



KEY FIGURES 2024

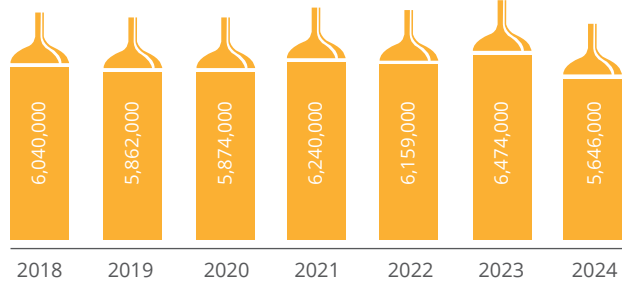
DENMARK



THE BREWERS OF EUROPE

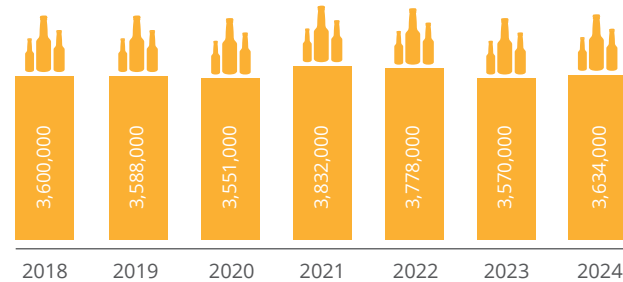
PRODUCTION

(HECTOLITRES)



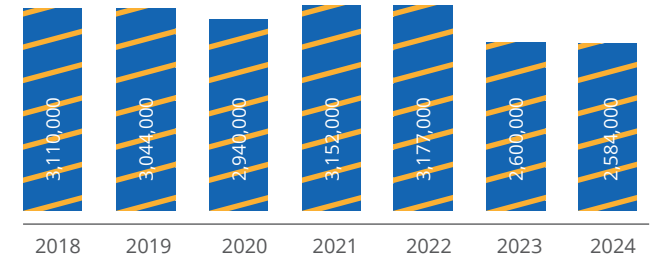
CONSUMPTION

(HECTOLITRES)



EXPORTS (HECTOLITRES)

INTRA EU
EXTRA EU
INTRA EU + EXTRA EU



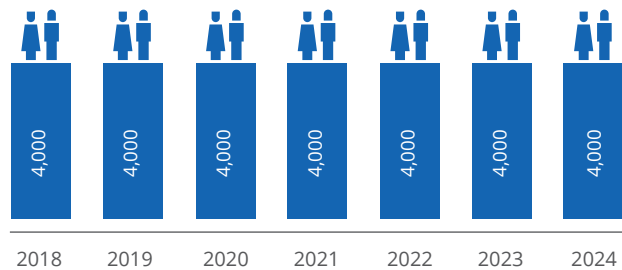
CONSUMPTION ON-TRADE VS OFF-TRADE

24% | 76%

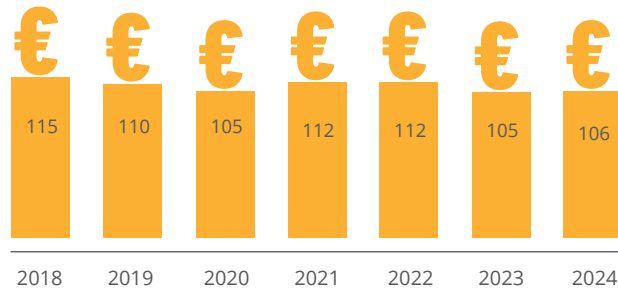


CONSUMPTION PER CAPITA

61 LITRES / YEAR



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)

NUMBER OF ACTIVE BREWERIES

261