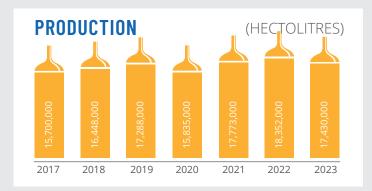
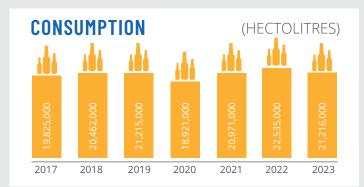
## KEY FIGURES 2023









CONSUMPTION
ON-TRADE VS OFF-TRADE
38% 62%

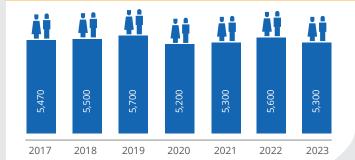




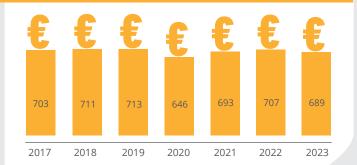
CONSUMPTION PER CAPITA

**36** LITRES / YEAR





**DIRECT EMPLOYMENT** 



## **EXCISE DUTY REVENUE** (MILLION €)

Data as provided by the national association



