



# KEY FIGURES 2025

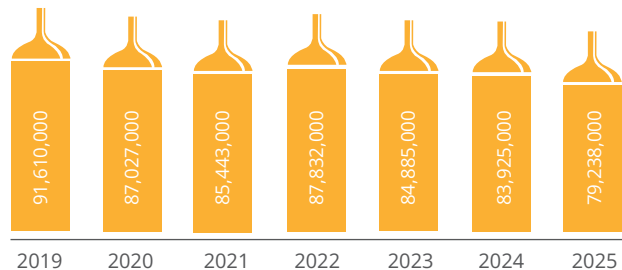
GERMANY



THE BREWERS OF EUROPE

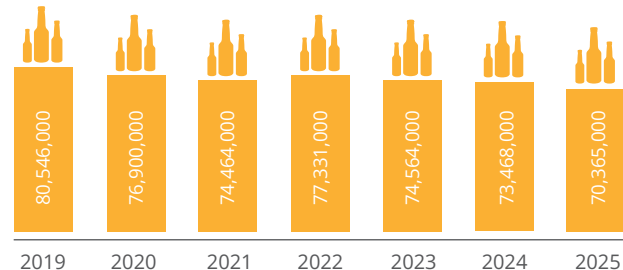
## PRODUCTION

(HECTOLITRES)



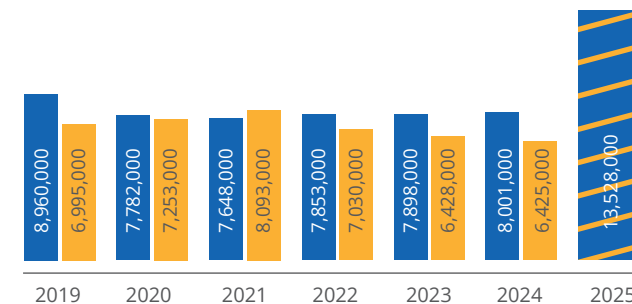
## CONSUMPTION

(HECTOLITRES)



## EXPORTS (HECTOLITRES)

INTRA EU  
EXTRA EU

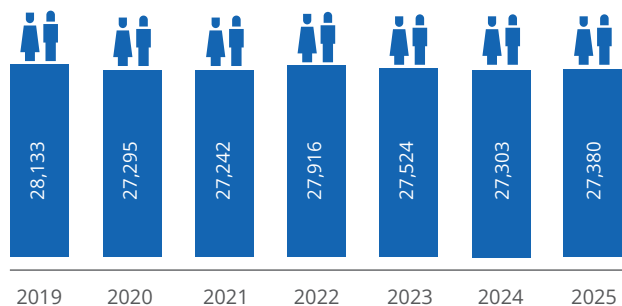


CONSUMPTION  
ON-TRADE VS OFF-TRADE  
13% | 87%

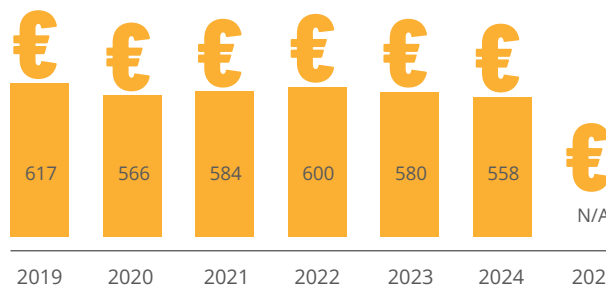


CONSUMPTION  
PER CAPITA

84 LITRES / YEAR



## DIRECT EMPLOYMENT



## EXCISE DUTY REVENUE (MILLION €)

NUMBER OF  
ACTIVE  
BREWERIES

1,415