



KEY FIGURES 2024

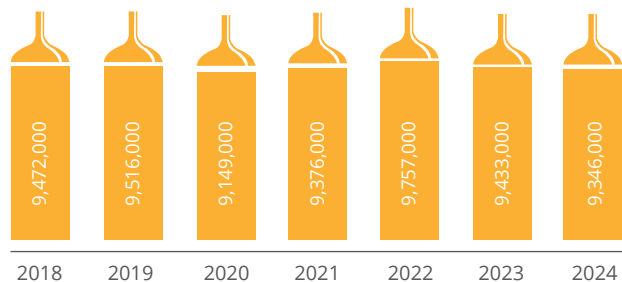
AUSTRIA



THE BREWERS OF EUROPE

PRODUCTION

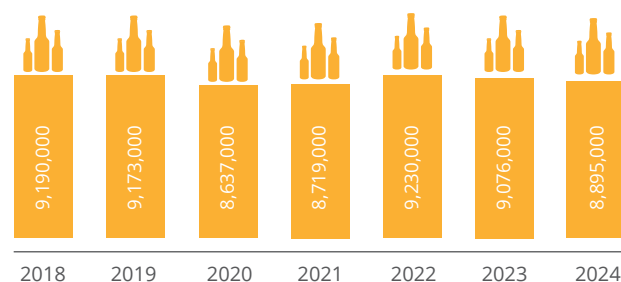
(HECTOLITRES)



Austrian definitions meet the customs code definition

CONSUMPTION

(HECTOLITRES)

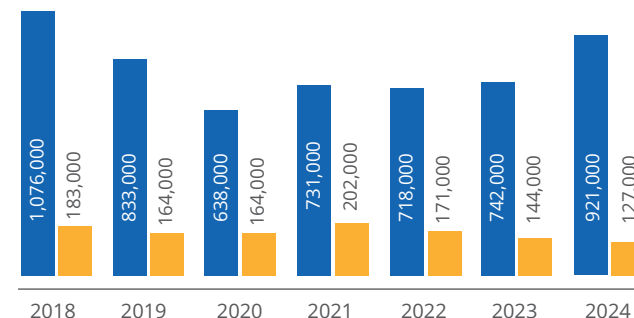


Austrian definitions meet the customs code definition



EXPORTS (HECTOLITRES)

INTRA EU
EXTRA EU

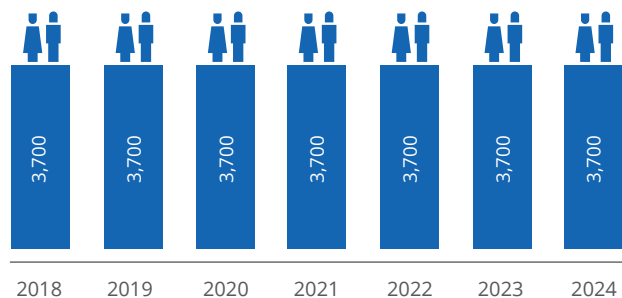


CONSUMPTION
ON-TRADE VS OFF-TRADE
23% | 77%

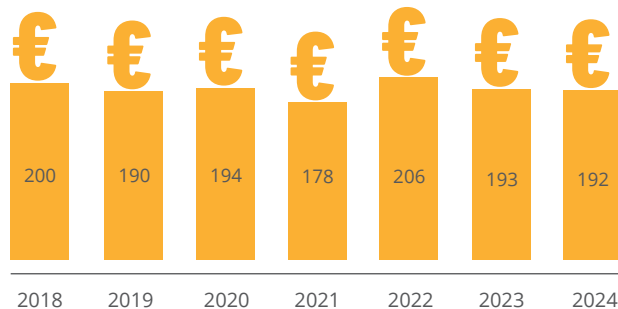


CONSUMPTION
PER CAPITA

98 LITRES / YEAR

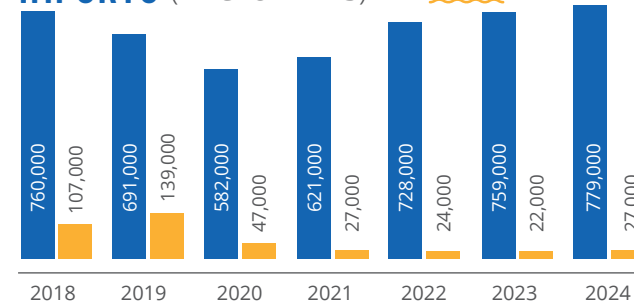


DIRECT EMPLOYMENT



EXCISE DUTY REVENUE
(MILLION €)

IMPORTS (HECTOLITRES)



NUMBER OF
ACTIVE
BREWERIES

361