



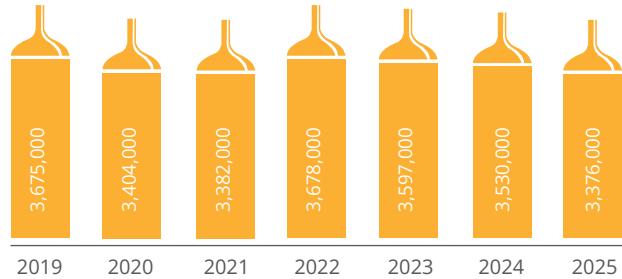
KEY FIGURES 2025

SWITZERLAND



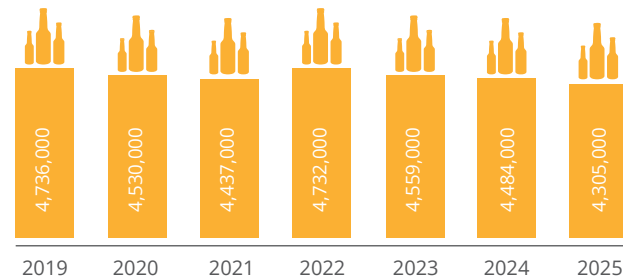
PRODUCTION

(HECTOLITRES)



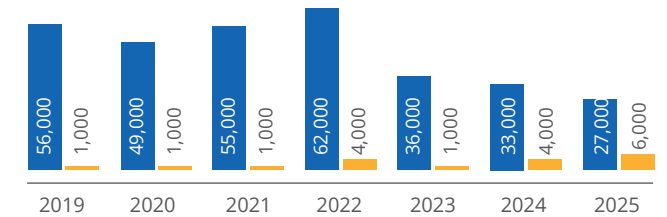
CONSUMPTION

(HECTOLITRES)



EXPORTS (HECTOLITRES)

TO EU
TO NON-EU
TO EU + TO NON-EU

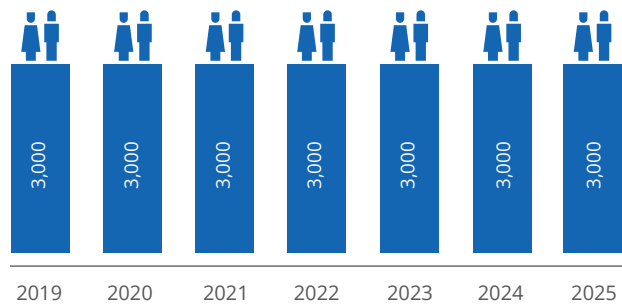


CONSUMPTION
ON-TRADE VS OFF-TRADE
31% | 69%

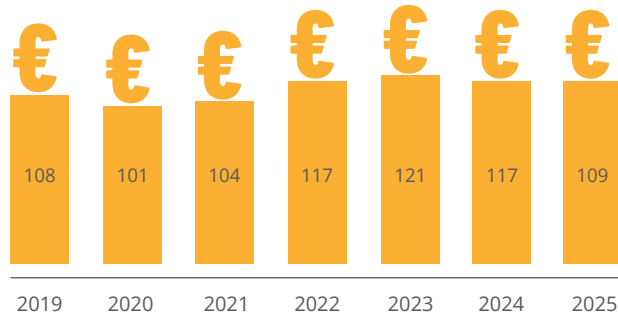


CONSUMPTION
PER CAPITA

51 LITRES / YEAR



DIRECT EMPLOYMENT



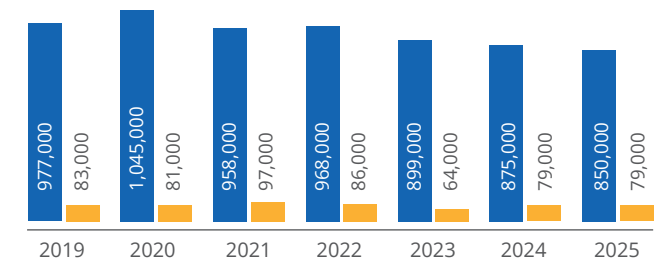
EXCISE DUTY REVENUE
(MILLION €)



IMPORTS (HECTOLITRES)



FROM EU
FROM NON-EU
FROM EU + NON-EU



NUMBER OF
ACTIVE
BREWERIES

1,091