



KEY FIGURES 2025

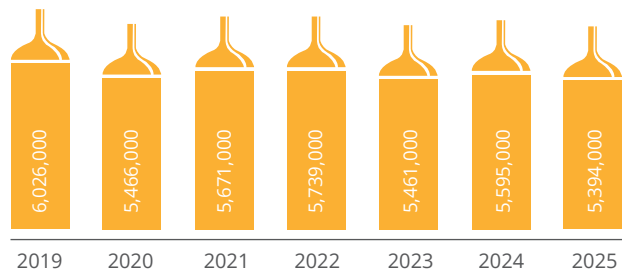
HUNGARY



THE BREWERS OF EUROPE

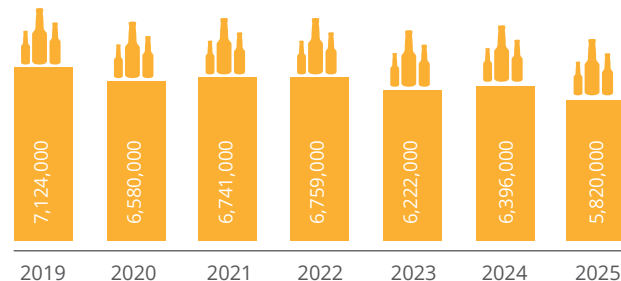
PRODUCTION

(HECTOLITRES)



CONSUMPTION

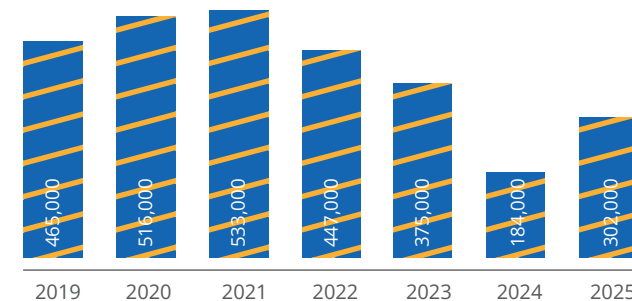
(HECTOLITRES)



EXPORTS

(HECTOLITRES)

INTRA EU
EXTRA EU
INTRA EU + EXTRA EU

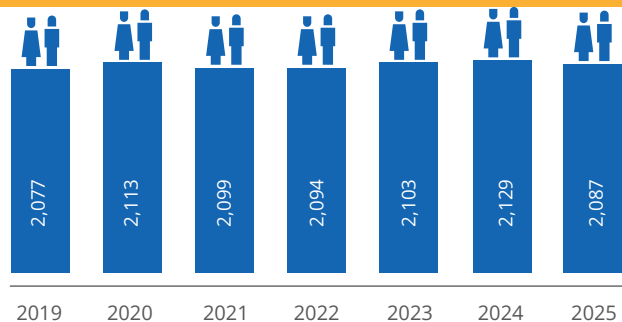


CONSUMPTION
ON-TRADE VS OFF-TRADE
20% | 80%

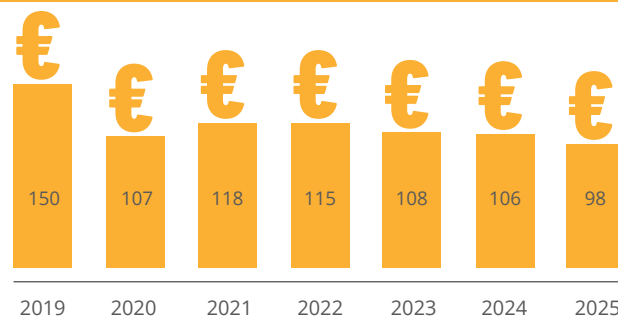


CONSUMPTION
PER CAPITA

61 LITRES / YEAR



DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)

NUMBER OF
ACTIVE
BREWERIES

106