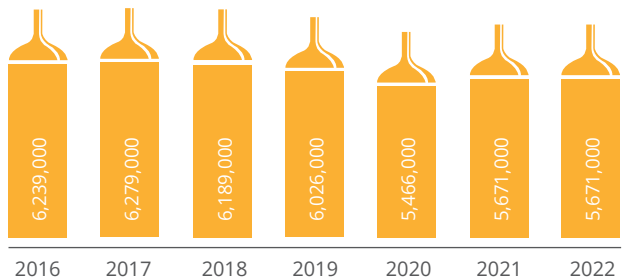


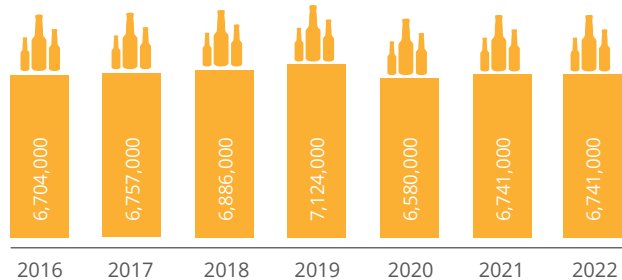
PRODUCTION

(HECTOLITRES)



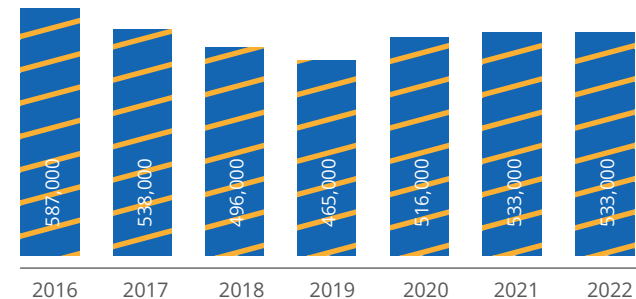
CONSUMPTION

(HECTOLITRES)

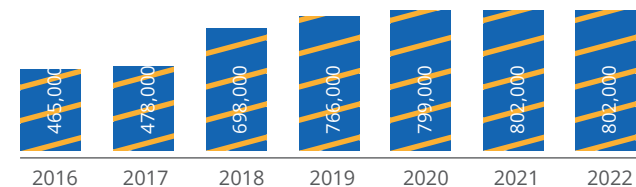


EXPORTS (HECTOLITRES)

INTRA EU ■
EXTRA EU ■
INTRA EU + EXTRA EU ■



IMPORTS (HECTOLITRES)

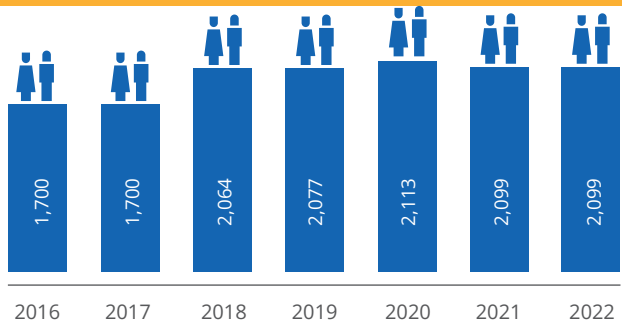


CONSUMPTION
ON-TRADE VS OFF-TRADE
18% | 82%

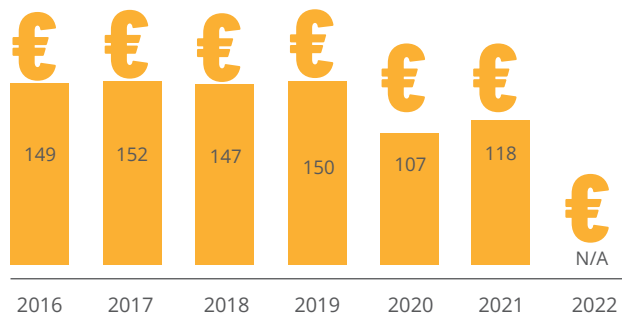


CONSUMPTION
PER CAPITA

68 LITRES / YEAR



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)

NUMBER OF
ACTIVE
BREWERIES

75