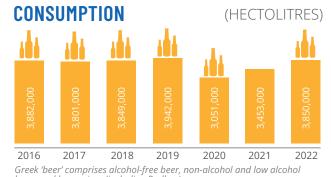


Greek 'beer' comprises alcohol-free beer, non-alcohol and low alcohol beers and beer mixes (including Radlers)



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CONSUMPTION PER CAPITA

DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)

35 LITRES / YEAR

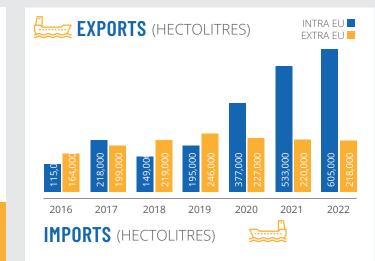
<u>CONSUMPTION</u>

52%

OFF-TRADE

48%

ON





NUMBER OF ACTIVE BREWERIES