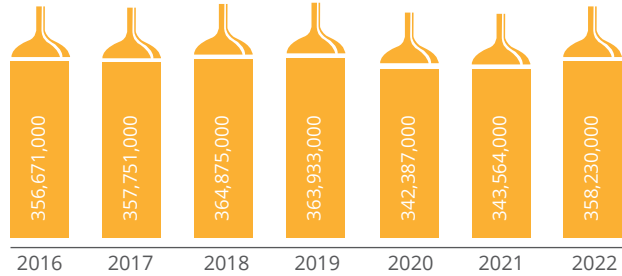


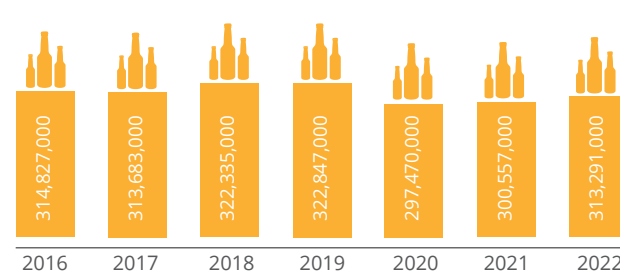
PRODUCTION

(HECTOLITRES)

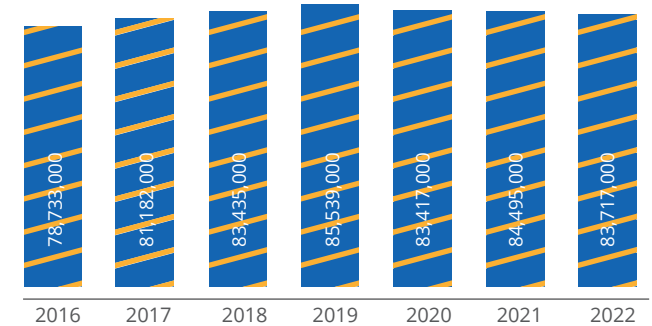


CONSUMPTION

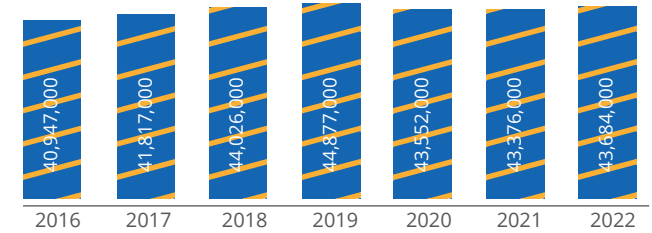
(HECTOLITRES)



EXPORTS (HECTOLITRES)



IMPORTS (HECTOLITRES)

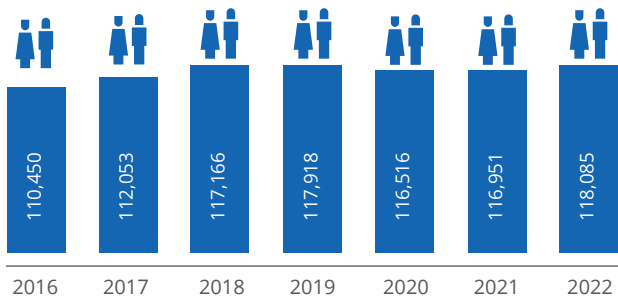


CONSUMPTION
ON-TRADE VS OFF-TRADE
28% | 72%



CONSUMPTION
PER CAPITA

70 LITRES / YEAR



DIRECT EMPLOYMENT



The Brewers of Europe

NUMBER OF
ACTIVE
BREWERIES

9,684