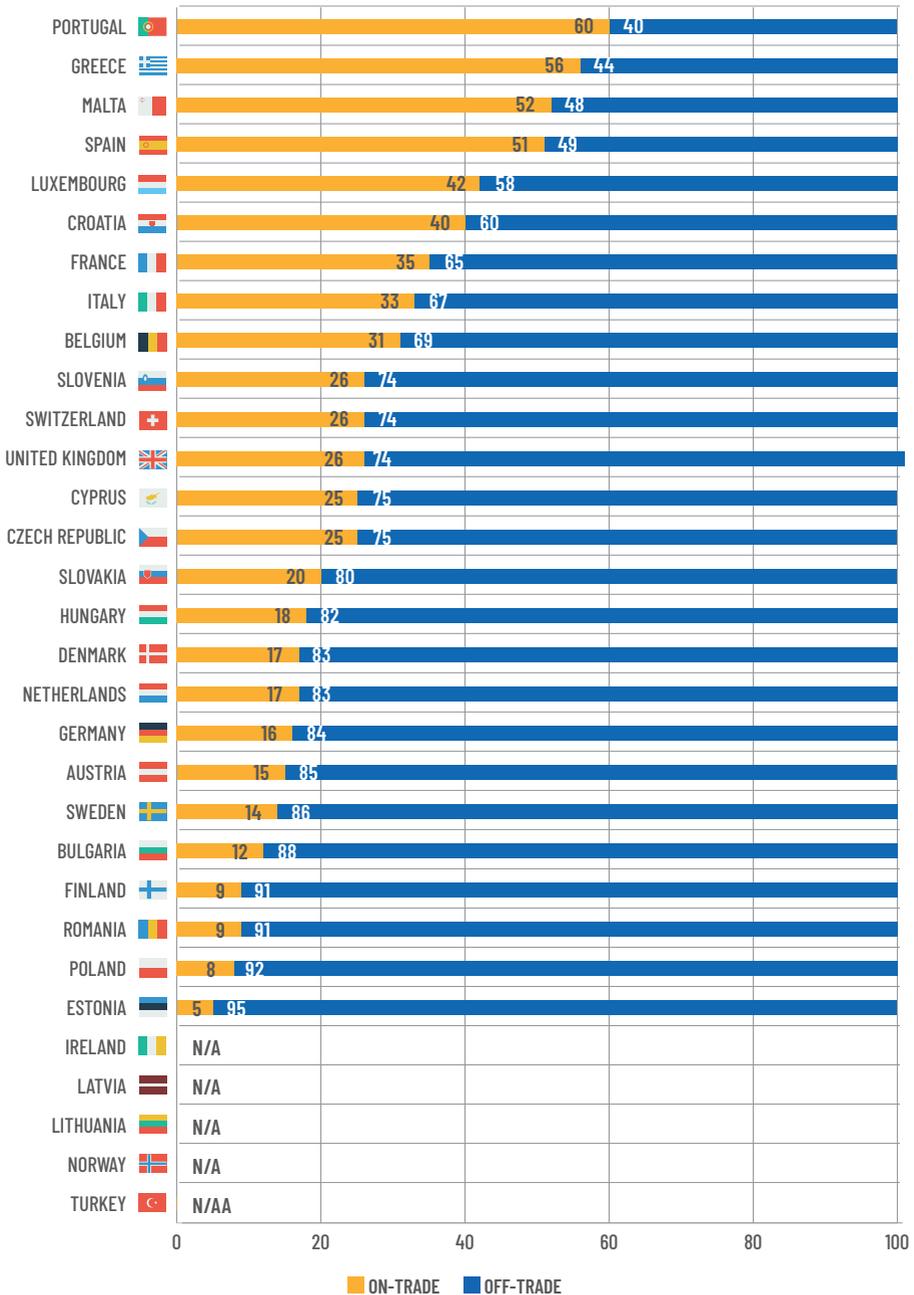
Estonia: calculation on 15+ years of age.

Slovenia: on total population basis.

Slovakia: 2021 data includes alcohol beer only.

Sweden: including no- an low- alcohol.

Finland: recorded consumption (no private imports). Including below 2,8 abv only from member companies.



COUNTRY	2015		2016		2017		2018		2019		2020		2021	
	ON	OFF												
 AUSTRIA	28	72	29	71	28	72	28	72	27	73	17	83	15	85
 BELGIUM	44	56	44	56	43	57	42	58	42	58	27	73	31	69
 BULGARIA	22	78	20	80	20	80	20	80	20	80	11	89	12	88
 CROATIA	40	60	40	60	40	60	40	60	N/A	N/A	31	69	40	60
 CYPRUS	42	58	42	58	51	49	55	45	53	47	30	70	25	75
 CZECH REPUBLIC	40	60	39	61	38	62	36	64	35	65	26	74	25	75
 DENMARK	23	77	23	77	25	75	23	77	25	75	14	86	17	83
 ESTONIA	8	92	8	92	7	93	7	93	7	93	5	95	5	95
 FINLAND	15	85	14	86	14	86	14	86	14	86	9	91	9	91
 FRANCE	36	64	36	64	36	64	35	65	35	65	35	65	35	65
 GERMANY	19	81	18	82	18	82	18	82	18	82	10	90	16	84
 GREECE	57	43	59	41	59	41	61	39	60	40	45	55	56	44
 HUNGARY	35	65	35	65	35	65	30	70	30	70	17	83	18	82
 IRELAND	67	33	66	34	65	35	64	36	63	37	30	70	N/A	N/A
 ITALY	40	60	39	61	38	62	36	64	36	64	27	73	33	67
 LATVIA	10	90	10	90	10	90	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
 LITHUANIA	9	91	10	90	N/A	N/A								
 LUXEMBOURG	49	51	48	52	47	53	45	55	43	57	40	60	42	58
 MALTA	60	40	65	35	64	36	64	36	63	37	49	51	52	48
 NETHERLANDS	29	71	29	71	30	70	29	71	30	70	15	85	17	83
 POLAND	15	85	15	85	15	85	14	86	11	89	8	92	8	92
 PORTUGAL	63	37	63	37	69	31	69	31	70	30	60	40	60	40
 ROMANIA	18	82	16	84	15	85	15	85	14	86	8	92	9	91
 SLOVAKIA	33	67	31	69	29	71	29	71	29	71	20	80	20	80
 SLOVENIA	40	60	40	60	40	60	35	65	34	66	30	70	26	74
 SPAIN	64	36	62	38	63	37	67	33	68	32	44	56	51	49
 SWEDEN	21	79	21	79	21	79	20	80	20	80	13	87	14	86
 NORWAY	20	80	19	81	19	81	19	81	19	81	11	89	N/A	N/A
 SWITZERLAND	44	56	40	60	40	60	39	61	38	62	27	73	26	74
 TURKEY	24	76	23	77	23	77	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
 UNITED KINGDOM	49	51	48	52	47	53	46	54	45	55	24	76	26	74

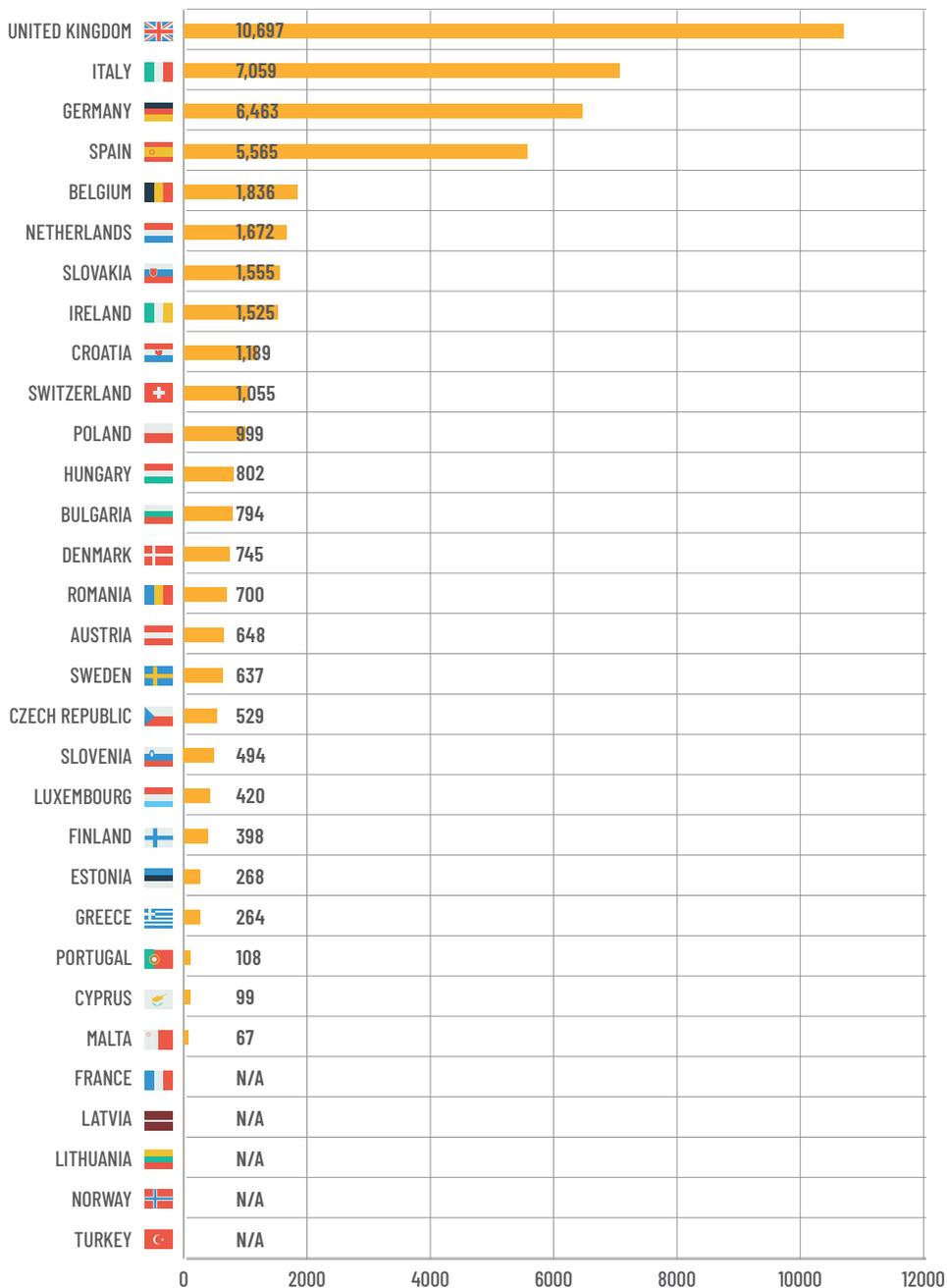
Romania 2021 data from NielsenIQ Romania.

Finland statistics from Valvira (National Supervisory Authority for Welfare and Health)

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TOTAL IMPORTS 2021

(intra-EU and extra-EU in 1,000 HL)



7

IMPORTS 2016 - 2018

(in 1,000 HL)

COUNTRY	2016		2017		2018	
	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU
 AUSTRIA	653	88	580	103	760	107
 BELGIUM	1,001	157		N/A		2,534
 BULGARIA	327	201	269	230	291	324
 CROATIA	545	148	681	146	797	128
 CYPRUS	96	6	124	8	113	12
 CZECH REPUBLIC	317	9	324	10	387	8
 DENMARK		583		533		659
 ESTONIA		297		343		260
 FINLAND	369	48	352	55	327	70
 FRANCE	7,340	308	7,387	309		N/A
 GERMANY	7,171	116	6,568	178	6,931	224
 GREECE	352	96	238	66	256	45
 HUNGARY		465		478		698
 IRELAND		1,601		1,550		1,559
 ITALY	6,785	310	6,544	463	6,624	468
 LATVIA	473	42	497	47	382	58
 LITHUANIA		525		73		366
 LUXEMBOURG		274		270		274
 MALTA	61	7	79	6	86	10
 NETHERLANDS		1,789		1,877		1,956
 POLAND	653	49	838	61	679	77
 PORTUGAL		183		222		198
 ROMANIA	414	44	441	52	492	49
 SLOVAKIA		1,518		1,628		2,091
 SLOVENIA		500		619		612
 SPAIN	4,341	198	4,632	246	4,477	315
 SWEDEN		487		485		539
TOTAL EU 27	40,947		≈ 41,737		≈ 44,028	
 NORWAY	216	89	339	60	306	83
 SWITZERLAND	1,111	72	1,074	85	975	70
 TURKEY		64		84		110
 UNITED KINGDOM	9,472	1,113	8,734	1,324	8,341	1,752
TOTAL ALL	53,084		≈ 53,437		≈ 55,665	

Spanish data includes imports from NC 2203 (and 220291 as from 2017).

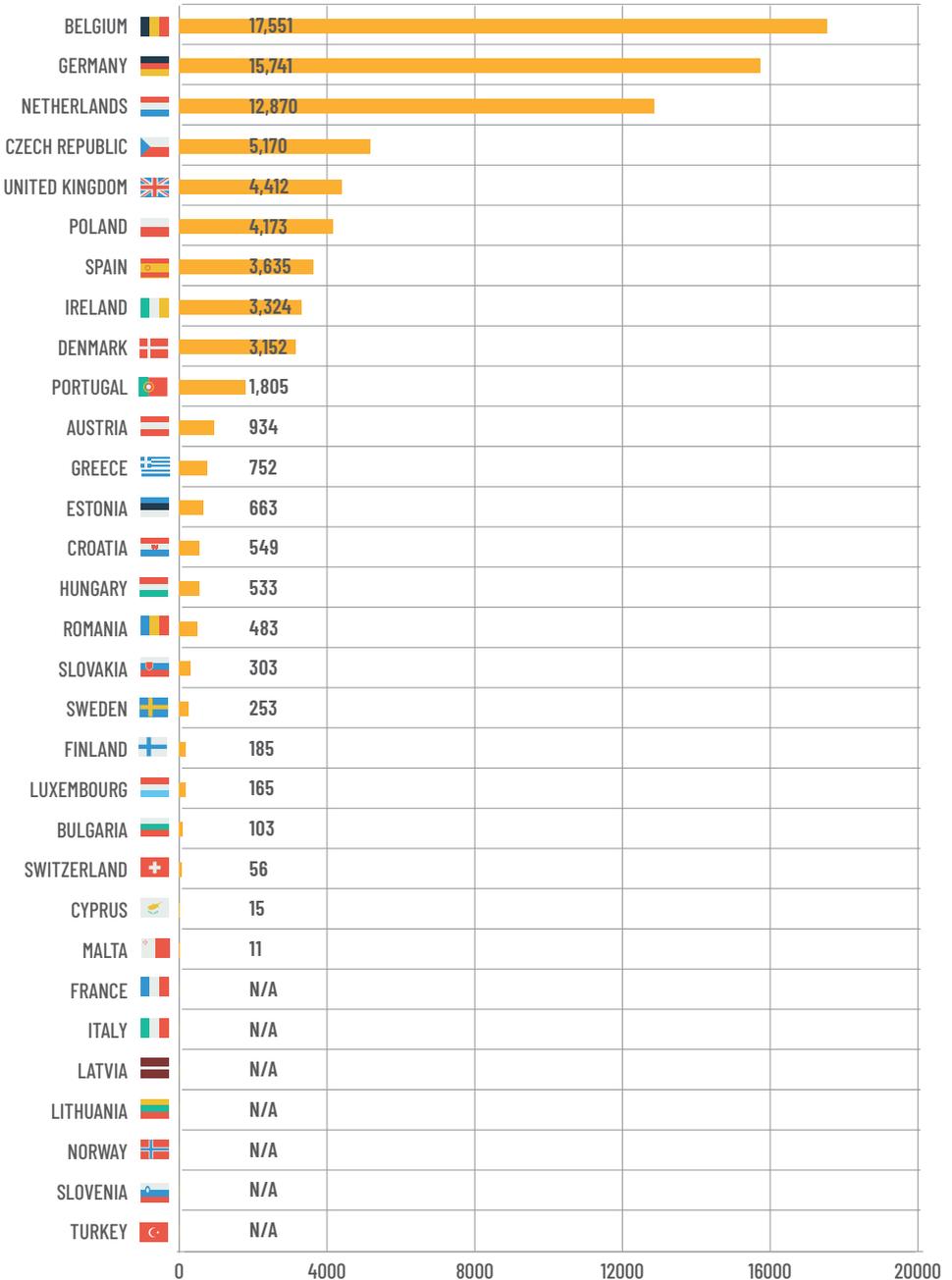
Slovenian 2021 data includes imports from NC 2203 and 220291.

COUNTRY	2019		2020		2021	
	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU
 AUSTRIA	691	139	582	47	621	27
 BELGIUM	2,279	242	2,019	116	1,664	172
 BULGARIA	466	300	597	182	661	133
 CROATIA	811	165	823	172	948	241
 CYPRUS	132	12	74	10	80	19
 CZECH REPUBLIC	424	13	493		508	21
 DENMARK	770		618		745	
 ESTONIA	277		249		268	
 FINLAND	348	59	347	45	323	75
 FRANCE	N/A		N/A		N/A	
 GERMANY	7,112	178	6,677	156	6,217	246
 GREECE	257	52	213	45	209	55
 HUNGARY	766		799		802	
 IRELAND	1,712		2,013		1,525	
 ITALY	6,963	375	6,071	343	6,666	393
 LATVIA	368	71	N/A		N/A	
 LITHUANIA	82	398	N/A		N/A	
 LUXEMBOURG	275		200		420	
 MALTA	79	10	59	6	59	8
 NETHERLANDS	1,872		1,553		1,672	
 POLAND	843	100	1,088		999	
 PORTUGAL	199	1	161		108	
 ROMANIA	445	59	594	51	643	57
 SLOVAKIA	1,717	6	1,708	3	1,551	4
 SLOVENIA	607	10	923		494	
 SPAIN	4,491	372	5,024	393	5,081	485
 SWEDEN	633		630		637	
TOTAL EU 27	≈ 44,953		≈ 43,538		≈ 43,461	
 NORWAY	339	83	430	66	N/A	
 SWITZERLAND	977	83	1,045	81	958	97
 TURKEY	100		80		N/A	
 UNITED KINGDOM	8,227	1,551	9,510	908	10,069	628
TOTAL ALL	≈ 56,313		≈ 55,659		≈ 55,779	

Spanish data includes imports from NC 2203 (and 220291 as from 2017).

TOTAL EXPORTS 2021

(intra-EU and extra-EU in 1,000 HL)



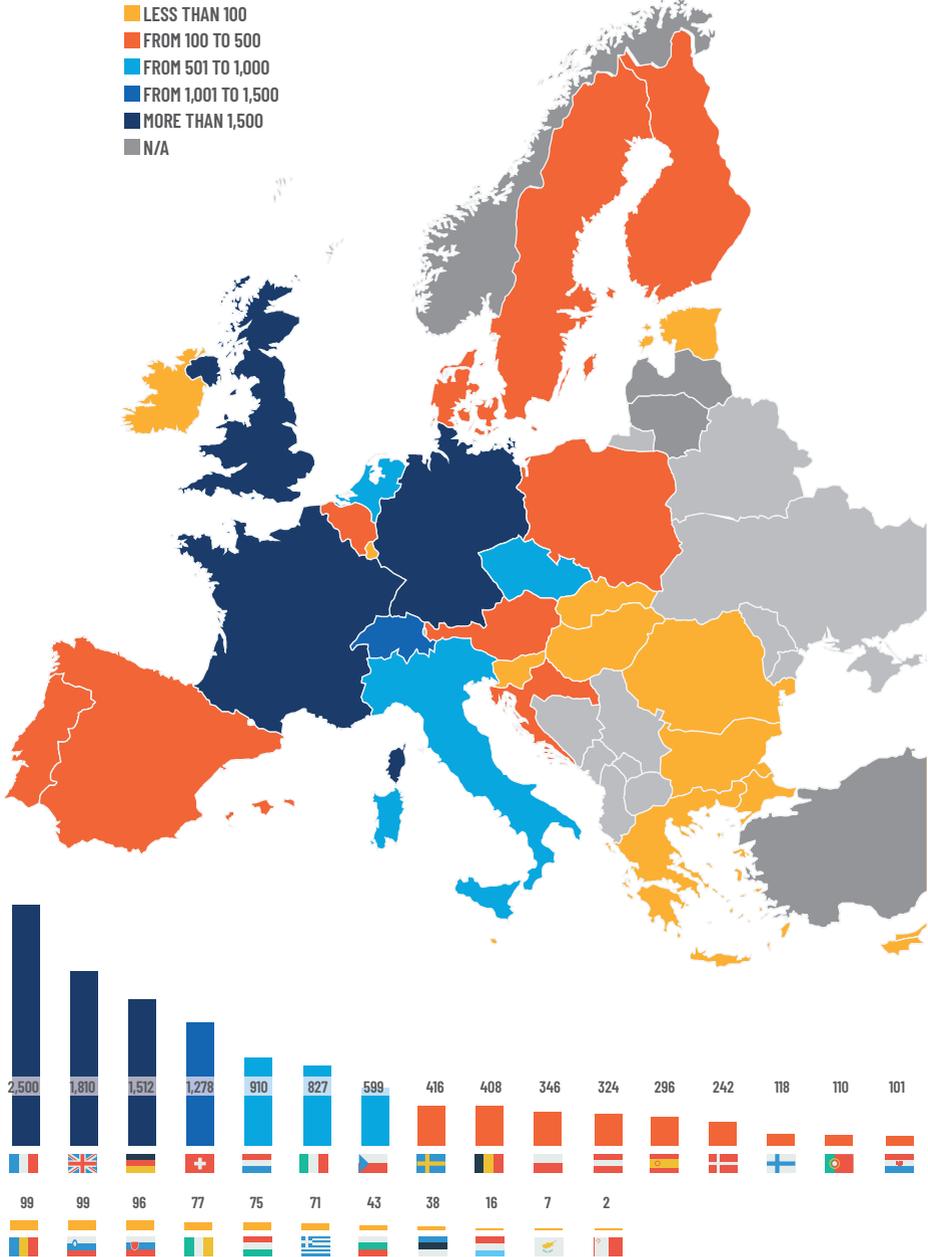
COUNTRY	2016		2017		2018	
	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU
 AUSTRIA	943	145	1,017	153	1,076	183
 BELGIUM	9,332	4,753	10,241	5,568	10,795	5,390
 BULGARIA	81	69	52	77	88	98
 CROATIA	189	626	186	597	119	554
 CYPRUS	6	3	8	3	8	3
 CZECH REPUBLIC	3,675	687	3,750	811	4,131	972
 DENMARK	3,675		3,040		3,110	
 ESTONIA	3,675		649		779	
 FINLAND	201	28	192	38	159	34
 FRANCE	6,050	950	5,696	1,072	N/A	
 GERMANY	10,755	5,772	9,213	6,517	8,951	6,814
 GREECE	115	164	218	199	149	219
 HUNGARY	587		538		496	
 IRELAND	3,104		3,540		3,692	
 ITALY	2,065	517	2,099	783	2,219	858
 LATVIA	49	53	N/A		N/A	
 LITHUANIA	682		N/A		N/A	
 LUXEMBOURG	85		85	3	96	
 MALTA	1	12	5	11	6	2
 NETHERLANDS	3,516	10,961	3,546	10,596	3,798	10,800
 POLAND	2,883	414	2,817	550	2,972	786
 PORTUGAL	919	768	1,900		932	690
 ROMANIA	306	139	296	152	362	187
 SLOVAKIA	130		116		90	
 SLOVENIA	361	159	634		526	252
 SPAIN	1,008	1,364	1,744	1,147	1,657	1,324
 SWEDEN	504	48	491	48	454	52
TOTAL EU 27	78,733		≈ 81,181		≈ 83,436	
 NORWAY	19	2	26	2	43	6
 SWITZERLAND	77	2	49	1	42	1
 TURKEY	682		530		597	
 UNITED KINGDOM	3,759	2,206	3,211	2,391	2,897	2,333
TOTAL ALL	85,480		≈ 87,391		≈ 89,356	

Spanish data includes exports from NC 2203 (and 220291 as from 2017).

COUNTRY	2019		2020		2021	
	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU
 AUSTRIA	833	164	638	164	731	202
 BELGIUM	13,118	5,287	13,548	4,321	13,263	4,288
 BULGARIA	163	22	187	10	91	12
 CROATIA	126	503	124	407	134	415
 CYPRUS	8	3	8	3	15	
 CZECH REPUBLIC	4,334	983	3,944	992	3,877	1,293
 DENMARK	3,044		2,940		3,152	
 ESTONIA	683		645		663	
 FINLAND	151	32	127	9	172	13
 FRANCE	N/A		N/A		N/A	
 GERMANY	8,960	6,995	7,782	7,253	7,648	8,093
 GREECE	195	246	377	227	533	220
 HUNGARY	465		516		533	
 IRELAND	3,846		3,352		3,324	
 ITALY	2,461	1,029	2,417	906	N/A	
 LATVIA	N/A		N/A		N/A	
 LITHUANIA	N/A		N/A		N/A	
 LUXEMBOURG	94		46		165	
 MALTA	7	4	5	3	6	6
 NETHERLANDS	3,604	10,077	2,701	10,375	12,870	
 POLAND	2,916	899	4,350		4,173	
 PORTUGAL	1,117	648	1,489	448	1,805	
 ROMANIA	336	161	383	148	341	142
 SLOVAKIA	55	32	288	64	193	110
 SLOVENIA	522	277	615	339	N/A	
 SPAIN	1,640	1,450	1,460	1,997	1,441	2,194
 SWEDEN	497		252		253	
TOTAL EU 27	≈ 85,540		≈ 83,412		≈ 83,199	
 NORWAY	36	3	25	4	N/A	
 SWITZERLAND	56	1	49	1	55	1
 TURKEY	686		621		N/A	
 UNITED KINGDOM	2,608	2,655	2,450	2,017	2,497	1,914
TOTAL ALL	≈ 91,585		≈ 88,579		≈ 89,317	

Spanish data includes imports from NC 2203 (and 220291 as from 2017).

Slovakian data includes exports from NC 2203 and 220291 in 2019 and 2021.

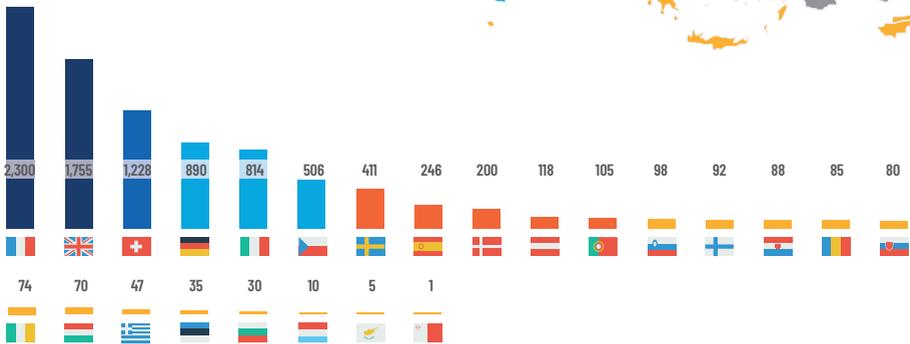
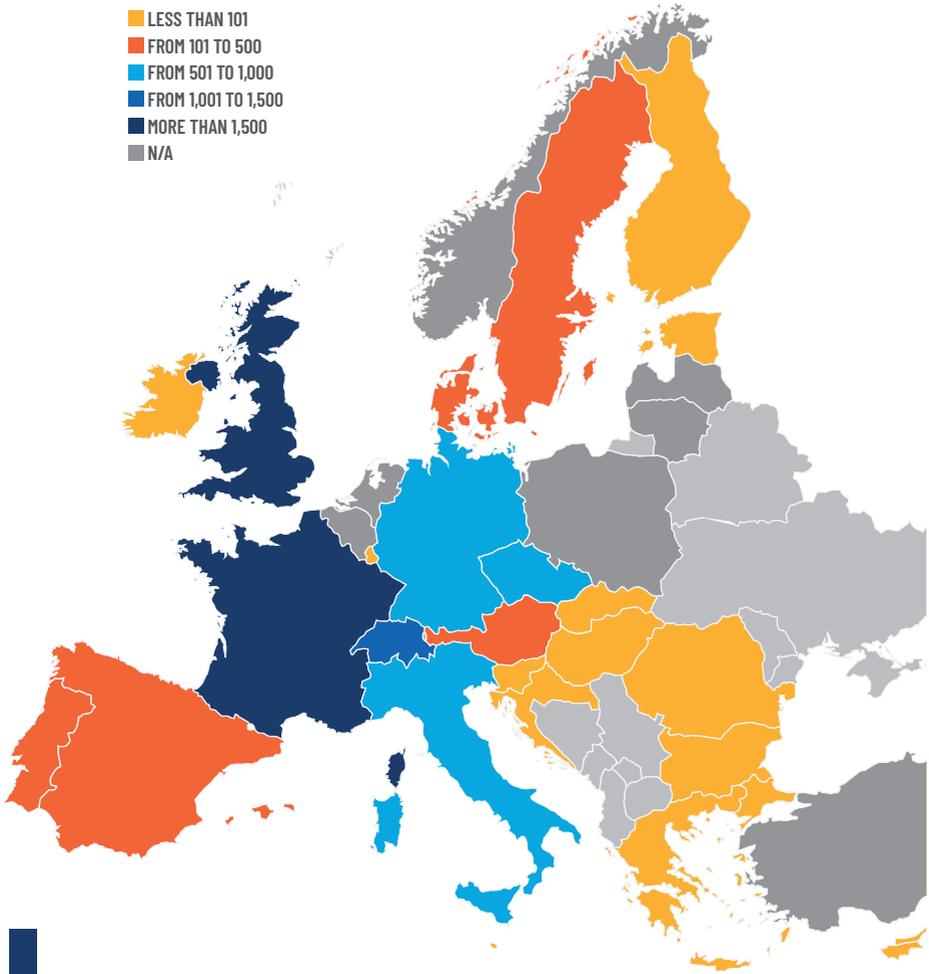


NUMBER OF ACTIVE BREWERIES 2015 - 2021

COUNTRY	2015	2016	2017	2018	2019	2020	2021
 AUSTRIA	214	235	273	298	311	309	324
 BELGIUM	199	224	261	304	340	379	408
 BULGARIA	18	17	25	29	33	37	43
 CROATIA	6	6	6	97	92	98	101
 CYPRUS	4	3	3	4	4	4	7
 CZECH REPUBLIC	390	398	450	488	617	599	599
 DENMARK	172	180	197	206	216	228	242
 ESTONIA	20	33	43	53	36	40	38
 FINLAND	59	82	94	105	113	118	118
 FRANCE	793	950	1,100	1,600	2,000	2,300	2,500
 GERMANY	1,392	1,411	1,500	1,542	1,552	1,536	1,512
 GREECE	28	43	43	46	57	62	71
 HUNGARY	50	50	55	77	79	80	75
 IRELAND	50	64	72	77	77	77	77
 ITALY	688	757	868	874	853	769	827
 LATVIA	37	41	45	64	N/A	N/A	N/A
 LITHUANIA	75	72	N/A	N/A	N/A	N/A	N/A
 LUXEMBOURG	7	30	32	34	33	18	16
 MALTA	2	2	2	2	2	2	2
 NETHERLANDS	406	500	507	745	805	857	910
 POLAND	150	210	210	250	310	363	346
 PORTUGAL	64	94	120	120	120	120	110
 ROMANIA	30	34	45	64	75	92	99
 SLOVAKIA	51	61	68	73	80	90	96
 SLOVENIA	55	62	66	99	105	105	99
 SPAIN	352	405	452	456	441	392	296
 SWEDEN	219	283	311	337	364	395	416
TOTAL EU 27	5,531	6,247	≈ 6,920	≈ 8,116	≈ 8,851	≈ 9,206	≈ 9,465
 NORWAY	101	128	136	128	129	135	N/A
 SWITZERLAND	623	753	869	1,021	1,132	1,212	1,278
 TURKEY	12	10	15	14	16	16	N/A
 UNITED KINGDOM	1,580	1,870	1,930	1,960	2,030	1,870	1,810
TOTAL ALL	7,847	9,008	≈ 9,870	≈ 11,239	≈ 12,158	≈ 12,439	≈ 12,704

Croatia from 2015 to 2017, microbreweries not included.

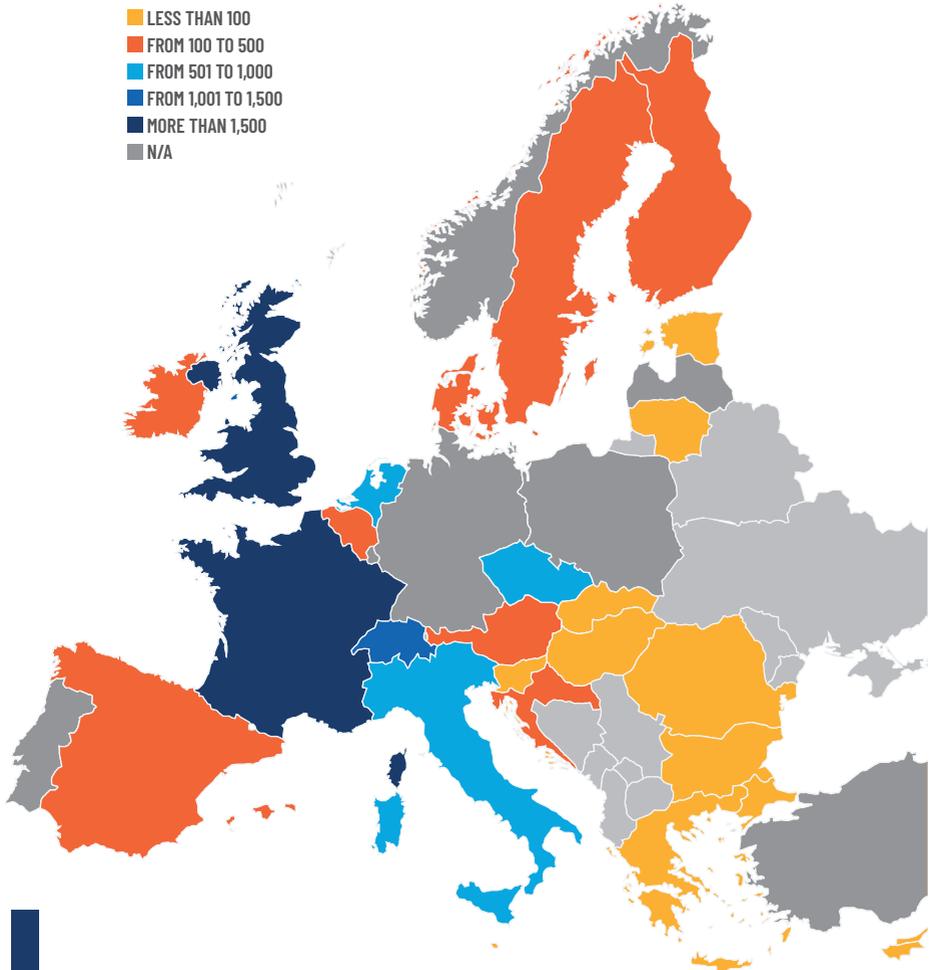
- LESS THAN 101
- FROM 101 TO 500
- FROM 501 TO 1,000
- FROM 1,001 TO 1,500
- MORE THAN 1,500
- N/A



COUNTRY	2015	2016	2017	2018	2019	2020	2021
 AUSTRIA	114	123	129	126	126	118	118
 BELGIUM	N/A						
 BULGARIA	6	7	13	16	19	26	30
 CROATIA	N/A	N/A	N/A	N/A	79	84	88
 CYPRUS	2	1	1	2	2	2	5
 CZECH REPUBLIC	202	350	402	440	519	506	506
 DENMARK	132	140	157	175	180	190	200
 ESTONIA	17	30	40	50	27	38	35
 FINLAND	41	55	73	79	86	92	92
 FRANCE	690	850	1,000	1,450	1,650	2,100	2,300
 GERMANY	723	740	832	853	863	908	890
 GREECE	15	25	30	30	35	40	47
 HUNGARY	N/A	N/A	75	75	75	75	70
 IRELAND	N/A	N/A	75	75	75	75	74
 ITALY	540	718	693	692	684	756	814
 LATVIA	34	38	42	N/A	N/A	N/A	N/A
 LITHUANIA	32	31	N/A	N/A	N/A	N/A	N/A
 LUXEMBOURG	15	22	29	31	31	10	10
 MALTA	1	1	1	1	1	1	1
 NETHERLANDS	N/A						
 POLAND	N/A						
 PORTUGAL	60	89	115	115	115	115	105
 ROMANIA	15	20	31	50	61	78	85
 SLOVAKIA	39	48	55	57	66	75	80
 SLOVENIA	50	60	64	97	103	103	98
 SPAIN	307	362	393	396	378	347	246
 SWEDEN	214	270	306	332	359	390	411
 NORWAY	76	85	107	103	117	129	N/A
 SWITZERLAND	573	703	818	933	1,075	1,159	1,228
 TURKEY	7	8	9	12	14	14	N/A
 UNITED KINGDOM	1,527	1,817	1,878	1,908	1,977	1,815	1,755

UK data cover all breweries with a production up to 60,000 HL per year and which receive "small brewer relief" in the UK. Romania data cover all microbreweries irrespective of their volume of production.

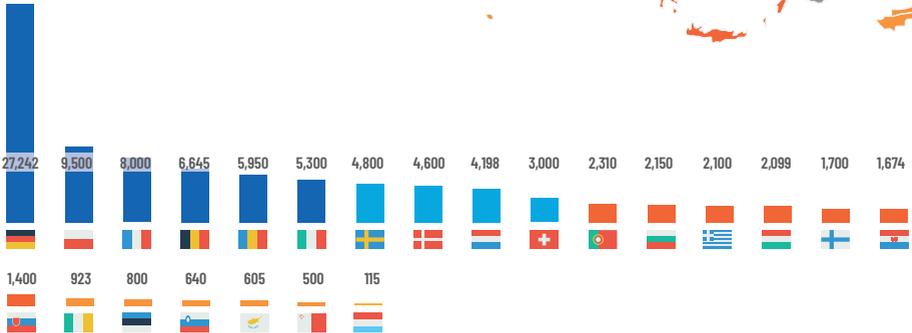
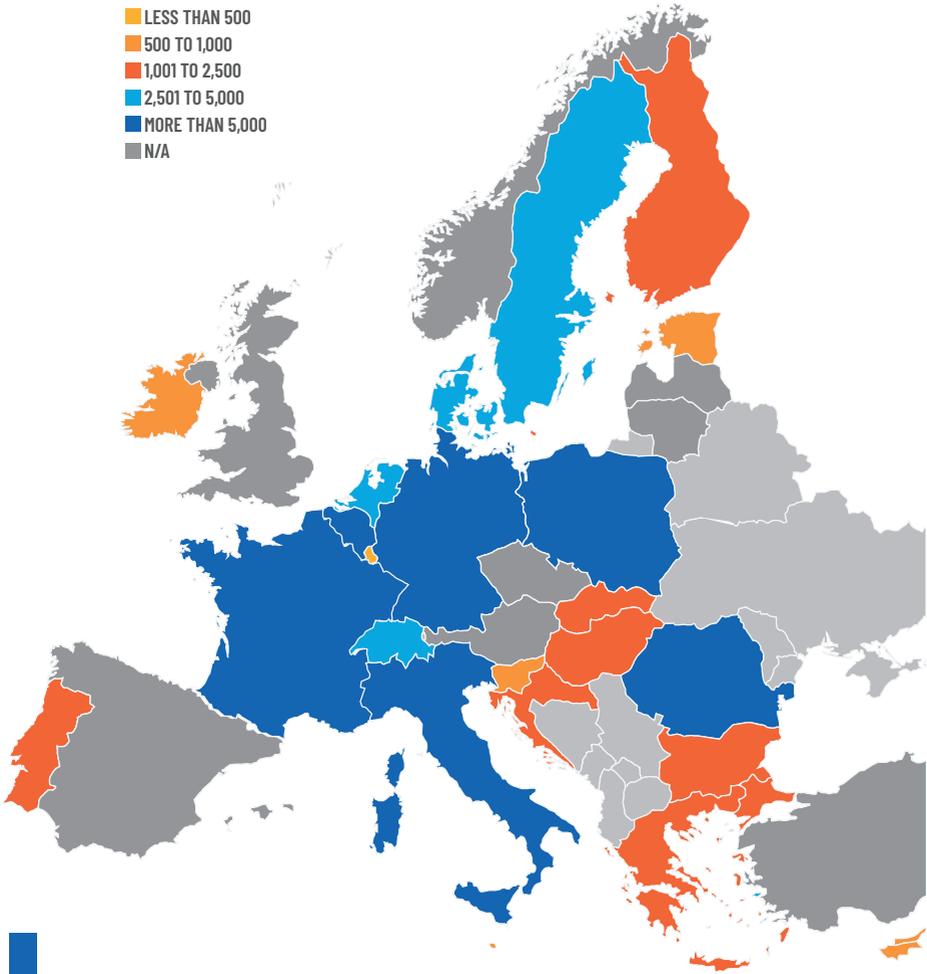
- LESS THAN 100
- FROM 100 TO 500
- FROM 501 TO 1,000
- FROM 1,001 TO 1,500
- MORE THAN 1,500
- N/A



COUNTRY	2015	2016	2017	2018	2019	2020	2021
 AUSTRIA	205	225	263	288	301	297	312
 BELGIUM	N/A	147	184	218	257	270	283
 BULGARIA	16	16	24	27	30	34	40
 CROATIA	6	6	6	97	92	98	101
 CYPRUS	4	3	3	4	4	4	2
 CZECH REPUBLIC	374	385	437	475	597	584	584
 DENMARK	142	150	167	185	190	200	210
 ESTONIA	20	33	43	53	36	50	45
 FINLAND	54	76	87	97	103	107	107
 FRANCE	790	945	1,100	1,520	2,000	2,300	2,500
 GERMANY	N/A						
 GREECE	25	40	40	43	54	59	68
 HUNGARY	50	50	55	77	79	80	75
 IRELAND	64	93	102	128	128	128	127
 ITALY	682	751	864	868	848	764	822
 LATVIA	37	41	45	N/A	N/A	N/A	N/A
 LITHUANIA	73	72	N/A	N/A	N/A	N/A	16
 LUXEMBOURG	7	27	29	33	33	20	N/A
 MALTA	2	2	2	2	2	2	2
 NETHERLANDS	401	495	620	739	798	859	900
 POLAND	138	N/A	N/A	N/A	N/A	N/A	N/A
 PORTUGAL	64	94	120	120	120	120	N/A
 ROMANIA	25	28	39	58	69	86	93
 SLOVAKIA	51	61	68	73	80	90	96
 SLOVENIA	55	61	65	98	104	105	99
 SPAIN	339	391	434	443	428	379	282
 SWEDEN	219	283	311	337	364	395	416
 NORWAY	96	125	133	125	125	128	N/A
 SWITZERLAND	623	753	869	1,021	1,132	1,212	1,278
 TURKEY	12	10	11	14	16	16	N/A
 UNITED KINGDOM	1,566	1,856	1,916	1,946	2,015	1,852	1,792

Croatia from 2015 to 2017, microbreweries not included.

- LESS THAN 500
- 500 TO 1,000
- 1,001 TO 2,500
- 2,501 TO 5,000
- MORE THAN 5,000
- N/A



COUNTRY	2015	2016	2017	2018	2019	2020	2021
 AUSTRIA	3,800	3,800	3,800	3,700	N/A	N/A	N/A
 BELGIUM	4,700	4,700	5,800	6,300	6,551	6,194	6,645
 BULGARIA	2,400	2,300	2,300	2,100	2,100	2,100	2,150
 CROATIA	1,500	1,500	1,500	1,500	1,600	1,690	1,674
 CYPRUS	600	600	600	600	600	600	605
 CZECH REPUBLIC	6,100	5,800	5,600	5,600	N/A	N/A	N/A
 DENMARK	3,700	3,750	3,750	4,600	4,600	4,600	4,600
 ESTONIA	900	900	900	1,000	1,000	800	800
 FINLAND	1,700	1,700	1,700	1,700	1,700	1,600	1,700
 FRANCE	4,300	5,800	6,500	7,080	7,700	7,700	8,000
 GERMANY	26,900	27,200	27,200	27,561	28,133	27,295	27,242
 GREECE	2,000	2,000	2,000	2,000	2,100	2,100	2,100
 HUNGARY	1,700	1,700	1,700	2,064	2,077	2,113	2,099
 IRELAND	1,700	1,400	1,100	1,100	1,147	1,132	923
 ITALY	5,350	5,350	5,470	5,500	5,700	5,200	5,300
 LATVIA	1,400	1,400	1,400	N/A	N/A	N/A	N/A
 LITHUANIA	2,300	2,300	N/A	N/A	N/A	N/A	N/A
 LUXEMBOURG	125	120	120	116	120	120	115
 MALTA	500	500	500	500	500	500	500
 NETHERLANDS	6,100	6,100	6,100	6,100	4,374	4,198	4,198
 POLAND	10,000	10,000	9,300	9,500	9,500	9,500	9,500
 PORTUGAL	1,900	2,100	2,183	2,274	2,403	2,508	2,310
 ROMANIA	5,500	5,600	5,800	5,973	6,015	6,090	5,950
 SLOVAKIA	1,500	1,400	1,500	1,500	1,528	1,500	1,400
 SLOVENIA	700	650	730	798	770	676	640
 SPAIN	7,000	6,900	7,200	9,200	9,600	10,400	N/A
 SWEDEN	4,550	4,580	4,700	4,800	4,800	4,800	4,800
TOTAL EU 27	108,925	110,150	≈ 111,753	≈ 116,866	≈ 117,618	≈ 116,416	≈ 116,651
 NORWAY	1,300	1,300	1,300	1,200	N/A	N/A	N/A
 SWITZERLAND	2,800	2,800	2,900	3,000	3,000	3,000	3,000
 TURKEY	2,400	2,400	N/A	2,400	2,200	2,300	N/A
 UNITED KINGDOM	14,300	15,000	16,100	17,200	16,200	16,700	N/A
TOTAL ALL	129,725	131,650	≈ 134,453	≈ 140,666	≈ 140,218	≈ 139,616	≈ 139,851

Poland: since 2015 data only cover full time positions.

Finland: data only cover members from the national association.

EXCISE DUTY REVENUES

(in million euros)

COUNTRY	2015	2016	2017	2018	2019	2020	2021
 AUSTRIA	189.00	196.00	192.00	200.00	189.64	193.65	177.81
 BELGIUM	194.00	201.59	200.80	200.98	199.73	168.26	178.63
 BULGARIA	39.56	41.57	40.59	414.00	40.29	38.30	38.00
 CROATIA	83.58	82.73	85.44	89.86	84.74	75.60	83.50
 CYPRUS	12.35	12.35	13.50	14.60	14.23	7.97	30.88
 CZECH REPUBLIC	170.04	170.41	171.52	190.29	184.81	172.03	175.20
 DENMARK	121.35	127.75	12.23	114.80	110.06	104.83	112.40
 ESTONIA	48.38	51.67	58.32	66.58	62.57	56.26	59.30
 FINLAND	605.00	606.00	596.00	654.00	652.00	654.00	650.00
 FRANCE	831.18	854.48	892.00	943.00	987.00	890.00	948.00
 GERMANY	676.85	678.00	664.00	655.00	617.00	566.00	584.00
 GREECE	105.84	155.25	194.78	196.27	198.05	154.28	171.02
 HUNGARY	142.88	14.85	152.16	147.30	149.97	107.40	117.50
 IRELAND	417.28	430.00	424.00	430.00	421.00	351.00	351.00
 ITALY	619.00	661.00	703.00	711.00	713.00	646.00	694.00
 LATVIA	27.12	32.08	36.85	53.05	53.77	52.00	N/A
 LITHUANIA	52.68	52.90	88.57	101.49	100.43	98.40	N/A
 LUXEMBOURG	5.12	5.70	5.74	5.70	5.70	4.00	4.00
 MALTA	2.84	3.33	4.00	3.83	3.89	4.00	3.00
 NETHERLANDS	441.18	446.00	450.00	457.00	422.00	384.00	387.00
 POLAND	840.09	817.14	829.44	833.52	786.73	764.48	714.22
 PORTUGAL	70.80	75.42	84.39	87.64	93.93	78.40	82.50
 ROMANIA	157.65	137.92	133.53	133.27	132.80	140.07	133.78
 SLOVAKIA	57.21	56.97	57.54	59.70	59.53	56.96	55.32
 SLOVENIA	85.50	85.34	87.34	91.44	90.08	83.00	85.00
 SPAIN	317.86	327.82	342.96	348.90	357.88	321.76	349.90
 SWEDEN	424.77	416.29	41.94	425.28	411.83	443.76	444.70
 NORWAY	592.98	599.07	612.44	647.36	N/A	N/A	N/A
 SWITZERLAND	100.00	100.00	94.00	109.00	107.50	101.30	103.50
 TURKEY	13.90	N/A	N/A	N/A	N/A	N/A	N/A
 UNITED KINGDOM	4,526.01	4,039.34	3,939.77	4,096.93	4,155.98	3,542.62	4,092.49

Italy, Finland, Norway and Spain data as provided by the national association.

Romania 2018 and 2021 data are provided by the National Agency for Fiscal Administration (ANAF).

Spanish data as available from Spanish Treasury.

Polish Central Bank exchange rates (For 2018, average rate: 1EUR = 4,2623PLN. For 2019, rate on 31.12.2019: 1 EUR = 4,2585PLN).

Czech Republic, Latvia, Lithuania, Sweden 2020 data from DG Taxud.

BEER PRODUCTION:

Beer produced within a given country.

BEER CONSUMPTION:

Beer consumed within a given country.

BEER CONSUMPTION PER CAPITA:

Consumption per head in a given country.

BREWERY:

A plant or an establishment for beer production.

BREWING COMPANY:

A company which produces and / or sells beer, operating one or more breweries. These companies may also be involved in activities other than brewing beer, such as the production of soft drinks and bottled mineral water.

DIRECT EMPLOYMENT:

Employment directly by the brewing companies.

EXCISE DUTY REVENUE RELATED TO BEER:

Government revenues generated from excise duties on the sale of beer.

EXPORT - EXTRA-EU:

Extra-EU exports of goods are goods which leave the territory of the European Union for a third country after being placed under the customs procedure for exports (for definitive export) or outward processing (goods for working, further processing) or repair or following inward processing.

EXPORT - INTRA-EU:

Intra-EU exports of goods are goods which leave a Member State of the EU for another Member State for definitive export, outward processing or repair or following inward processing.

HECTOLITRE (HL):

A hectolitre is a metric unit of volume or capacity where one hectolitre equals 100 litres.

IMPORT - EXTRA-EU:

Extra-EU imports of goods are goods which enter the territory of the European Union from a third country and are placed under the customs procedure for free circulation within the EU (as a general rule goods intended for consumption), inward processing or processing under customs control (goods for working, processing or repair) immediately or after bonded warehousing.

IMPORT - INTRA-EU:

Intra-EU imports of goods are goods which enter a Member State of the EU from another Member State for definitive import (as a general rule goods intended for consumption), inward processing or processing under customs control (goods for working, processing or repair) immediately or after bonded warehousing.

MICROBREWERY:

A brewery with yearly production up to 1,000 hectolitres.

OFF-TRADE SECTOR:

Beer sales through wholesale and retail (shops, supermarkets and other outlets).

ON-TRADE SECTOR:

Beer sales through (licensed) pubs, clubs, bars, restaurants, etc., also called the hospitality sector.

The data for the 2022 edition were mainly collated via the national brewers' associations through surveys carried out by The Brewers of Europe from 2013 until 2022.

With the received data the corresponding tables and charts have been prepared and verified with the interlocutors from different countries. Therefore, unless indicated otherwise in this or previous editions, all data comes from national brewers associations.

When data was not available through national associations other sources were used to complete as much as possible the tables. The sources used for this edition include:

- National brewers' associations data
- Eurostat

Figures contained in some tables may have been rounded and also corrected from previous editions of this publication.

The Brewers of Europe Secretariat would like to thank all those from national brewers associations who contributed to this brochure.

We thank Woomera Communications sprl for the document's design and support.

The information and data contained in this document are those provided by national associations unless stated otherwise. Where possible The Brewers of Europe Secretariat ensured the accuracy of the figures with those submitted by the national associations and those coming from other sources.

The Brewers of Europe does not take any responsibility for omissions, mistakes or errors appearing in this brochure which do not come from its own activities.

The Brewers of Europe Secretariat

European Beer Trends
Statistics Report | 2022 Edition



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THE BREWERS OF EUROPE