



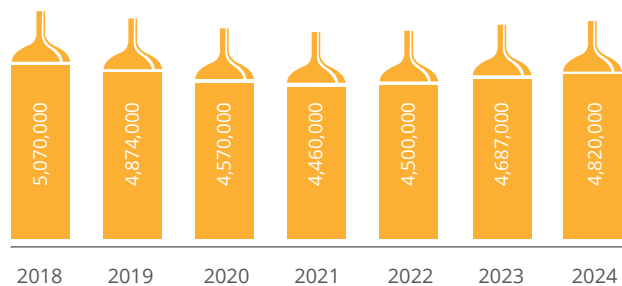
KEY FIGURES 2024

BULGARIA



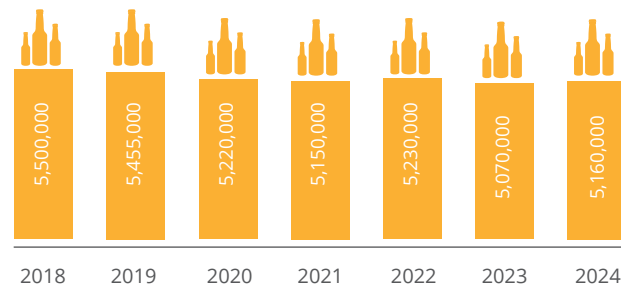
PRODUCTION

(HECTOLITRES)



CONSUMPTION

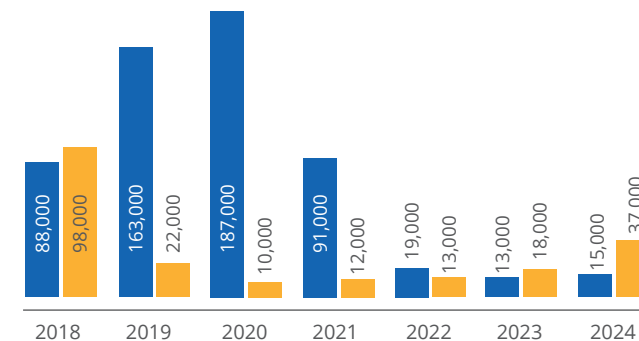
(HECTOLITRES)



EXPORTS

(HECTOLITRES)

INTRA EU
EXTRA EU

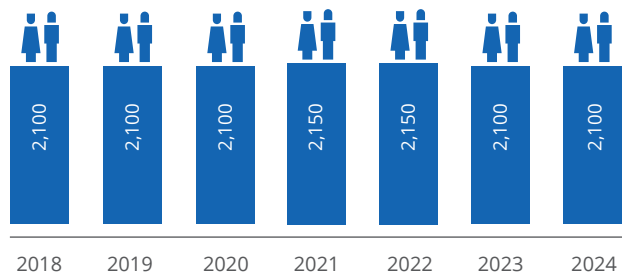


CONSUMPTION
ON-TRADE VS OFF-TRADE
13% | 87%

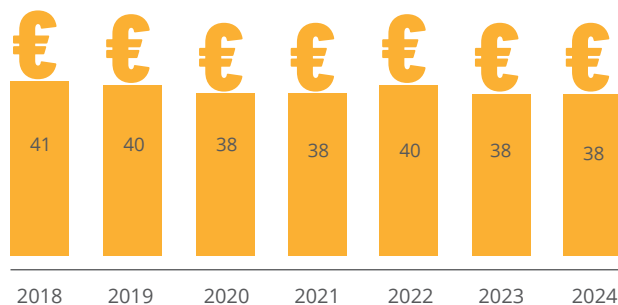


CONSUMPTION
PER CAPITA

80 LITRES / YEAR



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)

NUMBER OF
ACTIVE
BREWERIES

43