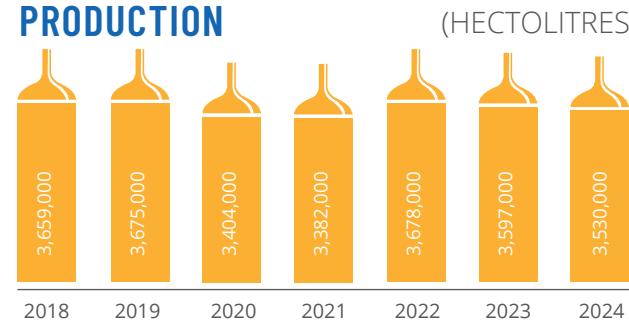


KEY FIGURES 2024

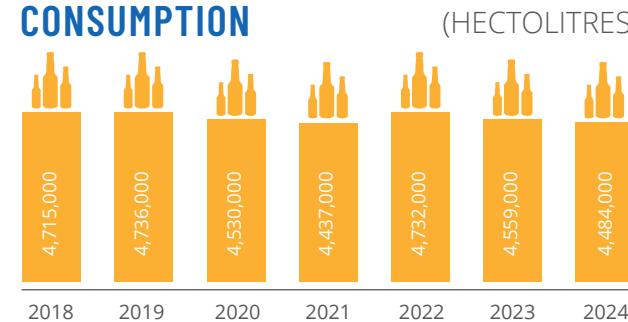
SWITZERLAND



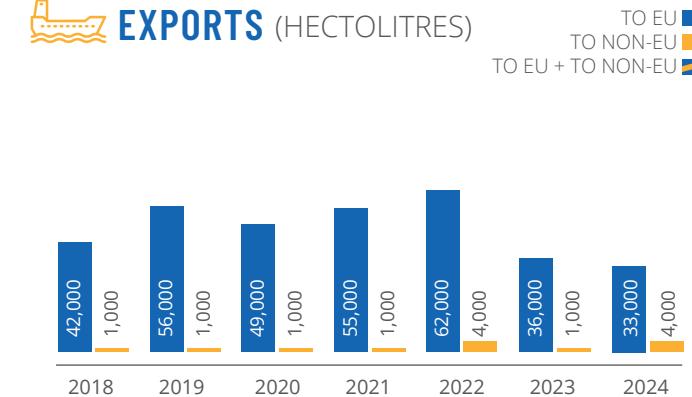
PRODUCTION



CONSUMPTION



EXPORTS (HECTOLITRES)



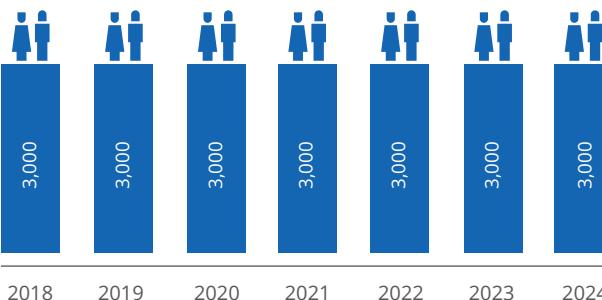
CONSUMPTION ON-TRADE VS OFF-TRADE

31% | 69%



CONSUMPTION PER CAPITA

49 LITRES / YEAR



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)

