



KEY FIGURES 2024

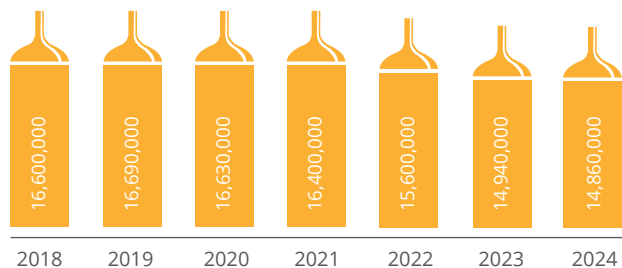
ROMANIA



THE BREWERS OF EUROPE

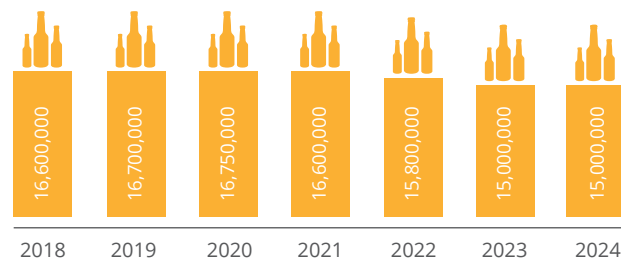
PRODUCTION

(HECTOLITRES)



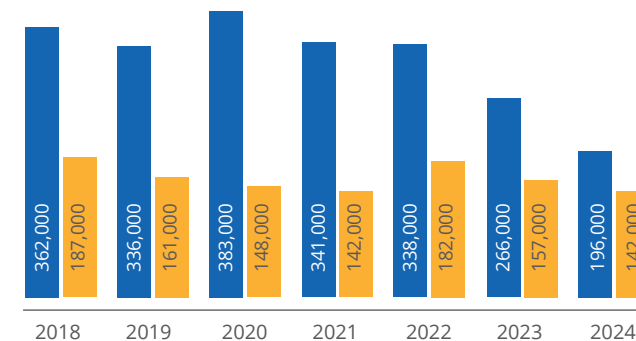
CONSUMPTION

(HECTOLITRES)



EXPORTS (HECTOLITRES)

INTRA EU
EXTRA EU

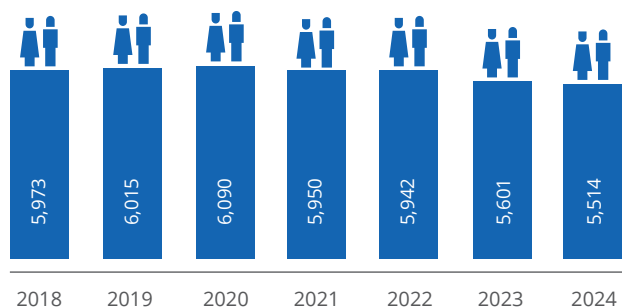


CONSUMPTION
ON-TRADE VS OFF-TRADE
10% | 90%

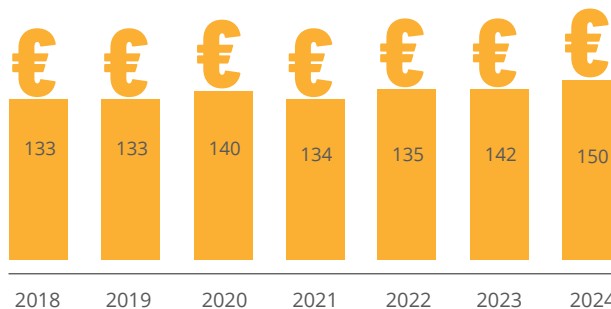


CONSUMPTION
PER CAPITA

83 LITRES / YEAR



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)

NUMBER OF
ACTIVE
BREWERIES

89

