EUROPEAN BEER TRENDS

STATISTICS REPORT | 2026 EDITION

THE BREWERS OF EUROPE

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THE BREWERS OF EUROPE

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2 FOREWORD

by Julia Leferman, Secretary General, The Brewers of Europe

BEER IS MORE.

More than what is poured into a glass. As an agri-food product, beer is rooted in European soil - in the barley and hops grown by local farmers - and it is brewing that transforms these raw materials into the drink that reaches the café, restaurant or home where people gather. This journey connects agriculture, manufacturing, tourism and hospitality, sustaining livelihoods across the continent and linking rural producers to some of Europe's most vibrant social and economic spaces: friends reconnecting after work, families marking milestones, visitors discovering destinations through cafés and restaurants, sports fans supporting their teams, and communities coming alive at local festivals.

Beer also reflects the broader mood of society. When confidence is strong, people dine out, travel, celebrate and invest in shared experiences. When uncertainty grows, consumers become more selective. Hospitality feels the change first, and brewers soon after.

The findings in this year's European Beer Trends report, covering developments in 2025, reflect a reality familiar across much of the continent. While inflation has eased in many markets, households and businesses continue to face pressures that affect spending and investment. Across the EU, beer consumption declined by 3.2% between 2024 and 2025 and is down 9.2% compared with 2019. Production followed a similar trend, falling by 2.9% year on year and by 8.6% since 2019. These figures reflect a challenging operating environment.

Yet they tell only part of the story.

Behind these headlines numbers is a sector that continues to adapt to changing economic conditions and consumer preferences. Approximately 10,000 breweries - from family businesses to multinational producers - operate across Europe, supported by a value chain that stretches from farm to glass. Together, they support around 2 million direct and indirect jobs and generate approximately €52 billion in annual value added. Beer's character as an agri-food product places brewing at the intersection of farming, manufacturing, tourism and hospitality: an engine of local prosperity and a connector of communities.

While brewers face rising costs, shifting demand and ongoing uncertainty, they continue to invest in their businesses, their people and the communities they serve. The sector ability to evolve while remaining rooted in tradition remains one of its defining strengths.

Beer has always travelled. Brewing traditions, ingredients and expertise have crossed borders for centuries. Today, the Single Market allows consumers to discover beers from across the continent while helping brewers reach new audiences. It also supports tourism, with breweries, festivals and hospitality venues attracting visitors to cities, towns and rural communities.

The resilience of the sector is visible in its evolution. Nowhere more so than in the growth of no-alcohol beer, now one of the market's most dynamic segments. Across the EU, no-alcohol beer volumes grew by 5.87% between 2024 and 2025 and by 38.3% since 2020. No-alcohol beer now accounts for 8.2% of the EU beer market, equivalent to one in every 12 beers consumed. This growth reflects both changing consumer preferences and the sector's capacity to innovate while preserving the quality and heritage that define European brewing.

Brewers are also investing in their future and Europe's. Progress on energy efficiency, circularity and decarbonisation is real and ongoing. The Brewers of Europe is firmly aligned with the European Commission's triple win agenda — climate action, circularity and competitiveness — and brewers seek not exemption from ambition, but recognition as partners in delivering it.

To continue delivering these benefits, Europe's brewing sector needs a stable, supportive and predictable business environment. Investment in sustainability, innovation, circular packaging systems and agricultural resilience depends on long-term policy certainty.

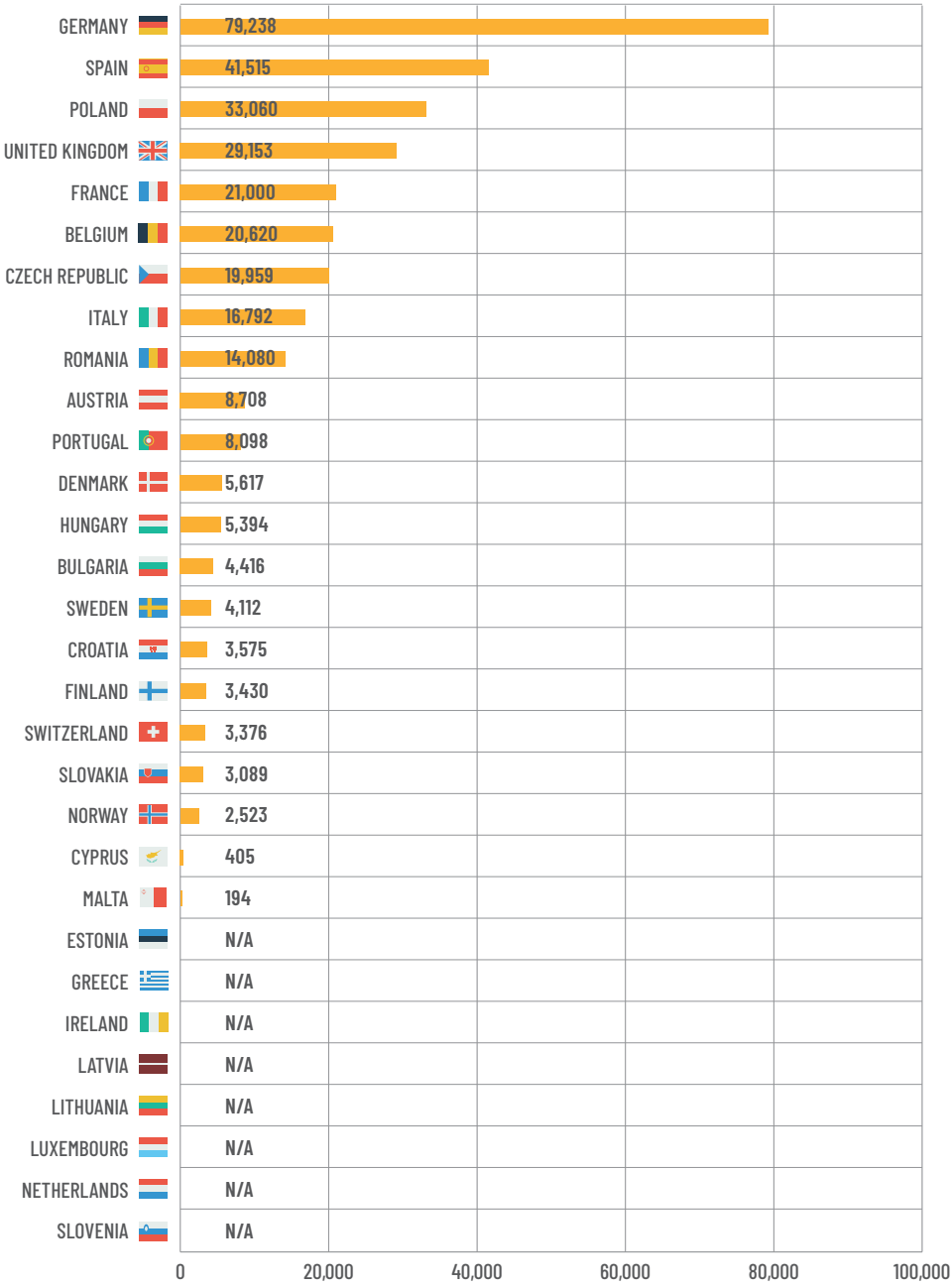
This is ultimately a story of people: farmers, brewers, hospitality workers and consumers whose choices help shape local economies and communities across Europe. Europe's brewing sector is living, adaptive and forward looking. Its strength lies in its diversity. Together, brewers form a sector that mirrors Europe itself: resilient, interconnected and constantly evolving.

As you read this report, look beyond the figures. They describe a sector operating in a demanding environment, but also one defined by resilience, creativity and reinvention. The opportunity ahead is clear. By recognising beer as an agri-food product, a cultural contributor, a driver of tourism and hospitality, and an engine of local prosperity, Europe can ensure its brewing sector continues to support jobs, strengthen communities and bring people together.

Supporting Europe's brewing sector is a strategic investment in Europe's future: sustainable agriculture, vibrant hospitality, thriving local economies, innovation, competitiveness and the communities that connect them.

Even in uncertainty, beer remains a constant thread in Europe's shared story, connecting people, places and moments that matter.

3 BEER PRODUCTION 2025
(in 1,000 HL)

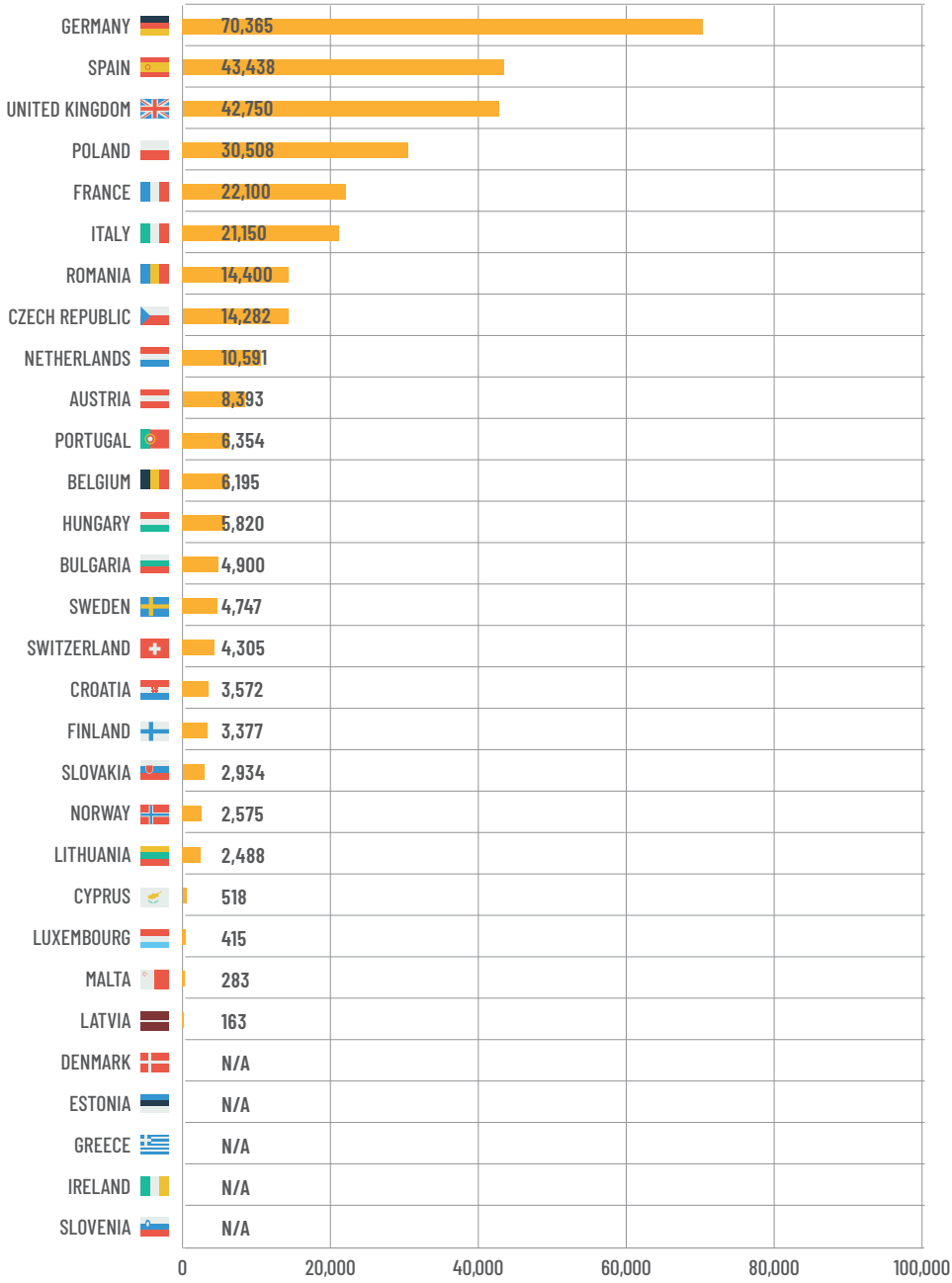


3 BEER PRODUCTION 2019 - 2025

(in 1,000 HL)

COUNTRY	2019	2020	2021	2022	2023	2024	2025
AUSTRIA	9,516	9,149	9,376	9,757	9,433	9,371	8,708
BELGIUM	25,471	23,586	23,800	23,149	21,552	21,550	20,620
BULGARIA	4,874	4,570	4,460	4,500	4,687	4,820	4,416
CROATIA	3,239	2,344	2,332	2,927	2,886	3,191	3,575
CYPRUS	388	295	343	393	397	406	405
CZECH REPUBLIC	21,608	20,122	19,559	20,550	20,005	20,853	19,959
DENMARK	5,862	5,874	6,240	6,159	6,474	5,646	5,617
ESTONIA	1,293	1,291	1,366	1,200	977	1,067	N/A
FINLAND	3,814	3,766	3,696	3,552	3,260	3,590	3,430
FRANCE	22,300	21,600	21,800	22,000	22,000	21,000	21,000
GERMANY	91,610	87,027	85,443	87,832	84,885	83,925	79,238
GREECE	4,075	3,397	4,091	4,220	4,026	4,310	N/A
HUNGARY	6,026	5,466	5,671	5,739	5,461	5,595	5,394
IRELAND	8,240	7,100	3,828	8,083	8,198	9,074	N/A
ITALY	17,288	15,835	17,773	18,352	17,442	17,230	16,792
LATVIA	764	756	743	853	758	755	N/A
LITHUANIA	3,124	3,224	3,337	3,297	3,060	3,071	N/A
LUXEMBOURG	288	200	225	279	253	222	N/A
MALTA	186	131	155	182	188	198	194
NETHERLANDS	24,128	22,140	22,086	23,271	22,358	22,100	N/A
POLAND	40,411	39,066	38,277	37,797	35,200	34,563	33,060
PORTUGAL	7,103	6,589	6,711	7,787	7,554	7,960	8,098
ROMANIA	16,690	16,630	16,400	15,600	14,940	14,860	14,080
SLOVAKIA	3,195	3,034	3,140	3,175	2,916	2,976	3,089
SLOVENIA	2,021	1,960	2,231	2,200	1,800	1,800	N/A
SPAIN	39,516	34,650	38,126	41,136	41,458	41,290	41,515
SWEDEN	4,395	4,143	4,172	4,112	4,023	4,172	4,112
TOTAL EU 27	**367,425**	**343,945**	**345,381**	**358,102**	**346,191**	**345,595**	**≈ 335,701**
NORWAY	2,377	2,542	2,646	2,480	2,410	2,427	2,523
SWITZERLAND	3,675	3,404	3,382	3,678	3,597	3,530	3,376
UNITED KINGDOM	39,247	32,217	38,382	37,520	34,196	36,112	29,153
TOTAL ALL	**412,724**	**382,108**	**389,791**	**401,780**	**386,394**	**387,664**	**≈ 370,753**

4 BEER CONSUMPTION 2025
(in 1,000 HL)



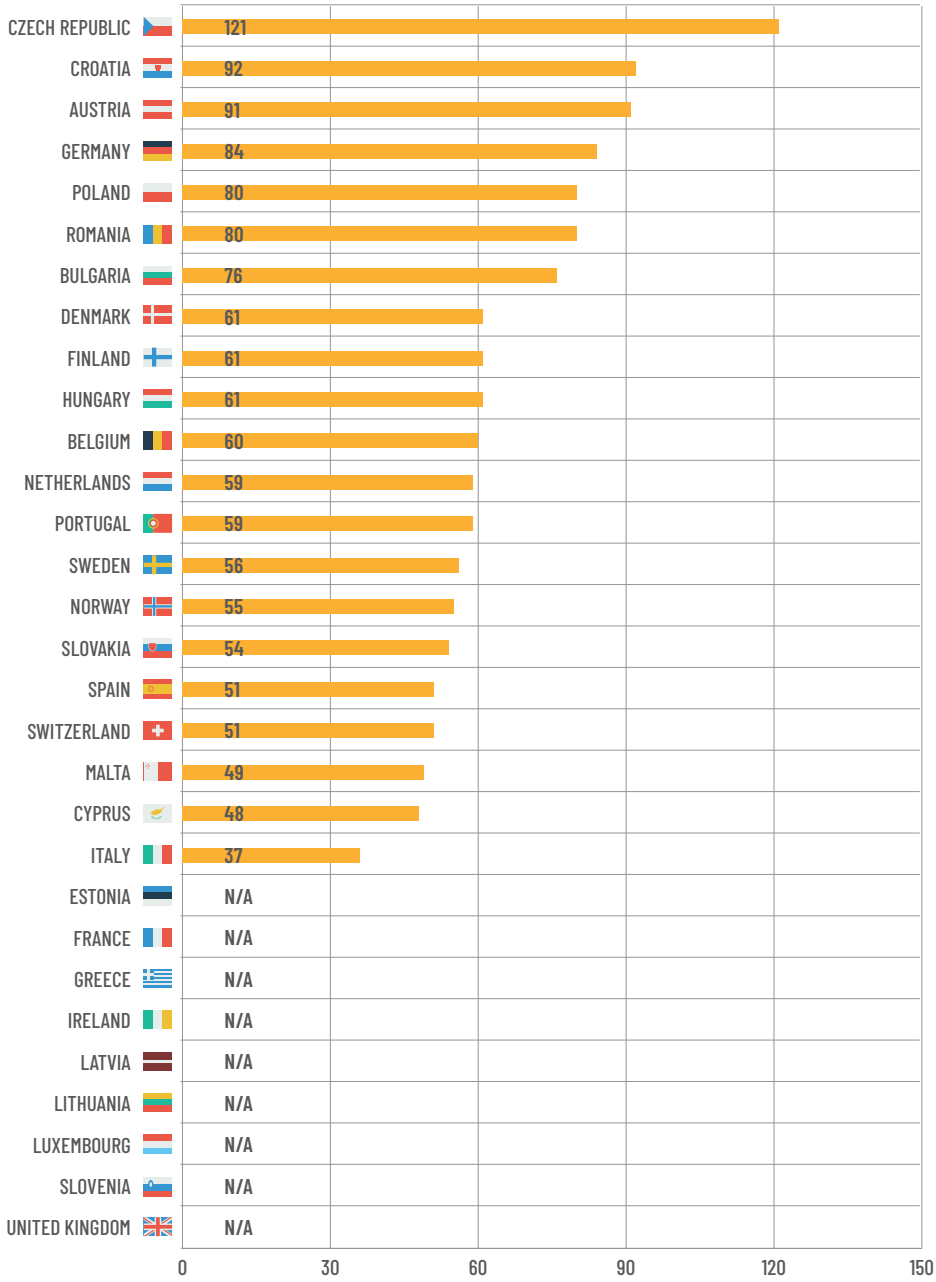
4 BEER CONSUMPTION 2019 - 2025

(in 1,000 HL)

COUNTRY	2019	2020	2021	2022	2023	2024	2025
AUSTRIA	9,173	8,637	8,719	9,230	9,076	8,895	8,393
BELGIUM	7,065	5,749	6,452	6,934	6,532	6,398	6,195
BULGARIA	5,455	5,220	5,150	5,230	5,070	5,160	4,900
CROATIA	3,585	2,808	2,972	3,074	2,864	3,050	3,572
CYPRUS	532	377	433	508	500	529	518
CZECH REPUBLIC	16,084	N/A	14,368	15,161	14,693	14,771	14,282
DENMARK	3,588	3,551	3,832	3,778	3,570	3,634	N/A
ESTONIA	892	896	905	890	836	859	N/A
FINLAND	3,886	3,775	3,790	3,579	3,491	3,447	3,377
FRANCE	23,600	22,000	22,200	22,800	22,800	22,100	22,100
GERMANY	80,546	76,900	74,464	77,331	74,564	73,468	70,365
GREECE	3,942	3,051	3,453	3,850	3,947	4,207	N/A
HUNGARY	7,124	6,580	6,741	6,759	6,222	6,396	5,820
IRELAND	4,537	3,748	3,703	4,071	4,052	3,987	N/A
ITALY	21,215	18,921	20,971	22,535	21,818	21,683	21,150
LATVIA	1,815	1,679	1,634	1,649	1,576	1,636	163
LITHUANIA	2,519	2,532	2,501	2,610	2,577	2,656	2,488
LUXEMBOURG	532	404	461	310	479	474	415
MALTA	268	199	216	267	268	282	283
NETHERLANDS	12,320	10,614	10,888	12,249	11,131	10,803	10,591
POLAND	37,949	34,689	33,442	34,733	32,270	32,260	30,508
PORTUGAL	5,478	4,688	5,001	6,005	6,232	6,298	6,354
ROMANIA	16,700	16,750	16,600	15,800	15,000	15,000	14,400
SLOVAKIA	3,980	3,739	3,276	3,188	2,835	2,602	2,934
SLOVENIA	1,623	1,489	1,525	1,600	1,600	1,600	N/A
SPAIN	41,289	36,450	40,000	42,305	43,042	43,689	43,438
SWEDEN	4,615	4,638	4,729	4,763	4,713	4,794	4,747
TOTAL EU 27	**320,312**	**≈ 295,310**	**298,426**	**311,209**	**301,758**	**300,678**	**≈ 291,280**
NORWAY	2,799	3,039	2,915	2,711	2,631	2,608	2,575
SWITZERLAND	4,736	4,530	4,437	4,732	4,559	4,484	4,305
UNITED KINGDOM	47,119	40,883	46,068	46,160	44,316	43,764	42,750
TOTAL ALL	**374,966**	**≈ 343,762**	**351,846**	**364,812**	**353,264**	**351,534**	**≈ 340,910**

5 BEER CONSUMPTION PER CAPITA 2025

(Litres)



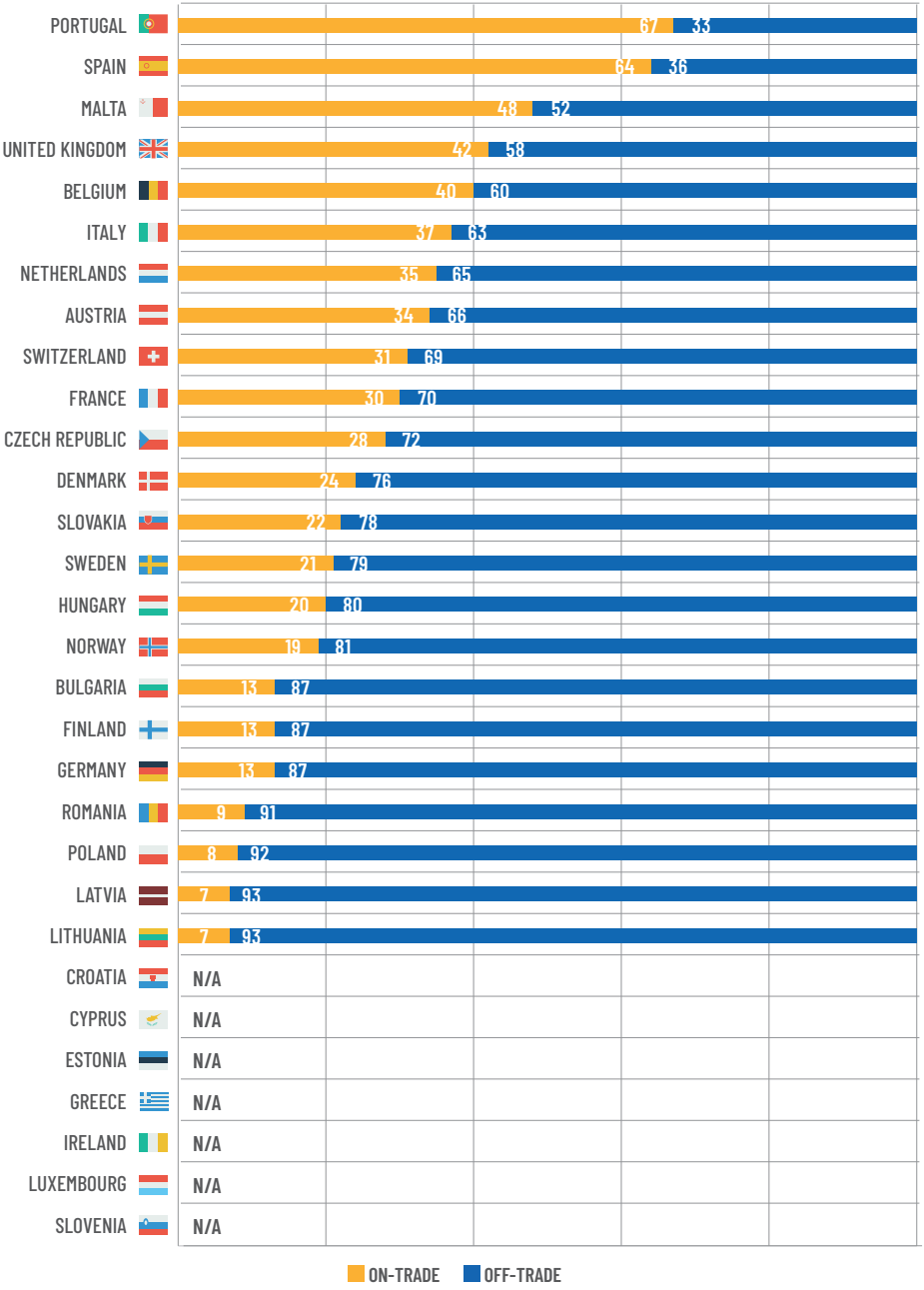
5 BEER CONSUMPTION PER CAPITA 2019 - 2025

(Litres)

COUNTRY	2019	2020	2021	2022	2023	2024	2025
AUSTRIA	107	100	101	102	99	97	91
BELGIUM	N/A	55	N/A	64	N/A	66	60
BULGARIA	74	75	77	80	79	80	76
CROATIA	88	81	77	79	74	79	92
CYPRUS	59	43	47	51	50	50	48
CZECH REPUBLIC	142	135	129	136	128	126	121
DENMARK	62	61	65	64	62	61	61
ESTONIA	81	81	N/A	79	78	80	N/A
FINLAND	70	68	68	64	63	62	61
FRANCE	33	33	33	33	33	33	N/A
GERMANY	97	92	89	92	88	88	84
GREECE	37	28	32	35	38	41	N/A
HUNGARY	70	68	68	67	64	65	61
IRELAND	77	64	61	71	69	67	N/A
ITALY	35	32	35	38	37	36	37
LATVIA	N/A	N/A	N/A	N/A	N/A	N/A	N/A
LITHUANIA	N/A	N/A	N/A	N/A	N/A	N/A	N/A
LUXEMBOURG	69	45	50	50	N/A	42	N/A
MALTA	52	39	41	49	48	49	49
NETHERLANDS	71	61	62	70	65	N/A	59
POLAND	98	93	92	93	87	86	80
PORTUGAL	53	46	48	58	60	59	59
ROMANIA	86	87	87	83	83	83	80
SLOVAKIA	75	69	60	59	52	48	54
SLOVENIA	78	71	72	76	77	76	N/A
SPAIN	52	50	50	58	56	53	51
SWEDEN	56	56	57	57	56	55	56
NORWAY	57	62	65	60	57	56	55
SWITZERLAND	55	52	51	54	51	53	51
UNITED KINGDOM	71	61	69	68	65	63	N/A

6 ON-TRADE | OFF-TRADE 2025

(in %)



6 ON-TRADE | OFF-TRADE 2019 - 2025

(in %)

	2019		2020		2021		2022		2023		2024		2025	
COUNTRY	ON	OFF	ON	OFF	ON	OFF	ON	OFF	ON	OFF	ON	OFF	ON	OFF
AUSTRIA	27	73	17	83	15	85	24	76	24	76	23	77	34	66
BELGIUM	42	58	27	73	31	69	41	59	41	59	40	60	40	60
BULGARIA	20	80	11	89	12	88	13	87	13	87	13	87	13	87
CROATIA	N/A	N/A	31	69	40	60	40	60	N/A	N/A	N/A	N/A	N/A	N/A
CYPRUS	53	47	30	70	25	75	33	67	38	62	38	62	N/A	N/A
CZECH REPUBLIC	35	65	26	74	25	75	31	69	30	70	29	71	28	72
DENMARK	25	75	14	86	17	83	24	76	24	76	24	76	24	76
ESTONIA	7	93	5	95	5	95	7	93	7	93	7	93	N/A	N/A
FINLAND	14	86	9	91	9	91	13	87	13	87	13	87	13	87
FRANCE	35	65	35	65	35	65	35	65	35	65	35	65	30	70
GERMANY	18	82	10	90	16	84	16	84	15	85	14	86	13	87
GREECE	57	43	40	60	47	53	52	48	51	49	51	49	N/A	N/A
HUNGARY	30	70	17	83	18	82	20	80	20	80	19	81	20	80
IRELAND	63	37	30	70	N/A	N/A	64	36	64	36	64	36	N/A	N/A
ITALY	36	67	27	73	33	67	36	64	38	62	39	61	37	63
LATVIA	7	93	5	95	5	95	7	93	8	92	8	92	7	93
LITHUANIA	9	91	7	93	8	92	8	92	8	92	7	93	7	93
LUXEMBOURG	43	57	40	60	42	58	40	60	N/A	N/A	38	62	N/A	N/A
MALTA	63	37	49	51	48	52	45	55	44	56	47	53	48	52
NETHERLANDS	30	70	15	85	17	83	30	70	30	70	35.2	64.8	35	65
POLAND	11	89	8	92	8	92	7	93	8	92	8	92	8	92
PORTUGAL	70	30	60	40	60	40	67	33	68	32	68	32	67	33
ROMANIA	14	86	8	92	9	91	10	90	10	90	10	90	9	91
SLOVAKIA	29	71	19	81	20	80	23	77	27	73	22	78	22	78
SLOVENIA	34	66	30	70	26	74	33	67	36	64	38	62	N/A	N/A
SPAIN	68	32	44	56	51	49	59	41	61	39	63	37	64	36
SWEDEN	20	80	13	87	14	86	19	81	19	81	20	80	21	79
NORWAY	19	81	11	89	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	19	81
SWITZERLAND	38	62	27	73	26	74	33	67	32	68	31	69	31	69
UNITED KINGDOM	45	55	24	76	31	69	41	59	42	58	42	58	42	58

7 IMPORTS 2020 - 2022
(in 1,000 HL)

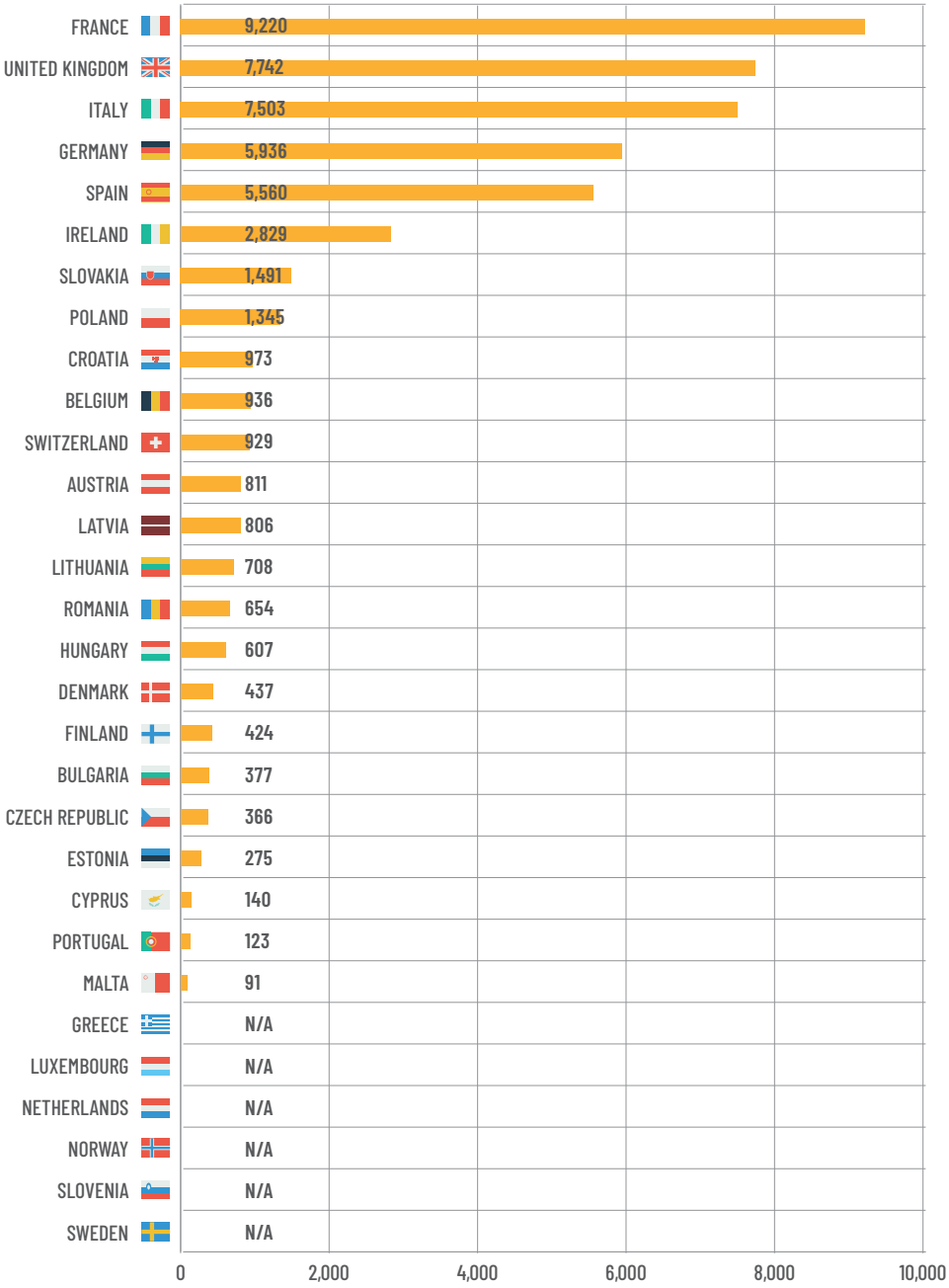
	2020		2021		2022	
COUNTRY	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU	INTRA-EU	EXTRA-EU
AUSTRIA	582	47	621	27	728	24
BELGIUM	2,019	116	1,534	172	1,083	94
BULGARIA	597	182	661	133	602	172
CROATIA	823	172	948	241	910	151
CYPRUS	74	10	80	19	33	
CZECH REPUBLIC	480	13	508	21	496	24
DENMARK	618		745		780	
ESTONIA	249		268		320	
FINLAND	347	45	323	75	502	65
FRANCE	9890	336	8341	424	8845	528
GERMANY	6833		6,217	246	6,173	300
GREECE	213	45	209	55	230	73
HUNGARY	799		802		886	
IRELAND	3,630		2,661		2,792	
ITALY	6,071	343	6,667	393	7,714	279
LATVIA	1,066	71	833	71	1074	92
LITHUANIA	355	387	426	409	635	155
LUXEMBOURG	200		420		428	
MALTA	59	6	59	8	79	13
NETHERLANDS	1,553		1,672		1,858	
POLAND	1,088		999		1,157	
PORTUGAL	161		108		145	
ROMANIA	594	51	643	57	673	49
SLOVAKIA	1,827	3	1,551	4	1,699	1
SLOVENIA	935		494		655	
SPAIN	4,865	393	5,116	491	4,872	573
SWEDEN	591		612		565	
TOTAL EU 27	**48,733**		**46,365**		**48,526**	
NORWAY	430	66	N/A	N/A	496	24
SWITZERLAND	1,045	81	958	97	968	86
UNITED KINGDOM	9,510	908	10,069	628	8,608	260
TOTAL ALL	**60,774**		**≈ 58,625**		**58,897**	

7 IMPORTS 2023 - 2025
(in 1,000 HL)

COUNTRY	2023 INTRA-EU	2023 EXTRA-EU	2024 INTRA-EU	2024 EXTRA-EU	2025 INTRA-EU	2025 EXTRA-EU
AUSTRIA	759	22	779	27	773	38
BELGIUM	1,033	56	1,398	44	885	51
BULGARIA	292	137	237	90	299	78
CROATIA	766	116	766	128	839	134
CYPRUS	91	29	94	35	120	20
CZECH REPUBLIC	383	27	421	27	340	26
DENMARK	640		572		437	
ESTONIA	306		330	408	275	
FINLAND	386	58	464	43	386	38
FRANCE	8364	471	8325	433	8733	487
GERMANY	5,225	308	5,314	269	5,552	384
GREECE	209	30	334	21	N/A	N/A
HUNGARY	640		767		607	
IRELAND	2,752		2,603		2,829	
ITALY	7,830	165	7,591	208	7,224	279
LATVIA	1018	95	820	83	758	48
LITHUANIA	705	122	561	142	527	181
LUXEMBOURG	463		317		N/A	N/A
MALTA	71	14	78	13	74	17
NETHERLANDS	1,890		N/A	N/A	N/A	N/A
POLAND	1,191		1,178		1,345	
PORTUGAL	99		156		123	
ROMANIA	401	83	392	90	556	98
SLOVAKIA	1,551	1	1,694	1	1,489	2
SLOVENIA	555		500		N/A	N/A
SPAIN	5,204	497	5,140	635	4,939	621
SWEDEN	542		548		N/A	N/A
TOTAL EU 27	**45,597**		**≈ 45,963**		**≈ 45,222**	
NORWAY	N/A	N/A	N/A	N/A	N/A	N/A
SWITZERLAND	899	64	875	79	850	79
UNITED KINGDOM	8,024	190	7,874	209	7,498	244
TOTAL ALL	**≈ 55,294**		**≈ 55,519**		**≈ 54,413**	

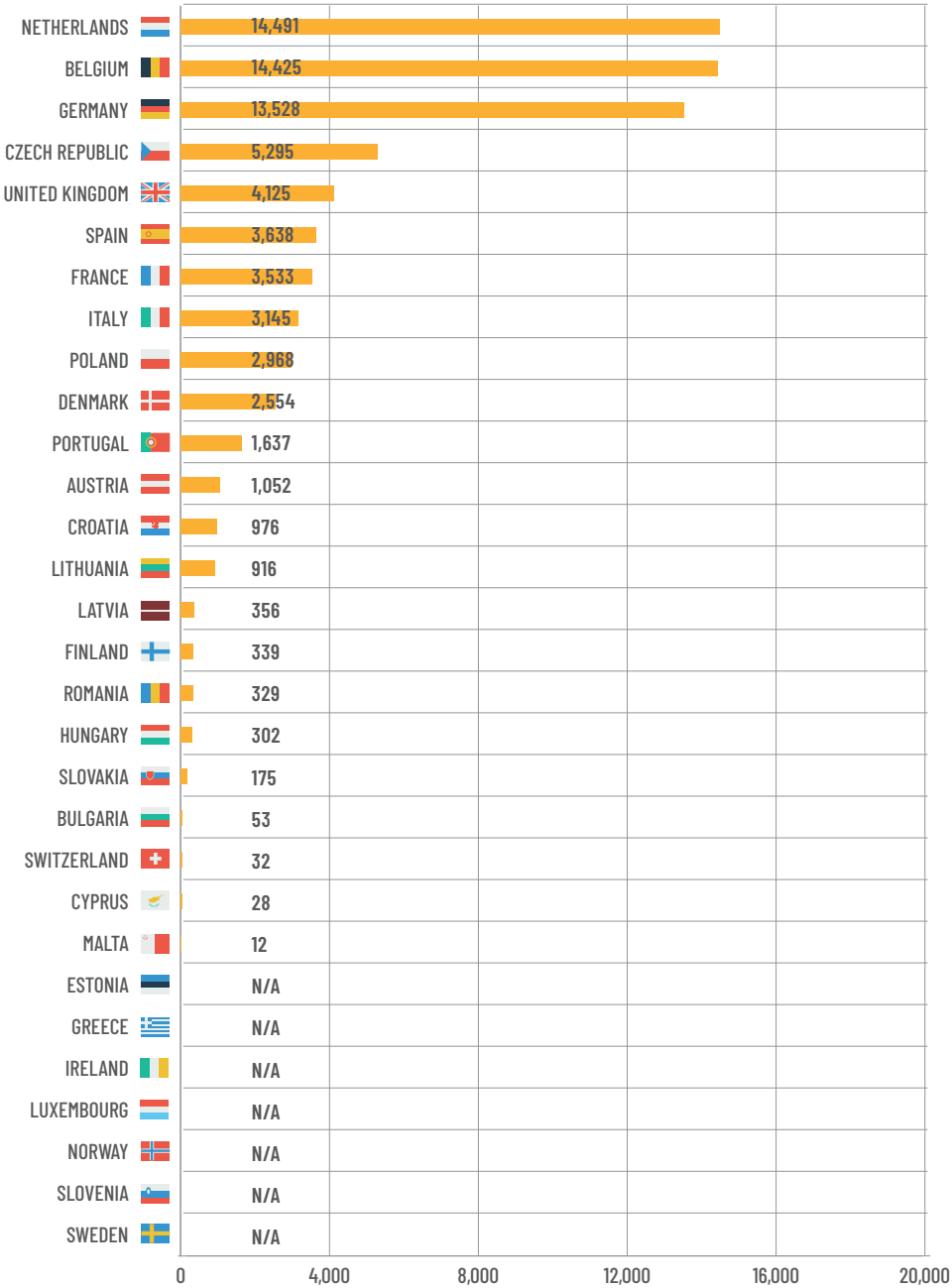
7 TOTAL IMPORTS 2025

(intra-EU and extra-EU in 1,000 HL)



8 TOTAL EXPORTS 2025

(intra-EU and extra-EU in 1,000 HL)



8 EXPORTS 2020 - 2022
(in 1,000 HL)

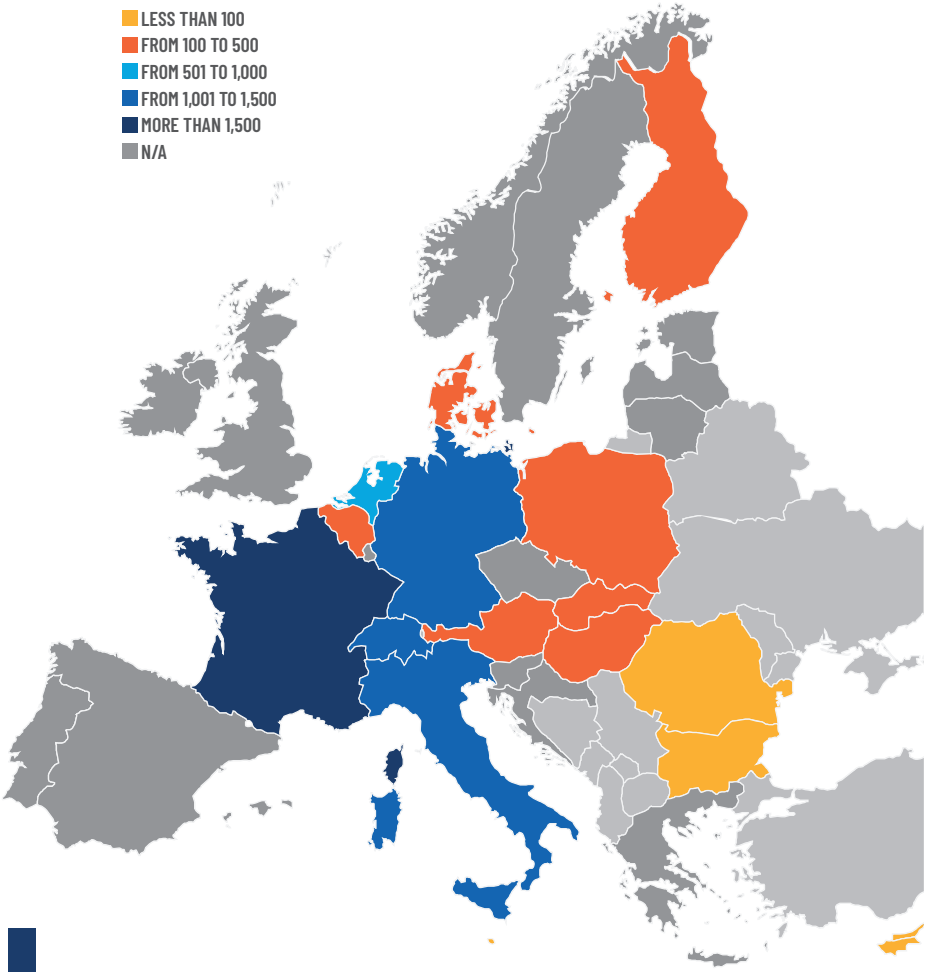
COUNTRY	2020 INTRA-EU	2020 EXTRA-EU	2021 INTRA-EU	2021 EXTRA-EU	2022 INTRA-EU	2022 EXTRA-EU
AUSTRIA	638	164	731	202	718	171
BELGIUM	12,930	4,907	13,057	4,288	13,379	2,836
BULGARIA	187	10	91	12	19	13
CROATIA	124	407	134	415	413	500
CYPRUS	8	3	10	5	10	4
CZECH REPUBLIC	3,944	992	3,877	1,293	4,211	1,111
DENMARK	2,940		3,152		3,177	
ESTONIA	645		663		597	
FINLAND	127	9	172	13	280	44
FRANCE	3,349	2,017	3,432	1,666	3,042	1,623
GERMANY	7,782	7,253	7,648	8,093	7,853	7,030
GREECE	377	227	533	220	605	218
HUNGARY	516		533		447	
IRELAND	4,569		3,960		4,708	
ITALY	894	2,434	935	2,927	863	2,947
LATVIA	141	257	140	140	245	263
LITHUANIA	663	494	580	653	540	561
LUXEMBOURG	46		40		90	3
MALTA	5	3	6	6	5	5
NETHERLANDS	2,701	10,375	12,870		12,880	
POLAND	4,350		4,173		3,944	
PORTUGAL	1,489	448	1,306	499	1,185	576
ROMANIA	383	148	341	142	338	182
SLOVAKIA	393	69	194	110	389	79
SLOVENIA	615	339	N/A	N/A	898	
SPAIN	1,460	1,997	1,527	2,201	1,896	2,388
SWEDEN	252		254		291	
TOTAL EU 27	**84,081**		**≈ 84,169**		**83,663**	
NORWAY	25	4	N/A	N/A	N/A	N/A
SWITZERLAND	49	1	55	1	62	4
UNITED KINGDOM	2,450	2,017	2,497	1,914	3,109	1,858
TOTAL ALL	**88,627**		**≈ 88,666**		**≈ 88,725**	

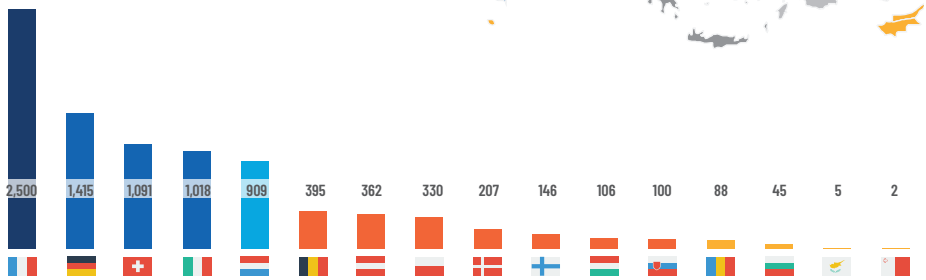
8 EXPORTS 2023 - 2025

(in 1,000 HL)

COUNTRY	2023 INTRA-EU	2023 EXTRA-EU	2024 INTRA-EU	2024 EXTRA-EU	2025 INTRA-EU	2025 EXTRA-EU
AUSTRIA	742	144	921	127	959	93
BELGIUM	12,776	2,243	13,087	2,065	12,643	1,782
BULGARIA	13	18	15	37	14	39
CROATIA	389	515	474	560	401	575
CYPRUS	10	3	6	13	16	12
CZECH REPUBLIC	3,988	1,072	4,645	1,161	4,321	974
DENMARK	2,600		2,584		2,554	
ESTONIA	325		408		N/A	N/A
FINLAND	284	70	250	153	318	21
FRANCE	2,993	1,367	2,706	1,316	2,493	1,040
GERMANY	7,898	6,428	8,001	6,425	13,528	
GREECE	153	315	120	338	N/A	N/A
HUNGARY	375		184		302	
IRELAND	5,422		5,633		N/A	N/A
ITALY	1,012	2,607	814	2,532	801	2,344
LATVIA	172	421	158	270	95	261
LITHUANIA	528	564	633	444	483	433
LUXEMBOURG	223		65		N/A	N/A
MALTA	5	5	5	6	6	6
NETHERLANDS	12,684		16,092		14,491	
POLAND	3,948		3,929		2,968	
PORTUGAL	1,065	433	1,664		1,187	450
ROMANIA	266	157	196	142	181	148
SLOVAKIA	392	66	775	68	169	6
SLOVENIA	529		446		N/A	N/A
SPAIN	1,715	2,452	703	2,673	790	2,848
SWEDEN	259		231		N/A	N/A
TOTAL EU 27	**79,746**		**83,126**		**≈ 76,993**	
NORWAY	N/A	N/A	N/A	N/A	N/A	N/A
SWITZERLAND	36	1	33	4	27	6
UNITED KINGDOM	2,610	1,543	2,585	1,777	2,527	1,598
TOTAL ALL	**≈ 83,865**		**≈ 87,754**		**≈ 81,179**	

9 NUMBER OF ACTIVE BREWERIES 2025





9 NUMBER OF ACTIVE BREWERIES 2019 - 2025

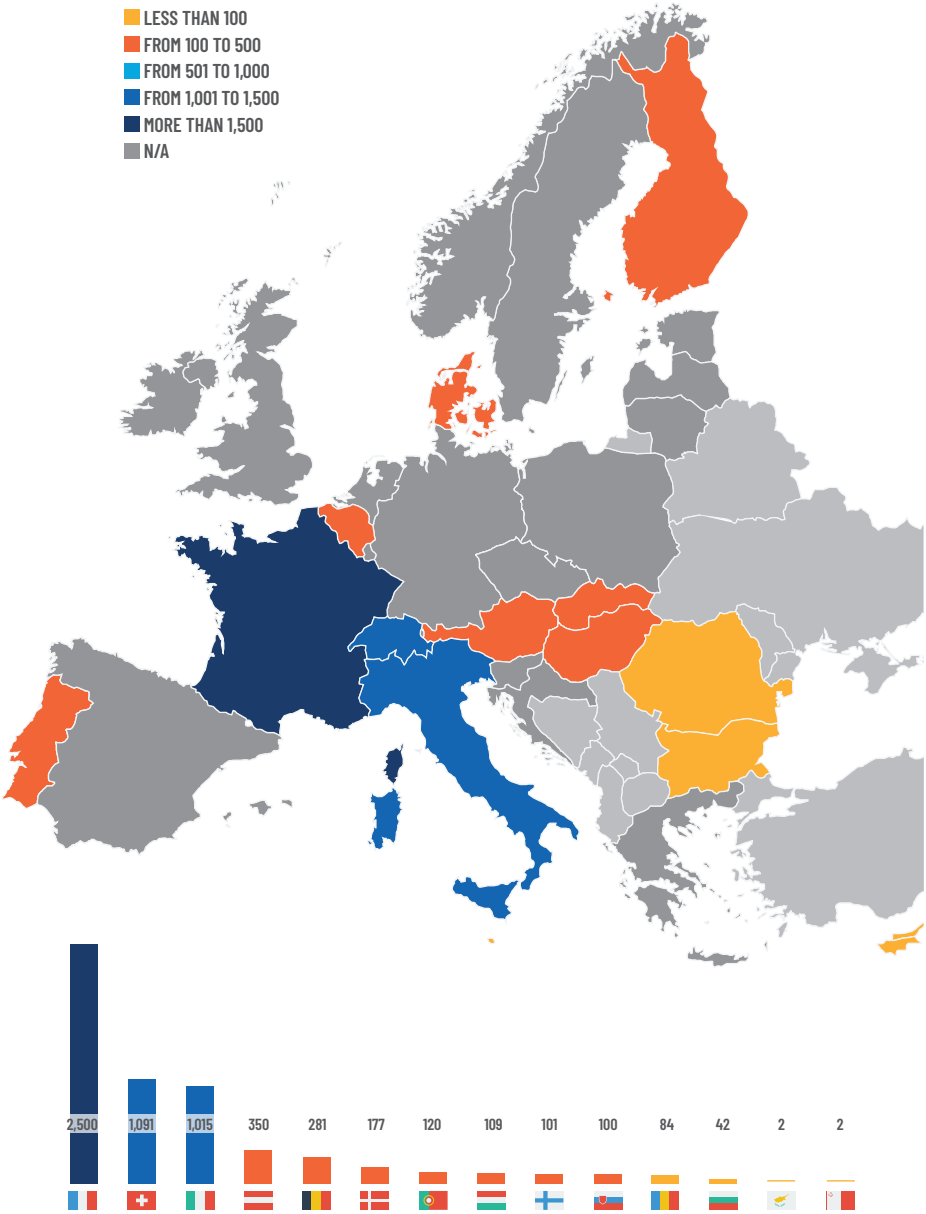
COUNTRY	2019	2020	2021	2022	2023	2024	2025
AUSTRIA	311	309	324	346	347	361	362
BELGIUM	339	378	408	430	417	411	395
BULGARIA	33	37	43	40	43	43	45
CROATIA	92	98	101	109	106	112	N/A
CYPRUS	4	4	7	7	6	N/A	5
CZECH REPUBLIC	617	599	599	N/A	N/A	N/A	N/A
DENMARK	216	228	242	261	237	220	207
ESTONIA	36	40	38	40	40	40	N/A
FINLAND	113	118	137	136	150	156	146
FRANCE	2,000	2,300	2,500	2,500	2,500	2,500	2,500
GERMANY	1,552	1,536	1,512	1,521	1,511	1,468	1,415
GREECE	57	62	71	75	72	76	N/A
HUNGARY	79	80	75	75	75	70	106
IRELAND	77	77	77	80	84	83	N/A
ITALY	853	769	827	916	1,010	1,018	1,018
LATVIA	N/A	N/A	N/A	N/A	N/A	N/A	N/A
LITHUANIA	N/A	N/A	N/A	N/A	N/A	N/A	N/A
LUXEMBOURG	33	18	16	18	N/A	18	N/A
MALTA	2	2	2	2	2	2	2
NETHERLANDS	805	857	910	936	922	912	909
POLAND	310	363	346	331	338	337	330
PORTUGAL	120	120	110	110	N/A	N/A	N/A
ROMANIA	75	92	99	96	96	89	88
SLOVAKIA	80	90	96	100	104	104	100
SLOVENIA	104	106	99	99	94	96	N/A
SPAIN	441	225	293	293	282	278	N/A
SWEDEN	363	391	419	433	433	438	N/A
TOTAL EU 27	**≈ 8,848**	**≈ 9,035**	**≈ 9,487**	**≈ 9,689**	**≈ 9,732**	**≈ 9,683**	**≈ 9,549**
NORWAY	129	135	130	130	127	125	N/A
SWITZERLAND	1,132	1,212	1,278	1,230	1,230	1,166	1,091
UNITED KINGDOM	2,030	1,870	1,820	1,830	1,760	1,650	N/A
TOTAL ALL	**≈ 12,139**	**≈ 12,252**	**≈ 12,715**	**≈ 12,879**	**≈ 12,849**	**≈ 12,624**	**≈ 12,415**

10 MICROBREWERIES 2025

10 MICROBREWERIES 2019 - 2025

COUNTRY	2019	2020	2021	2022	2023	2024	2025
AUSTRIA	126	118	118	130	130	319	320
BELGIUM	N/A	N/A	N/A	N/A	N/A	N/A	N/A
BULGARIA	19	26	30	33	33	33	N/A
CROATIA	79	84	88	92	90	94	N/A
CYPRUS	2	2	5	5	4	4	3
CZECH REPUBLIC	519	506	506	N/A	N/A	N/A	N/A
DENMARK	180	190	200	230	212	195	182
ESTONIA	27	38	35	35	36	36	N/A
FINLAND	82	89	91	95	89	89	93
FRANCE	1650	2,100	2,300	2,300	2,300	2,300	2,300
GERMANY	863	908	890	875	870	844	821
GREECE	35	40	47	51	51	55	N/A
HUNGARY	75	75	70	70	70	65	N/A
IRELAND	75	75	74	N/A	N/A	N/A	N/A
ITALY	684	756	814	870	998	1,007	1,008
LATVIA	N/A	N/A	N/A	N/A	N/A	N/A	N/A
LITHUANIA	N/A	N/A	N/A	N/A	N/A	N/A	N/A
LUXEMBOURG	31	10	10	10	N/A	15	N/A
MALTA	2	2	2	2	2	2	2
NETHERLANDS	N/A	N/A	N/A	N/A	N/A	N/A	N/A
POLAND	N/A	N/A	N/A	N/A	N/A	N/A	N/A
PORTUGAL	115	115	105	105	N/A	N/A	115
ROMANIA	61	78	85	82	85	77	76
SLOVAKIA	66	75	80	75	79	79	77
SLOVENIA	103	105	98	98	93	95	N/A
SPAIN	378	191	243	247	231	227	N/A
SWEDEN	323	348	375	390	391	398	N/A
NORWAY	117	120	120	119	116	115	N/A
SWITZERLAND	1075	1,159	1,228	1,170	1,170	1,111	1,036
UNITED KINGDOM	1977	1,815	1,766	1,779	1,710	1,610	N/A

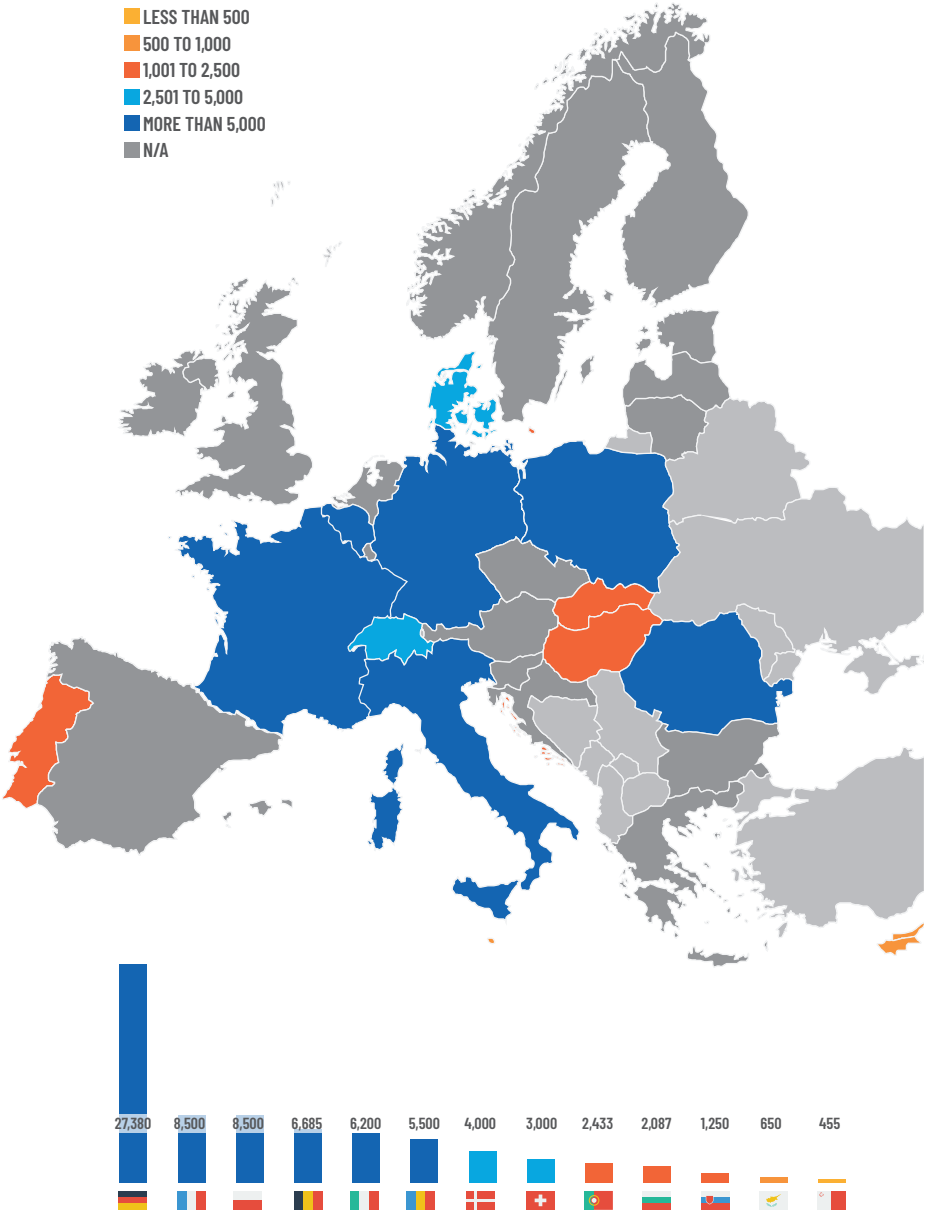
11 NUMBER OF ACTIVE BREWING COMPANIES 2025



11 NUMBER OF ACTIVE BREWING COMPANIES 2019 - 2025

COUNTRY	2019	2020	2021	2022	2023	2024	2025
AUSTRIA	301	297	312	334	334	348	350
BELGIUM	257	270	283	309	321	301	281
BULGARIA	30	34	40	37	40	40	42
CROATIA	92	98	101	109	106	112	N/A
CYPRUS	4	4	2	2	2	2	2
CZECH REPUBLIC	597	584	584	N/A	N/A	548	N/A
DENMARK	190	200	210	230	195	190	177
ESTONIA	36	50	45	40	40	40	N/A
FINLAND	103	107	119	121	126	120	101
FRANCE	2,000	2,300	2,500	2,500	2,500	2,500	2,500
GERMANY	N/A	N/A	N/A	N/A	N/A	N/A	N/A
GREECE	54	59	68	72	69	73	N/A
HUNGARY	79	80	75	75	75	73	109
IRELAND	128	128	127	N/A	N/A	N/A	N/A
ITALY	848	764	822	878	1,005	1,013	1,015
LATVIA	N/A	N/A	N/A	N/A	N/A	N/A	N/A
LITHUANIA	N/A	N/A	16	N/A	N/A	N/A	N/A
LUXEMBOURG	33	20	N/A	18	N/A	18	N/A
MALTA	2	2	2	2	2	2	2
NETHERLANDS	798	859	900	926	914	N/A	N/A
POLAND	N/A	N/A	N/A	N/A	N/A	N/A	N/A
PORTUGAL	120	120	N/A	N/A	N/A	120	120
ROMANIA	69	86	93	90	92	85	84
SLOVAKIA	80	90	96	100	104	104	100
SLOVENIA	104	106	99	99	94	96	N/A
SPAIN	428	212	279	279	268	263	N/A
SWEDEN	363	391	419	433	433	438	N/A
NORWAY	125	128	130	130	127	125	N/A
SWITZERLAND	1,132	1,212	1,278	1,230	1,230	1,166	1,091
UNITED KINGDOM	2,015	1,852	1,803	1,817	1,747	1,638	N/A

12 DIRECT EMPLOYMENT 2025



12 DIRECT EMPLOYMENT 2019 - 2025

COUNTRY	2019	2020	2021	2022	2023	2024	2025
AUSTRIA	N/A	N/A	N/A	N/A	N/A	N/A	N/A
BELGIUM	6,551	6,194	6,645	6,866	6,927	6,822	6,685
BULGARIA	2,100	2,100	2,150	2,150	2,100	2,100	N/A
CROATIA	1,600	1,690	1,674	1,801	1,777	1,799	N/A
CYPRUS	600	600	605	620	N/A	N/A	650
CZECH REPUBLIC	N/A	N/A	N/A	N/A	N/A	N/A	N/A
DENMARK	4,000	4,000	4,000	4,000	4,000	4,000	4,000
ESTONIA	1,000	800	800	800	800	800	N/A
FINLAND	2,000	1,900	2,000	2,000	2,100	2,337	N/A
FRANCE	7,700	7,700	8,000	8,000	8,000	8,500	8,500
GERMANY	28,133	27,295	27,242	27,916	27,524	27,303	27,380
GREECE	2,100	2,100	2,100	2,200	2,200	2,200	N/A
HUNGARY	2,077	2,113	2,099	2,094	2,103	2,129	2,087
IRELAND	1,147	1,132	923	935	950	982	N/A
ITALY	5,700	5,200	5,300	5,600	5,300	6,030	6,200
LATVIA	N/A	N/A	N/A	N/A	N/A	N/A	N/A
LITHUANIA	N/A	N/A	N/A	N/A	N/A	N/A	N/A
LUXEMBOURG	120	120	115	125	N/A	129	129
MALTA	500	500	500	500	500	500	455
NETHERLANDS	4,374	4,198	4,200	4,200	4,200	N/A	N/A
POLAND	9,500	9,500	9,500	9,300	9,000	8,700	8,500
PORTUGAL	2,403	2,508	2,310	2,361	2,516	2,532	2,433
ROMANIA	6,015	6,090	5,950	5,942	5,601	5,514	5,500
SLOVAKIA	1,500	1,500	1,400	1,400	1,400	1,300	1,250
SLOVENIA	707	676	640	623	591	536	N/A
SPAIN	9,900	10,600	10,600	10,500	11,100	N/A	N/A
SWEDEN	4,894	4,618	4,937	4,997	N/A	N/A	N/A
TOTAL EU 27	**≈ 117,621**	**≈ 116,134**	**≈ 116,690**	**≈ 117,930**	**≈ 117,443**	**≈ 118,150**	**≈ 117,820**
NORWAY	N/A	N/A	N/A	N/A	N/A	N/A	N/A
SWITZERLAND	3,000	3,000	3,000	3,000	3,000	3,000	3,000
UNITED KINGDOM	16,200	16,700	17,700	16,500	20,600	N/A	N/A
TOTAL ALL	**≈ 138,021**	**≈ 137,034**	**≈ 138,590**	**≈ 138,630**	**≈ 142,243**	**≈ 142,950**	**≈ 142,620**

13 EXCISE DUTY REVENUES 2019 - 2025

(in million euros)

COUNTRY	2019	2020	2021	2022	2023	2024	2025
AUSTRIA	190	194	178	206	193	192	179
BELGIUM	200	168	179	191	179	172	170
BULGARIA	40	38	38	40	38	38	36
CROATIA	85	76	84	90	86	91	N/A
CYPRUS	14	28	31	34	N/A	N/A	N/A
CZECH REPUBLIC	185	172	171	N/A	N/A	N/A	N/A
DENMARK	110	105	112	112	105	106	104
ESTONIA	63	56	59	63	62	64	N/A
FINLAND	652	654	610	641	619	582	584
FRANCE	987	890	948	1,030	1,030	1,051	N/A
GERMANY	617	566	584	600	580	558	N/A
GREECE	198	154	171	190	193	204	N/A
HUNGARY	150	107	118	115	108	106	98
IRELAND	421	351	351	392	404	397	N/A
ITALY	713	646	693	707	693	714	749
LATVIA	54	52	51	53	49	53	N/A
LITHUANIA	100	98	98	104	106	121	N/A
LUXEMBOURG	6	4	4	4	N/A	4	N/A
MALTA	4	4	3	4	4	5	N/A
NETHERLANDS	422	384	392	476	380	448	438
POLAND	787	764	714	781	846	857	884
PORTUGAL	94	78	83	101	109	122	125
ROMANIA	133	140	134	135	142	150	159
SLOVAKIA	60	57	55	56	53	56	52
SLOVENIA	90	83	85	89	91	90	N/A
SPAIN	358	322	349	371	370	368	N/A
SWEDEN	412	444	442	410	422	471	N/A
NORWAY	N/A	N/A	N/A	N/A	N/A	N/A	N/A
SWITZERLAND	108	101	104	117	121	117	109
UNITED KINGDOM	4,156	3,542	4,093	4,245	4,233	4,120	4,061

14 GLOSSARY

BEER:
Beer definitions differ from country to country. Please note that the inclusion or not of non-alcohol beer may vary amongst countries

BEER PRODUCTION:
Beer produced within a given country.

BEER CONSUMPTION:
Beer consumed within a given country.

BEER CONSUMPTION PER CAPITA:
Consumption per head in a given country.

BREWERY:
A plant or an establishment for beer production.

BREWING COMPANY:
A company which produces and / or sells beer, operating one or more breweries. These companies may also be involved in activities other than brewing beer, such as the production of soft drinks and bottled mineral water.

DIRECT EMPLOYMENT:
Employment directly by the brewing companies.

EXCISE DUTY REVENUE RELATED TO BEER:
Government revenues generated from excise duties on the sale of beer.

EXPORT EXTRA-EU:
Extra-EU exports of goods are goods which leave the territory of the European Union for a third country after being placed under the customs procedure for exports (for definitive export) or outward processing (goods for working, further processing) or repair or following inward processing.

EXPORT INTRA-EU:
Intra-EU exports of goods are goods which leave a Member State of the EU for another Member State for definitive export, outward processing or repair or following inward processing.

HECTOLITRE (HL):
A hectolitre is a metric unit of volume or capacity where one hectolitre equals 100 litres.

IMPORT EXTRA-EU:
Extra-EU imports of goods are goods which enter the territory of the European Union from a third country and are placed under the customs procedure for free circulation within the EU (as a general rule goods intended for consumption), inward processing or processing under customs control (goods for working, processing or repair) immediately or after bonded warehousing.

IMPORT INTRA-EU:
Intra-EU imports of goods are goods which enter a Member State of the EU from another Member State for definitive import (as a general rule goods intended for consumption), inward processing or processing under customs control (goods for working, processing or repair) immediately or after bonded warehousing.

MICROBREWERY:
A brewery with yearly production up to 1,000 hectolitres.

OFF-TRADE SECTOR:
Beer sales through wholesale and retail (shops, supermarkets and other outlets).

ON-TRADE SECTOR:
Beer sales through (licensed) pubs, clubs, bars, restaurants, etc., also called the hospitality sector.

15 METHODOLOGY

The data for the 2026 edition were mainly collated via the national brewers' associations through surveys by The Brewers of Europe.

With the received data the corresponding tables and charts have been prepared and verified with the interlocutors from different countries. Therefore, unless indicated otherwise in this or previous editions, all data comes from national brewers associations.

When data was not available through national associations other sources were used to complete as much as possible the tables. The sources used for this edition include:

- National brewers' associations data
- Eurostat
- Euromonitor
- European Commission
- National authorities

Figures contained in some tables may have been rounded and also corrected from previous editions of this publication.

16 ACKNOWLEDGEMENTS

The Brewers of Europe Secretariat would like to thank all those from national brewers associations who contributed to this brochure.

We thank Triptiq srl for the document's design and support.

17 DISCLAIMER

The information and data contained in this document are those provided by national associations unless stated otherwise. Where possible The Brewers of Europe Secretariat ensured the accuracy of the figures by checking with the national associations and against data coming from other sources.

The Brewers of Europe does not take any responsibility for omissions, mistakes or errors appearing in this brochure which do not come from its own activities.

The Brewers of Europe Secretariat

European Beer Trends
Statistics Report | 2026 Edition

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