



KEY FIGURES 2024

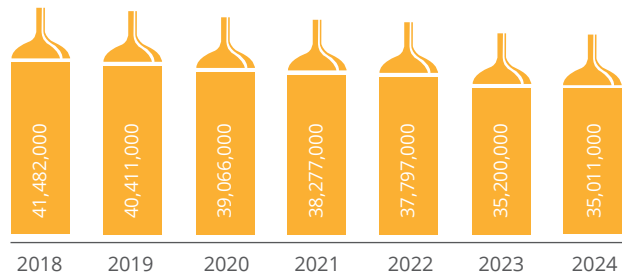
POLAND



THE BREWERS OF EUROPE

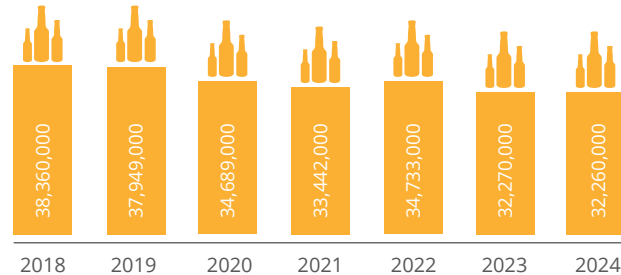
PRODUCTION

(HECTOLITRES)



CONSUMPTION

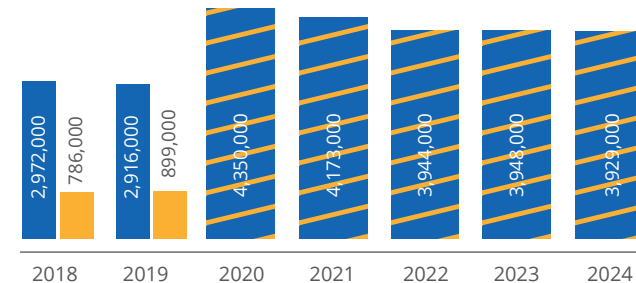
(HECTOLITRES)



EXPORTS

(HECTOLITRES)

INTRA EU
EXTRA EU
INTRA EU + EXTRA EU

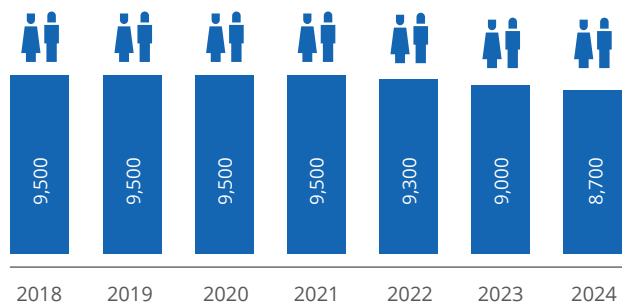


CONSUMPTION
ON-TRADE VS OFF-TRADE
8% | 92%

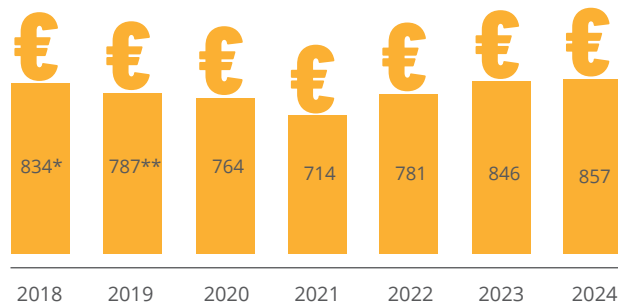


CONSUMPTION
PER CAPITA

86 LITRES / YEAR



DIRECT EMPLOYMENT

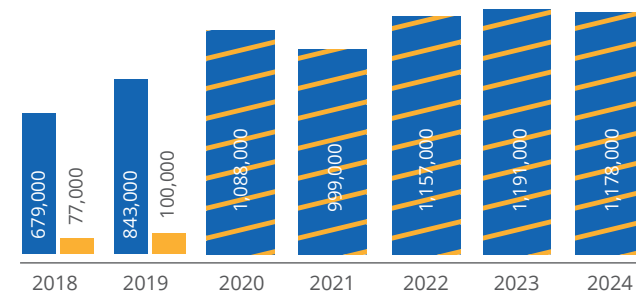


EXCISE DUTY REVENUE (MILLION €)

IMPORTS



(HECTOLITRES)



NUMBER OF
ACTIVE
BREWERIES

337