



KEY FIGURES 2024

EUROPEAN UNION



THE BREWERS OF EUROPE

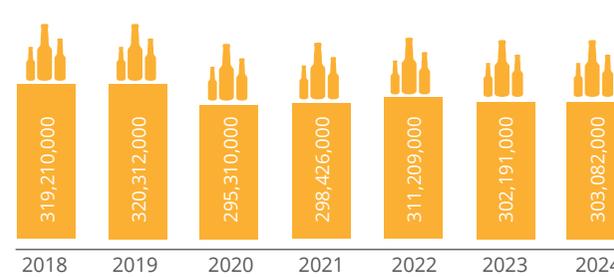
PRODUCTION

(HECTOLITRES)



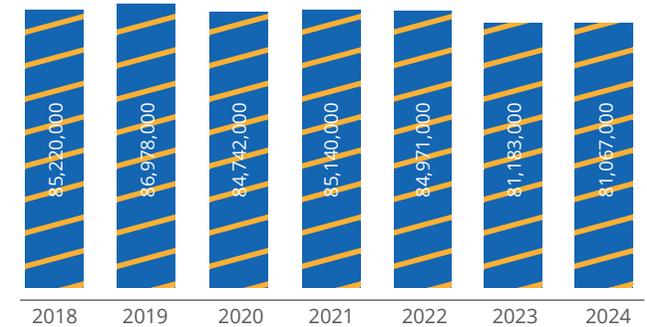
CONSUMPTION

(HECTOLITRES)



EXPORTS

(HECTOLITRES)



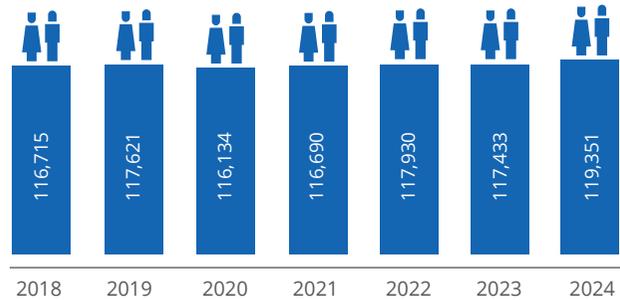
CONSUMPTION ON-TRADE VS OFF-TRADE

29% | 71%



CONSUMPTION PER CAPITA

67 LITRES / YEAR



DIRECT EMPLOYMENT

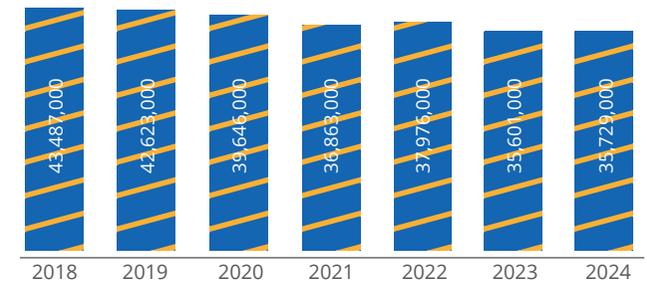


THE BREWERS OF EUROPE



IMPORTS

(HECTOLITRES)



NUMBER OF ACTIVE BREWERIES

9,715