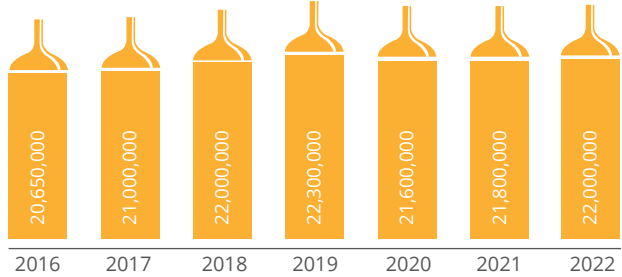


PRODUCTION

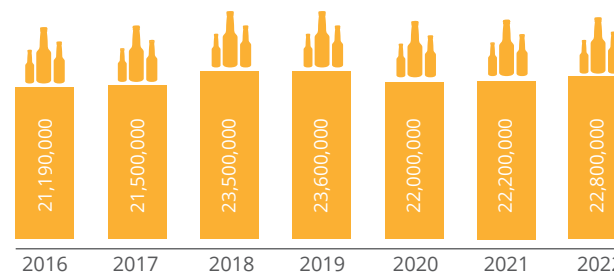
(HECTOLITRES)



French 'beer' comprises alcohol-free beer, non-alcohol and low alcohol beers

CONSUMPTION

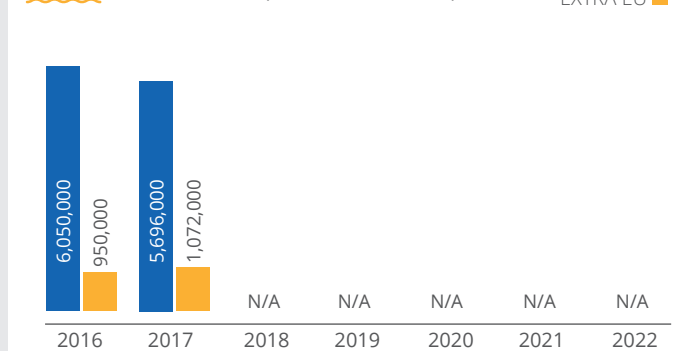
(HECTOLITRES)



French 'beer' comprises alcohol-free beer, non-alcohol and low alcohol beers

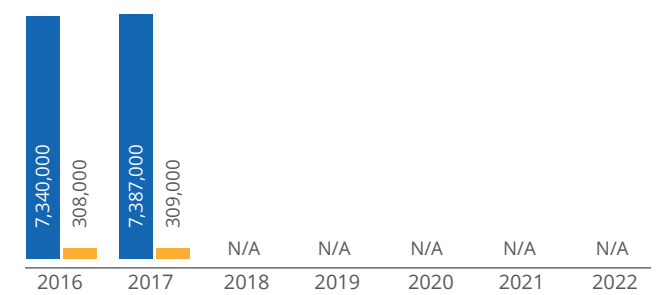
EXPORTS

(HECTOLITRES)



IMPORTS

(HECTOLITRES)

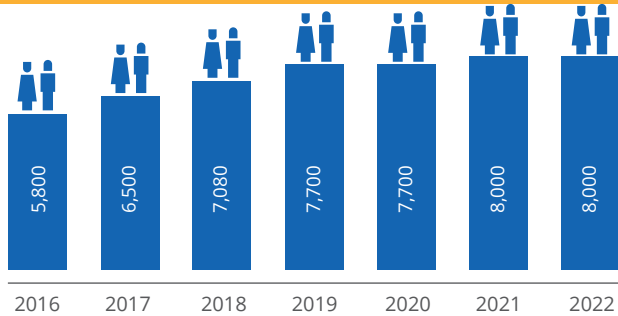


CONSUMPTION
ON-TRADE VS OFF-TRADE
35% | 65%

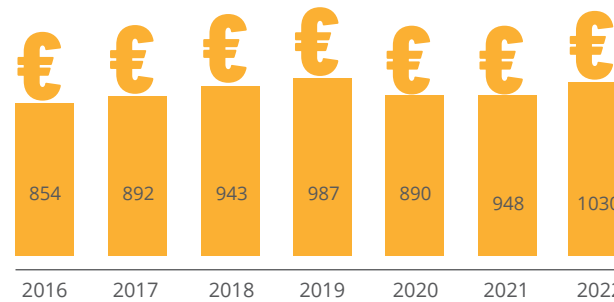


CONSUMPTION
PER CAPITA

33 LITRES / YEAR



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)

NUMBER OF
ACTIVE
BREWERIES

2,500