



# KEY FIGURES 2024

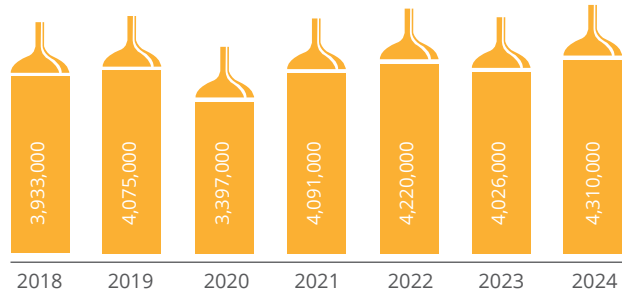
GREECE



THE BREWERS OF EUROPE

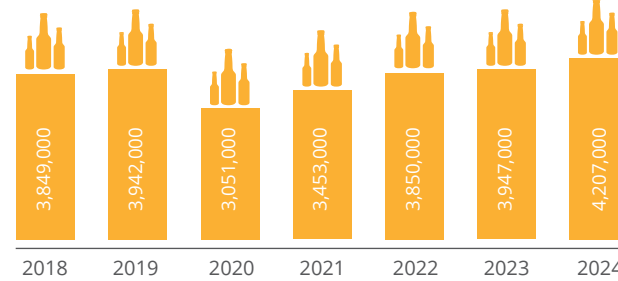
## PRODUCTION

(HECTOLITRES)



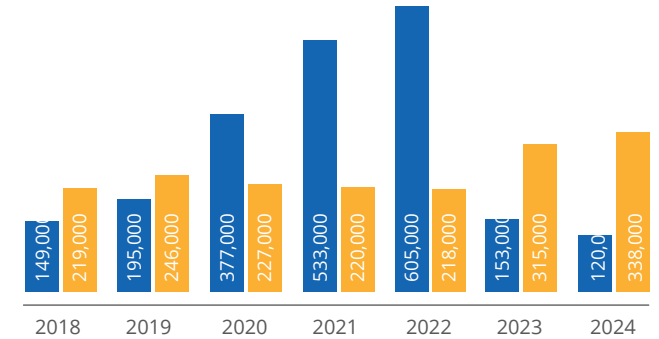
## CONSUMPTION

(HECTOLITRES)



## EXPORTS (HECTOLITRES)

INTRA EU  
EXTRA EU

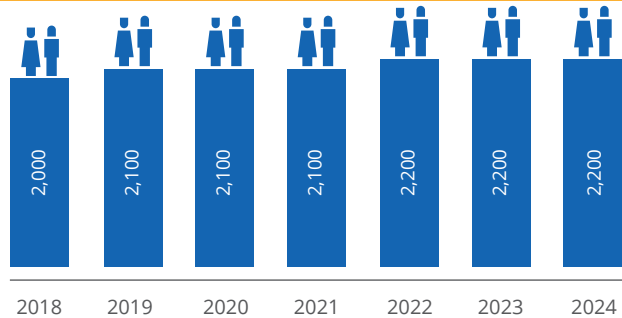


CONSUMPTION  
ON-TRADE VS OFF-TRADE  
51% | 49%

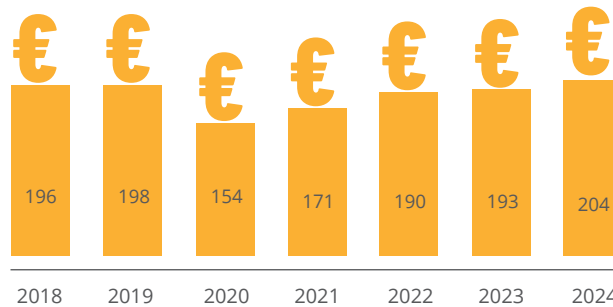


CONSUMPTION  
PER CAPITA

41 LITRES / YEAR

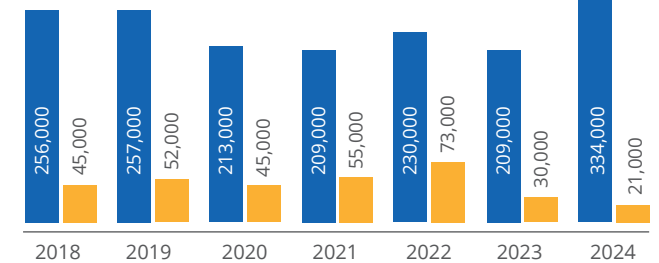


## DIRECT EMPLOYMENT



## EXCISE DUTY REVENUE (MILLION €)

## IMPORTS (HECTOLITRES)



NUMBER OF  
ACTIVE  
BREWERIES

76