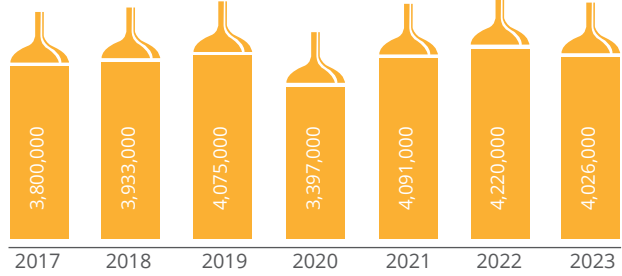


PRODUCTION

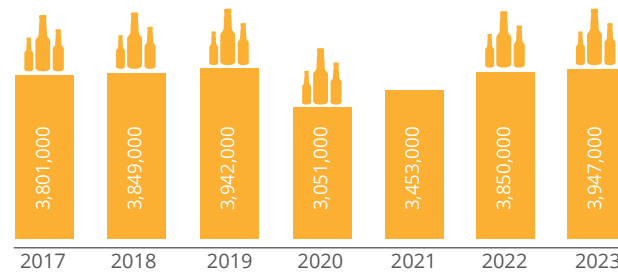
(HECTOLITRES)



Greek 'beer' comprises alcohol-free beer, non-alcohol and low alcohol beers and beer mixes (including Radlers)

CONSUMPTION

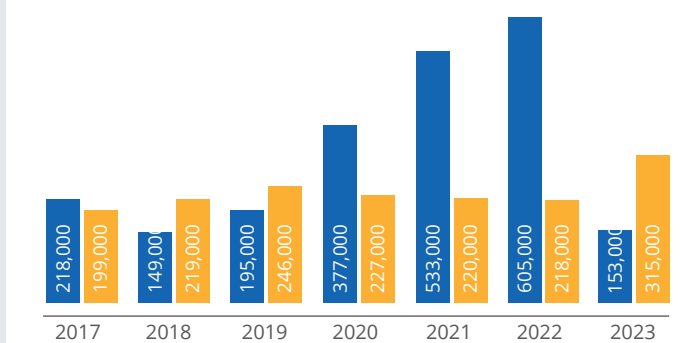
(HECTOLITRES)



Greek 'beer' comprises alcohol-free beer, non-alcohol and low alcohol beers and beer mixes (including Radlers)

 **EXPORTS** (HECTOLITRES)

INTRA EU ■
EXTRA EU ■



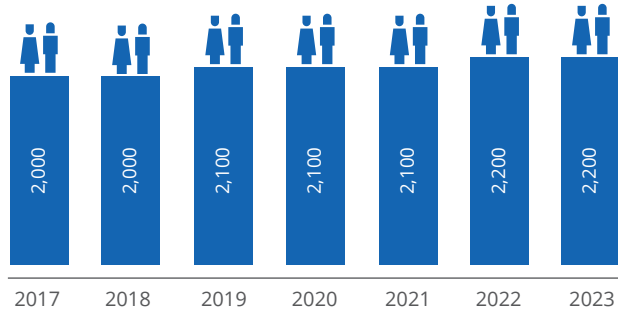
CONSUMPTION ON-TRADE VS OFF-TRADE

51% | 49%

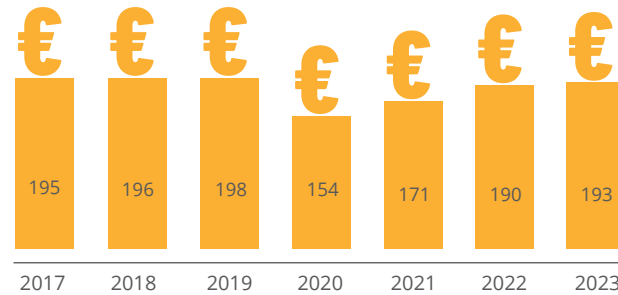


CONSUMPTION PER CAPITA

38 LITRES / YEAR

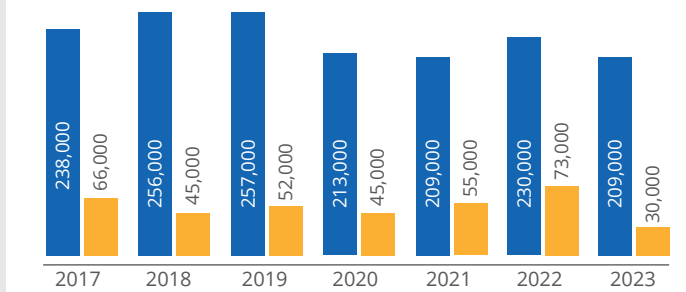


DIRECT EMPLOYMENT



EXCISE DUTY REVENUE
(MILLION €)

IMPORTS (HECTOLITRES)



NUMBER OF ACTIVE BREWERIES

72

