



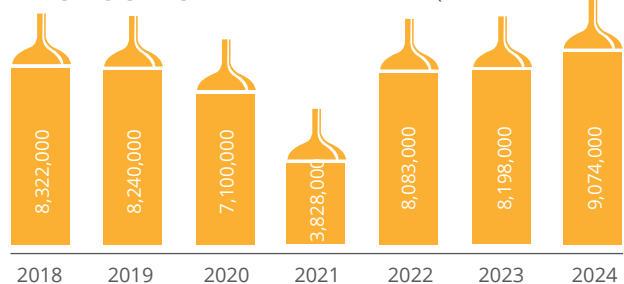
KEY FIGURES 2024

IRELAND



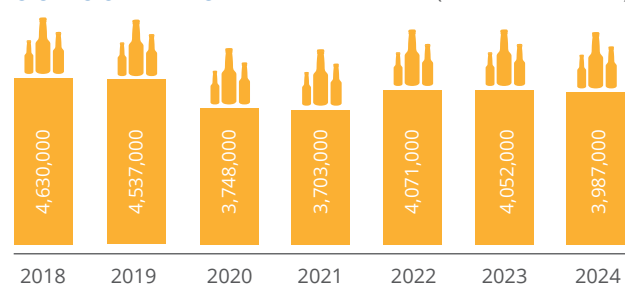
PRODUCTION

(HECTOLITRES)

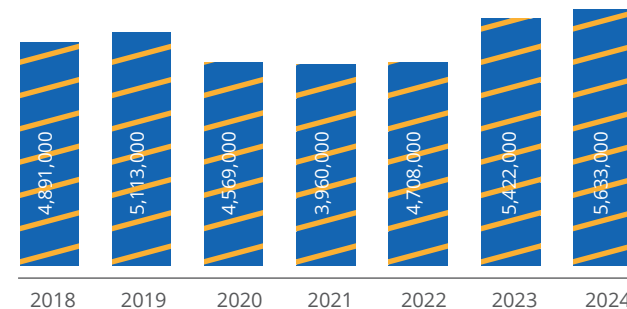


CONSUMPTION

(HECTOLITRES)



EXPORTS (HECTOLITRES)

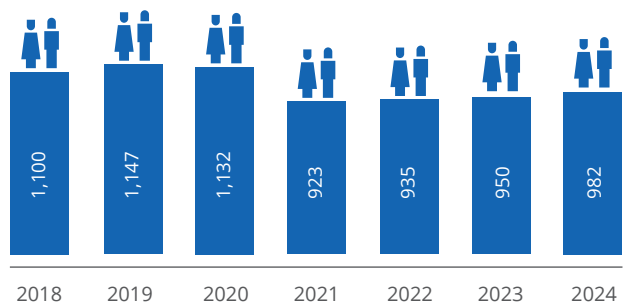


CONSUMPTION
ON-TRADE VS OFF-TRADE
64% | 36%

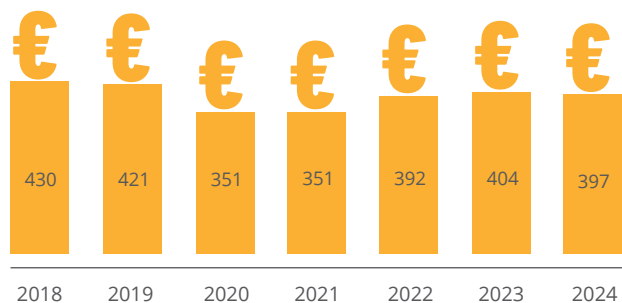


CONSUMPTION
PER CAPITA

67 LITRES / YEAR

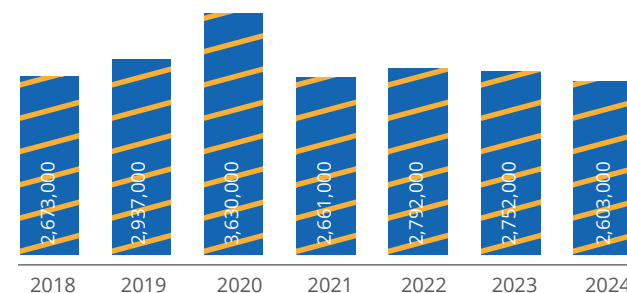


DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)

IMPORTS (HECTOLITRES)



NUMBER OF
ACTIVE
BREWERIES

83

