



KEY FIGURES 2025

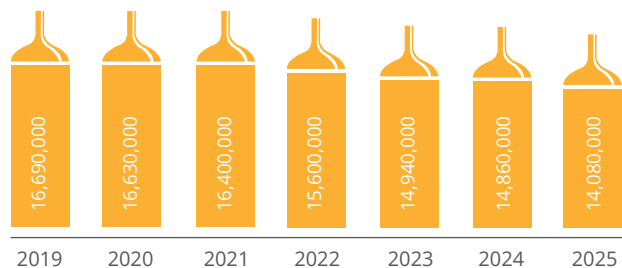
ROMANIA



THE BREWERS OF EUROPE

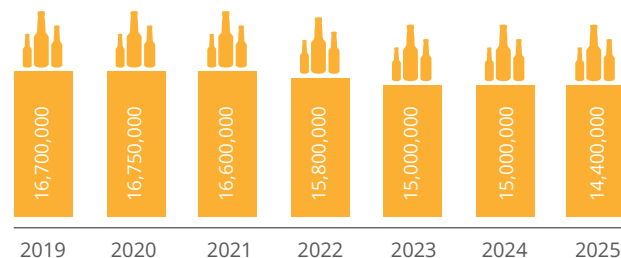
PRODUCTION

(HECTOLITRES)



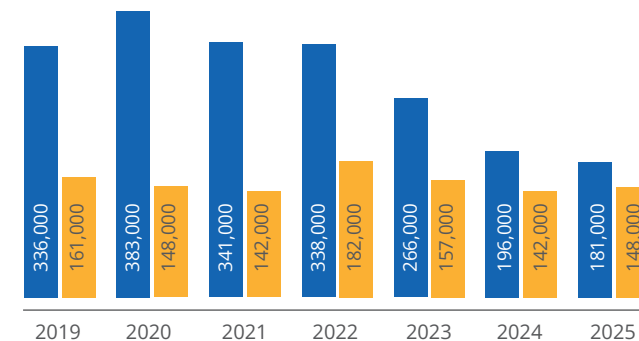
CONSUMPTION

(HECTOLITRES)



EXPORTS (HECTOLITRES)

INTRA EU
EXTRA EU



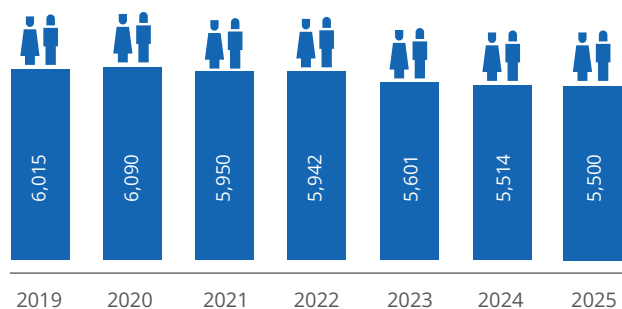
CONSUMPTION ON-TRADE VS OFF-TRADE

9% | 91%

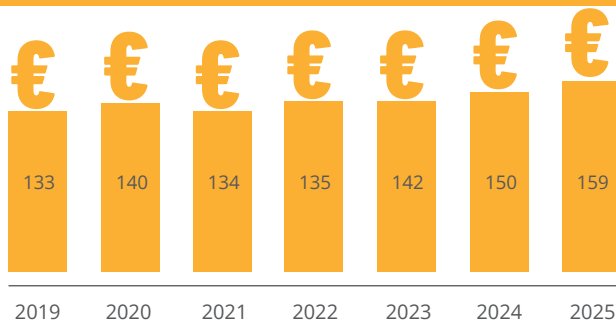


CONSUMPTION PER CAPITA

80 LITRES / YEAR

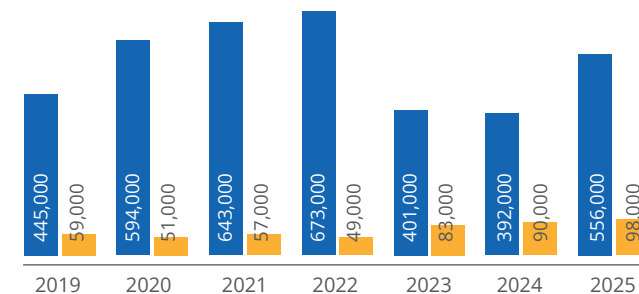


DIRECT EMPLOYMENT



EXCISE DUTY REVENUE (MILLION €)

IMPORTS (HECTOLITRES)



NUMBER OF ACTIVE BREWERIES

88